

## Subject card

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|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|-----------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Psychology of Intercultural Communication, PG_00166598                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                          |                                         |                                     |                                                                                   |            |     |
| Field of study                              | Cultural Communication                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                          |                                         |                                     |                                                                                   |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                          | Academic year of realisation of subject |                                     | 2026/2027                                                                         |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Humanistic-social subject group |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | Mode of delivery                        |                                     | at the university                                                                 |            |     |
| Year of study                               | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | Language of instruction                 |                                     | English                                                                           |            |     |
| Semester of study                           | 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | ECTS credits                            |                                     | 2.0                                                                               |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | Assessment form                         |                                     | credit                                                                            |            |     |
| Conducting unit                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          |                                         |                                     |                                                                                   |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                          | dr Magdalena Brzezińska                 |                                     |                                                                                   |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                                                   |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                           | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 30.0                                                     | 0.0                                     | 0.0                                 | 0.0                                                                               | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                          |                                         |                                     |                                                                                   |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                   | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | 30                                                       |                                         | 2.0                                 |                                                                                   | 43.0       | 75  |
| Subject objectives                          | <p>During the course students will look at different issues concerning communication with regard to cultural diversity: national and cultural differences and norms and how they affect our functioning in different cross-cultural situations. What can become more visible when different cultures meet are communication problems. We will also focus on contact with cultural diversity and analyze the mechanisms of perception, evaluation of self and others as well as behaviours that occur during cross-cultural interactions. In addition, each participant will have the opportunity to look at their beliefs and reactions in relation to people who are different from himself/herself.</p> <p>Students will have the opportunity to develop practical skills to cope with a conflict situation from the perspective of different cultures.</p> |                                                          |                                         |                                     |                                                                                   |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Subject outcome                                                                                                                                                                                                                | Method of verification                                                            |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
|                                 | [CCL3_K04] The graduate is ready to engage in social and professional life, including undertaking and co-organizing activities for the benefit of the social environment, also using the knowledge and skills of intercultural communication                                                                                                                                                                                                                                                                                                                                                       | He is ready to engage in social and professional life, including undertaking and co-organising activities for the benefit of the social environment, using his knowledge and skills in psychology in an intercultural context. | [SK1] oral statement/conversation/discussion                                      |
|                                 | [CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.                                                                                                                                                                                                                                                                                                                                                                                              | Is ready to critically assess the scope of their knowledge and skills in psychology in relation to intercultural communication.                                                                                                | [SK1] oral statement/conversation/discussion<br>[SK4] test/exam - oral or written |
|                                 | [CCL3_U07] The graduate is able to use knowledge of selected issues in the social sciences in the fields of intercultural communication and management of cultural projects and organizations.                                                                                                                                                                                                                                                                                                                                                                                                     | Can apply knowledge of selected issues in psychology related to intercultural communication.                                                                                                                                   | [SU4] test/exam - oral or written                                                 |
|                                 | [CCL3_W17] The graduate knows and understands selected issues in the social sciences in relation to intercultural communication and management of cultural projects and organizations                                                                                                                                                                                                                                                                                                                                                                                                              | Knows and understands selected issues in psychology as they relate to intercultural communication.                                                                                                                             | [SW4] test/exam - oral or written                                                 |
|                                 | [CCL3_U10] The graduate is able to communicate in English selected issues in the social sciences on intercultural communication and management of cultural projects and organizations.                                                                                                                                                                                                                                                                                                                                                                                                             | Can communicate in English on selected topics in psychology related to intercultural communication.                                                                                                                            | [SU4] test/exam - oral or written                                                 |
|                                 | [CCL3_W18] The graduate knows and understands the fundamental dilemmas of modern civilization in the context of issues related to contemporary culture and intercultural dialogue.                                                                                                                                                                                                                                                                                                                                                                                                                 | Knows and understands the fundamental dilemmas of contemporary civilisation in the context of issues related to psychology and intercultural dialogue.                                                                         | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion |
| Subject contents                | <p>Cultural empathy and intercultural relations</p> <p>Communication in cross-cultural encounters different models explaining differences in communication in different cultures: Hofstede's Model of Cultural Dimensions, Schwartz Values, Gestelland's concept of differences in negotiation styles</p> <p>Cultural stereotypes, prejudice and discrimination mechanisms</p> <p>Communication in a cross-cultural conflict</p> <p>Negotiations across cultures</p> <p>Cross-cultural clashes critical incident analysis</p> <p>Environment triggering cooperation in cross-cultural contexts</p> |                                                                                                                                                                                                                                |                                                                                   |
| Prerequisites and co-requisites | English level B1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                |                                                                                   |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Passing threshold                                                                                                                                                                                                              | Percentage of the final grade                                                     |
|                                 | Written/ oral exam                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | 51.0%                                                                                                                                                                                                                          | 70.0%                                                                             |
|                                 | Active participation in discussions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0.0%                                                                                                                                                                                                                           | 30.0%                                                                             |

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| Recommended reading                                            | Basic literature         | <p>Brislin R., Cushner K., Cherrie, C., Yong, M. (1995) Intercultural interactions. A practical guide. Sage Publications.</p> <p>Brislin R., Yoshida, T. (1994). Improving intercultural interactions: Modules for Cross-cultural Training Programs. SAGE Publications Inc.</p> <p>Hofstede, G., Hofstede, G.J., Minkov, M. (2010). Cultures and Organizations: Software of the Mind. Third edition. McGraw-Hill books.</p> <p>Kosakowska-Berezecka, N., &amp; Besta, T. (2013). Cultural sensitivity and intergroup conflicts how to be culturally intelligent and nip the conflict in the bud? In: S. Mrozowska, T. Besta &amp; A. Zgrundo (eds.), Educational challenges in the cultural space of European Union. Gdańsk: Wydawnictwo UG</p> <p>Moore Ch.W., (2009). The Mediation Process: Practical Strategies for Resolving Conflict Nisbett. R.E. (2004). The Geography of Thought: How Asians and Westerners Think Differently...and Why. Free Press. New York.</p> <p>Sternberg, R. J., &amp; Grigorenko, E. L. (2006). Cultural intelligence and successful intelligence. Group &amp; Organization Management, 31(1), 27-39</p> |
|                                                                | Supplementary literature | <p>Extracurricular readings Rosenberg, M. B. (2003). Nonviolent Communication: A Language of Life (2nd ed.). Encinitas, CA: PuddleDancer Press.</p> <p>Deutsch, M., Coleman, P.T. (2014). The Handbook of Conflict Resolution: Theory and Practice.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                                                                | eResources addresses     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Example issues/<br>example questions/<br>tasks being completed |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Work placement                                                 | Not applicable           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

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