

Subject card

Subject name and code	TV project budgeting, PG_00167030						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	14.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	14		1.0		60.0	75
Subject objectives	The student learns practical skills in creating a television project budget. He/she learns about budgeting tools and the economic realities of Polish television production.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_W06] He/she knows the sources and principles of financing audiovisual production.		The student knows the rules of budgeting a television project		[SW2] presentation/project/paper/report		
	[PFAL3_W07] He/she has knowledge of the initial stage of development of an audiovisual project		The student has knowledge about the initial stage of development of a television project in terms of its budgeting.		[SW2] presentation/project/paper/report		
	[PFAL3_U08] Can prepare the initial stage of audiovisual production.		The student is able to prepare the initial stage of production of a television project in terms of budgeting.		[SU2] presentation/project/paper/report		
	[PFAL3_U06] He/she has the ability to identify sources of financing for audiovisual production and effectively apply for financing.		The student has the ability to recognize sources of financing for the production of a television project and to effectively seek financing.		[SU2] presentation/project/paper/report		
	[PFAL3_U05] He/she has the ability to assess the value of an audiovisual project from a commercial point of view.		The student has the ability to budget a television project		[SU2] presentation/project/paper/report		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		The student is prepared to take an active part in the work of institutions and organizations involved in budgeting a television project.		[SK2] presentation/project/paper/report		
Subject contents	Budgeting tools; budget structure; cost groups; market rates; allocations; project financial management; types of television projects.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	term paper - preparing a budget for a television project	51.0%	70.0%
	activity during classes	80.0%	30.0%
Recommended reading	Basic literature	At the beginning of the semester, the teacher establishes a set of readings required to pass the course.	
	Supplementary literature	None	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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