

Subject card

Subject name and code	Film festivals: typology and selection rules, PG_00166988						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	10.0	0.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		1.0		39.0	50
Subject objectives	The student gains knowledge about film festivals. Learns the rules and procedures of applications. He/she learns about the classifications of festivals and is able to distinguish their meaning on the festival map of the world.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		Is prepared to take an active part in the activities of institutions, organizations and social groups involved in the organization of film festivals.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		
	[PFAL3_K06] He is ready to cooperate for the benefit of the social environment.		He is ready to cooperate with film festival organizers.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		
	[PFAL3_W01] He/she knows the media market in the world and in Poland and understands the principles of its functioning.		He/she knows the film festival market in the world and in Poland and understands the principles of its functioning.		[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work		
	[PFAL3_U02] He/she can adapt the project to the specifics of the audiovisual market.		He/she is able to adjust the film project to the specifics of the film festival.		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task		
Subject contents	Types of film festivals in Poland and around the world; factors determining the choice of the festival; the budget of application and participation in the festival; production and promotional strategies at the festival.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	81.0%	20.0%
	preparation of the credit project	51.0%	80.0%
Recommended reading	Basic literature	Film Festivals: History, Theory, Method, Practice, ed. M. de Valck, B. Kredell, S. Loist, Routledge 2016. Ch. Holland, Film Festival Secrets: A Handbook For Independent Filmmakers, London 2008. S. Montal, Film Festivals and Markets, [w:] The Movie Business Book, ed. J. E. Squire, New York 2006. The Film Festival Reader, ed. D. Iordanova, St Andrews University Press 2015	
	Supplementary literature	n/a	
	eResources addresses		
Example issues/ example questions/ tasks being completed	E.g. The task of developing a program and organizational concept for a thematic film festival.		
Work placement	Not applicable		

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