

## Subject card

|                                             |                                                                                                                                                                                                 |                                                          |                                         |                                     |                                                                                                             |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|-------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Interactive / internet production - practicals, PG_00167042                                                                                                                                     |                                                          |                                         |                                     |                                                                                                             |            |     |
| Field of study                              | Audiovisual Production                                                                                                                                                                          |                                                          |                                         |                                     |                                                                                                             |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                    |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                                                                                   |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                              |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Subject group related to practical vocational preparation |            |     |
| Mode of study                               | part-time studies                                                                                                                                                                               |                                                          | Mode of delivery                        |                                     | at the university                                                                                           |            |     |
| Year of study                               | 2                                                                                                                                                                                               |                                                          | Language of instruction                 |                                     | Polish                                                                                                      |            |     |
| Semester of study                           | 4                                                                                                                                                                                               |                                                          | ECTS credits                            |                                     | 2.0                                                                                                         |            |     |
| Learning profile                            | practical                                                                                                                                                                                       |                                                          | Assessment form                         |                                     | credit                                                                                                      |            |     |
| Conducting unit                             | Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector                                                                                            |                                                          |                                         |                                     |                                                                                                             |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                              |                                                          | dr Grzegorz Fortuna-Skowron             |                                     |                                                                                                             |            |     |
|                                             | Teachers                                                                                                                                                                                        |                                                          |                                         |                                     |                                                                                                             |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                     | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                     | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                           | 0.0                                                      | 12.0                                    | 0.0                                 | 0.0                                                                                                         | 0.0        | 12  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                  |                                                          |                                         |                                     |                                                                                                             |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                               | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                             | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                           | 12                                                       |                                         | 1.0                                 |                                                                                                             | 37.0       | 50  |
| Subject objectives                          | Students work individually or in a group to develop an interactive or online production project. They learn to collaborate and utilize appropriate tools to organize and implement the project. |                                                          |                                         |                                     |                                                                                                             |            |     |

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| Learning outcomes                                              | Course outcome                                                                                                                                                      | Subject outcome                                                                                                                              | Method of verification                                                                                                             |
|                                                                | [PFAL3_U13] He/she can plan, organize and manage a team involved in the production of audiovisual forms.                                                            | Is able to plan, organize and lead a team involved in the production of online and interactive audiovisual forms.                            | [SU2] presentation/project/paper/report<br>[SU6] demonstration of practical skills                                                 |
|                                                                | [PFAL3_K05] Understands the need to participate in cultural life, especially in the film community, and to encourage others to come into contact with film culture. | Understands the need to participate in cultural life, especially in the film community, and to encourage others to engage with film culture. | [SK1] oral statement/conversation/discussion                                                                                       |
|                                                                | [PFAL3_U09] He/she can independently conduct audiovisual production at the shooting stage.                                                                          | Can independently run online and interactive audiovisual production at the shooting stage.                                                   | [SU2] presentation/project/paper/report<br>[SU6] demonstration of practical skills                                                 |
|                                                                | [PFAL3_W08] He/she has knowledge of the production of an audiovisual project during the shooting period.                                                            | Possesses knowledge of the production of an audiovisual project during the shooting period.                                                  | [SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report                                            |
|                                                                | [PFAL3_W04] He/she has knowledge of the types and genres of audiovisual activity as an artistic activity.                                                           | Has knowledge of the types and genres of interactive and online productions.                                                                 | [SW1] oral statement/conversation/discussion<br>[SW2] presentation/project/paper/report                                            |
|                                                                | [PFAL3_U15] Developing his professional skills, he/she uses modern information technologies, multimedia and the Internet.                                           | In developing his professional skills, he uses modern information technologies, multimedia and the Internet.                                 | [SU2] presentation/project/paper/report<br>[SU6] demonstration of practical skills                                                 |
|                                                                | [PFAL3_U16] He/she is able to independently acquire knowledge and develop his/her skills in the field of audiovisual production.                                    | Is able to independently acquire knowledge and develop skills in the field of online and interactive audiovisual production.                 | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU6] demonstration of practical skills |
|                                                                | [PFAL3_U14] He/she is able to create simple audiovisual forms using appropriate means of expression.                                                                | Can create simple interactive and online audiovisual forms using appropriate means of expression.                                            | [SU2] presentation/project/paper/report<br>[SU6] demonstration of practical skills                                                 |
| Subject contents                                               | Practical implementation of an interactive project or web production.                                                                                               |                                                                                                                                              |                                                                                                                                    |
| Prerequisites and co-requisites                                |                                                                                                                                                                     |                                                                                                                                              |                                                                                                                                    |
| Assessment methods and criteria                                | Subject passing criteria                                                                                                                                            | Passing threshold                                                                                                                            | Percentage of the final grade                                                                                                      |
|                                                                | active participation in classes                                                                                                                                     | 80.0%                                                                                                                                        | 30.0%                                                                                                                              |
|                                                                | summative assessment                                                                                                                                                | 51.0%                                                                                                                                        | 70.0%                                                                                                                              |
| Recommended reading                                            | Basic literature                                                                                                                                                    | No literature for independent study strictly practical workshops.                                                                            |                                                                                                                                    |
|                                                                | Supplementary literature                                                                                                                                            | No literature for independent study strictly practical workshops.                                                                            |                                                                                                                                    |
|                                                                | eResources addresses                                                                                                                                                |                                                                                                                                              |                                                                                                                                    |
| Example issues/<br>example questions/<br>tasks being completed | Strictly practical exercises.                                                                                                                                       |                                                                                                                                              |                                                                                                                                    |
| Work placement                                                 | Not applicable                                                                                                                                                      |                                                                                                                                              |                                                                                                                                    |

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