

Subject card

Subject name and code	Tenders and public procurement, PG_00167046						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		1.0		14.0	25
Subject objectives	Students gain knowledge of current legislation regarding public tenders and procurement. They become familiar with the procedures and are able to independently implement them.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_W12] He/she knows the basics of management necessary to run an audiovisual production business		Knows the management basics necessary to run an audiovisual production business.		[SW1] oral statement/conversation/discussion		
	[PFAL3_U07] Can run a company on the audiovisual market.		He can run a company in the audiovisual market and knows the rules regarding tenders and public procurement.		[SU1] oral statement/conversation/discussion		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		He is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production, as well as to cooperate with public institutions.		[SK1] oral statement/conversation/discussion		
	[PFAL3_K01] Understands the need to constantly deepen and update professional qualifications in film production, especially actively following changes in this area.		Understands the need to continually deepen and update professional qualifications in film production, especially in the legal field.		[SK1] oral statement/conversation/discussion		
Subject contents	Introduction to Public Procurement Law; scope of application of the Public Procurement Law; principles of awarding public procurement contracts; estimating the value of a contract; procedures for awarding public procurement contracts; criteria for evaluating offers; conditions for obtaining a contract; tenders in the advertising market.						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	80.0%	70.0%
	oral presentation	51.0%	30.0%
Recommended reading	Basic literature	Act of 29 January 2004 Public Procurement Law (consolidated text: Journal of Laws of 2018, item 1986). W. Dzierżanowski, J. Jurzykowski, M. Stachowiak, Public Procurement Law. Commentary, Warszawa 2010. Marketing Communications Industry White Paper - Best Practices and Tendering Tools.	
	Supplementary literature	M. Jaworska, Public Procurement Law. Commentary, Warszawa 2018.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	Overview of public procurement law. Overview of public procurement principles. Overview of bid evaluation criteria.	
Work placement	Not applicable		

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