

Subject card

Subject name and code	The art of co-production in Europe, PG_00167062						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2028/2029	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	part-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			1.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	14.0	0.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	14		1.0		10.0	25
Subject objectives	The student gains practical knowledge on entering into co-productions with other countries on the international audiovisual production market; learns about the legal and financial aspects of these activities; understands what tax incentives are and how the film services market is organized in Europe.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[PFAL3_U02] He/she can adapt the project to the specifics of the audiovisual market.		He is able to adapt the project to the specifics of the European film market in the context of co-production.			[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report	
	[PFAL3_W01] He/she knows the media market in the world and in Poland and understands the principles of its functioning.		He knows the European media market and understands the principles of its operation.			[SW1] oral statement/conversation/discussion	
	[PFAL3_U06] He/she has the ability to identify sources of financing for audiovisual production and effectively apply for financing.		Possesses the ability to identify sources of financing for audiovisual production and effectively seek financing for co-productions.			[SU2] presentation/project/paper/report	
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		He is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual co-production in Europe.			[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report	
	[PFAL3_W06] He/she knows the sources and principles of financing audiovisual production.		Knows the sources and principles of financing film production in Europe.			[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	
	[PFAL3_W05] He/she understands the specifics of audiovisual production.		Understands the specifics of European film production.			[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report	

Subject contents	Co-production between European countries; co-production between Europe and Hollywood; co-production between Europe and China; services market; tax incentives; organisational and legal aspects of co-production; financing of co-production; profit sharing; co-production agreement.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	81.0%	20.0%
	summative assessment	51.0%	80.0%
Recommended reading	Basic literature	P. Neumann, Ch. Appelgren, The art of co-production, Warszawa 2010. G. Goodell, The art of film production, Warszawa 2009. A. Wojnarowski, Legal and financial basis of European co-production, Łódź 2009. European Convention on Cinematographic Co-production, done at Strasbourg on 2 October 1992.	
	Supplementary literature	Additional readings may be assigned by the instructor during classes.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Co-production between European countries. The film services market in Europe. Tax incentives in Europe.		
Work placement	Not applicable		

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