

Subject card

Subject name and code	Post-production and special effects market, PG_00167070						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	Students gain knowledge of the audiovisual post-production market in Poland and internationally, and understand methods for creating special effects. They can plan post-production activities and determine the value of special effects. They can coordinate post-production work.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PFAL3_U10] He/she can manage audiovisual production at the post-production stage	Can manage audiovisual production at the post-production stage.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[PFAL3_U04] He/she has the ability to assess the value of an audiovisual project script from an aesthetic point of view.	Possesses the ability to assess the value of an audiovisual project script from a post-production point of view.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.	Is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production, especially post-production.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[PFAL3_U03] He/she has the ability to evaluate audiovisual messages from an aesthetic point of view.	Possesses the ability to evaluate audiovisual messages from an aesthetic point of view.	[SU1] oral statement/conversation/discussion
	[PFAL3_U14] He/she is able to create simple audiovisual forms using appropriate means of expression.	Is able to post-produce simple audiovisual forms using appropriate means of expression.	[SU2] presentation/project/paper/report
	[PFAL3_W01] He/she knows the media market in the world and in Poland and understands the principles of its functioning.	Knows the post-production market globally and in Poland and understands the principles of its operation.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[PFAL3_W04] He/she has knowledge of the types and genres of audiovisual activity as an artistic activity.	Possesses knowledge of the types and genres of audiovisual activity as an artistic activity.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[PFAL3_W09] He/she has knowledge of the production of an audiovisual project in the post-production period.	Possesses knowledge of the production of an audiovisual project during the post-production period.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Subject contents	Organizing the post-production stage; coordinating post-production processes; companies in the post-production market; film laboratories; budgeting for special effects; mechanical special effects; computer special effects; conditions of cinema in the digital age; history and evolution of special effects in cinema; make-up.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	summative assessment or test	51.0%	70.0%
	active participation in classes	80.0%	30.0%
Recommended reading	Basic literature	Clark, S. Spohr, D. Higginbotham, The Guide to Managing Postproduction for Film, TV, and Digital Distribution: Managing the Process, Routledge 2019. R. Rickitt, Special Effects: The History and Technique, Aurum Press 2006. R. G. Willard, Special Effects: How They Are Done In Hollywood, Robert G. Willard 2013.	
	Supplementary literature	At the beginning of the semester, the instructor may establish a set of additional readings required to pass the course.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	A discussion of organizing the post-production stage and coordinating post-production processes. A discussion of companies operating in the post-production market and film laboratories.		
Work placement	Not applicable		

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