

Subject card

Subject name and code	Art Faculty: Basics of Photography, PG_00166983						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		4.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	20.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		78.0	100
Subject objectives	The aim of the course is to familiarize students with the basics of advertising, artistic and journalistic photography.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PFAL3_K01] Understands the need to constantly deepen and update professional qualifications in film production, especially actively following changes in this area.	He/she understands the need to constantly deepen and update professional qualifications in the field of photography, especially to actively follow changes in this area.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[PFAL3_U03] He/she has the ability to evaluate audiovisual messages from an aesthetic point of view.	He/she has the ability to evaluate photographic messages from an aesthetic point of view.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	[PFAL3_U04] He/she has the ability to assess the value of an audiovisual project script from an aesthetic point of view.	He/she has the ability to assess the value of a photographic project scenario from an aesthetic point of view.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
	[PFAL3_U14] He/she is able to create simple audiovisual forms using appropriate means of expression.	He/she is able to realize simple photographic forms using the right means of expression.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[PFAL3_W04] He/she has knowledge of the types and genres of audiovisual activity as an artistic activity.	He/she has knowledge of the types and genres of photographic activity as an artistic activity.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[PFAL3_W03] He/she understands the language of audiovisual media and knows professional terminology, also in English.	He/she understands the language of the photographic medium and knows professional terminology, also in English.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
Subject contents	Students will learn classic and digital ways of creating advertising, artistic and journalistic photography. Work in natural outdoors and in a photo studio. Working with a model, industrial photography, collage techniques, black-and-white and color photography, photo-reports from film events, creating posters and photos documenting work on a film set.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	85.0%	20.0%
	preparation of the credit project	51.0%	80.0%
Recommended reading	Basic literature A. Literature required for the final passing of classes (passing the exam): A.1. used during classes: M. Langford, A. Fox, R. Smith, Fotografia według Langforda dla fotografów, czyli jak opanować tę sztukę, Warszawa 2012. Andreas Feininger, Nauka o fotografii, Warszawa 1987 Andrzej A. Mroczek, Książka o fotografowaniu, Kraków 2008. A.2. studiowana samodzielnie przez studenta Witold i Szymon Dederko, Światło i cień w fotografii, Warszawa 2008 Michael Freeman, Fotografia zbliżeniowa, Warszawa 2008 Michael Freeman, Lustrzanki cyfrowe. Poradnik eksperta, Warszawa 2008 Anne H. Hoy, Wielka księga fotografii, Warszawa 2006 Roman Burzyński Portret fotograficzny, Warszawa 1985 Michael Freeman Fotografia studyjna		

	Supplementary literature	D. Arijon, Gramatyka języka filmowego, Warszawa 2007. W. Buckland, Reżyseria Steven Spielberg: Warsztat filmowy we współczesnym Hollywood, Warszawa 2011. P. Bellantoni, Jeśli to fiolet, ktoś umrze. Teoria koloru w filmie, Warszawa 2009.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Performing a practical task consisting in preparing a series of photos on a given topic.	
Work placement	Not applicable	

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