

Subject card

Subject name and code	The Specificity of the Profession of a Film Producer, PG_00166665						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	1		ECTS credits			1.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The student gains knowledge about the work of a film producer and learns about the specifics of the profession. Learns about the most important producers from the history of cinema and contemporary representatives of this profession.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[PFAL3_K01] Understands the need to constantly deepen and update professional qualifications in film production, especially actively following changes in this area.		The student understands the need to constantly deepen and update the professional qualifications of a film producer.			[SK2] presentation/project/paper/report	
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		The student is prepared to take an active part in institutions, organizations and social groups involved in audiovisual production.			[SK2] presentation/project/paper/report	
	[PFAL3_K03] He/she is aware of dilemmas and understands the ethical issues related to his/her profession.		The student is aware of the dilemmas and understands the ethical issues related to the profession of a film producer.			[SK2] presentation/project/paper/report	
	[PFAL3_W05] He/she understands the specifics of audiovisual production.		The student understands the specifics of a film producer's job			[SW2] presentation/project/paper/report	
Subject contents	Specificity and tasks of producer, executive, collaborating and creative producer; role of producer in the creative process; legal liability of producer; profiles of producers; working styles of producers.						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	term paper/project	51.0%	70.0%
	active participation in classes	80.0%	30.0%
Recommended reading	Basic literature	At the beginning of the semester, the instructor establishes a set of readings required to pass the subject. A. Literature required to finally pass the classes: A.1. used during classes: D. Puttnam, The Producer, [w:] The Movie Business Book 3rd Edition, ed. J. E. Squire, New York 2006. T. Adler, The Producers. Money, movies and who really calls the shots, London 2004. H. De Winter, What I Really Want To Do Is Produce, London 2006. FilmPRO, nr 2 (6)/2011 czerwiec-sierpień. M. Adamczak, Zawód: producent, Magazyn Filmowy SFP, 37/2014.	
	Supplementary literature	None	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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