

Subject card

Subject name and code	Film festivals: typology and selection rules, PG_00166673						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The student gains knowledge about film festivals. Learns the rules and procedures of applications. He/she learns about the classifications of festivals and is able to distinguish their meaning on the festival map of the world.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_K05] Understands the need to participate in cultural life, especially in the film community, and to encourage others to come into contact with film culture.		He/she understands the need to participate in cultural life, especially in the film community, and to encourage others to come into contact with film culture by participating in film festivals.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task		
	[PFAL3_U02] He/she can adapt the project to the specifics of the audiovisual market.		He/she is able to adjust the film project to the specifics of the film festival.		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in the production of film festivals.		[SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task		
	[PFAL3_W01] He/she knows the media market in the world and in Poland and understands the principles of its functioning.		He/she knows the film festival market in the world and in Poland and understands the principles of its functioning.		[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work		
Subject contents	Types of film festivals in Poland and around the world; factors determining the choice of the festival; the budget of application and participation in the festival; production and promotional strategies at the festival.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	preparation of the credit project	51.0%	80.0%
	active participation in classes	85.0%	20.0%
Recommended reading	Basic literature	Film Festivals: History, Theory, Method, Practice, ed. M. de Valck, B. Kredell, S. Loist, Routledge 2016. Ch. Holland, Film Festival Secrets: A Handbook For Independent Filmmakers, London 2008. S. Montal, Film Festivals and Markets, [w:] The Movie Business Book, ed. J. E. Squire, New York 2006. The Film Festival Reader, ed. D. Iordanova, St Andrews University Press 2015	
	Supplementary literature	n/a	
	eResources addresses		
Example issues/ example questions/ tasks being completed	E.g. The task of developing a program and organizational concept for a thematic film festival.		
Work placement	Not applicable		

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