

Subject card

Subject name and code	Management of production process and production team, PG_00166679						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Humanistic-social subject group Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	1		ECTS credits			2.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	The student expands his/her knowledge of organizational and managerial techniques; learns decision-making models and is able to manage a group of co-workers.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[PFAL3_U07] Can run a company on the audiovisual market.		The student is able to run a company in the audiovisual market, especially in terms of managing the production process and team.			[SU2] presentation/project/paper/report [SU4] test/exam - oral or written	
	[PFAL3_U13] He/she can plan, organize and manage a team involved in the production of audiovisual forms.		The student is able to plan, organize and lead a team involved in the production of audiovisual forms.			[SU2] presentation/project/paper/report [SU4] test/exam - oral or written	
	[PFAL3_K03] He/she is aware of dilemmas and understands the ethical issues related to his/her profession.		The student is aware of the dilemmas and understands the ethical issues related to managing a production team.			[SK2] presentation/project/paper/report [SK4] test/exam - oral or written	
	[PFAL3_W12] He/she knows the basics of management necessary to run an audiovisual production business		The student knows the basics of process and production team management necessary to run an audiovisual production business			[SW4] test/exam - oral or written [SW2] presentation/project/paper/report	
Subject contents	Management techniques and strategies; team management in the context of a photography group; process management in terms of the process of realizing audiovisual forms; organizational models; motivational systems; decision-making models; conditions and environment; ethics in management; communication techniques; communication styles; conflict situation and conflict management; 3D theory; the role of the leader; influence techniques.						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	colloquium / term paper (project)	51.0%	70.0%
	active participation in classes	80.0%	30.0%
Recommended reading	Basic literature	At the beginning of the semester, the instructor establishes a set of readings required to pass the subject. A. Literature required to finally pass the classes (pass the test): A.1. used during classes: Podstawy zarządzania, red. M. Stróżyński, Warszawa 2014. E. Catmull, Kreatywność S.A., Warszawa 2015. E. Pająk, Zarządzanie produkcją. Produkt, technologia, organizacja, Warszawa 2018.	
	Supplementary literature	Non	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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