

Subject card

Subject name and code	Economic History of Polish Cinema, PG_00166666						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	1		ECTS credits			2.0	
Learning profile	practical		Assessment form			exam	
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	The student acquires knowledge about the economic history of Polish cinematography, covering the period from 1896 to 2005. He understands and recognizes the changes that have taken place in the production process of Polish cinema. He learns about the ways of financing and distributing films and how the legislation on cinematography has changed. In addition, the student becomes acquainted with the writing of Edward Zajicek, a precursor of production research in Poland.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PFAL3_W01] He/she knows the media market in the world and in Poland and understands the principles of its functioning.	He/she knows the history of the media market in Poland and understands the principles of its functioning in the past.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[PFAL3_K04] He/she is aware of the responsibility for preserving the cultural heritage (especially film heritage) of the region, country and Europe.	He/she is aware of his responsibility for preserving the cultural heritage (especially in the field of economic history of cinema) of the region and Polish.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task [SK6] demonstration of practical skills
	[PFAL3_W02] He/she has knowledge of the history and present of audiovisual media.	He/she has knowledge of the economic history of Polish cinema.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[PFAL3_U01] He/she has the ability to recognize the specificity of an audiovisual project.	He/she has basic skills in researching the economic history of Polish cinema.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task [SU6] demonstration of practical skills
Subject contents	Economic aspects of the history of Polish cinema from 1896 to 2005, including: the establishment of the domestic film market, historical legal acts related to Polish cinematography, Film production in the Second Republic of Poland, Sfinks Joint Stock Company and competitors, Film teams, Model of cinematography of the People's Republic of Poland, Central Office of Cinematography, Cinematography Act of 1987, Financing and functioning of Polish cinematography after the political transformation of 1989, The Cinematography Act of 2005 and the establishment of the Polish Film Institute.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	85.0%	20.0%
	conversation or written test with open-ended questions	51.0%	80.0%
Recommended reading	Basic literature	A. Literature required for the final passing of classes (passing the exam): A.1. used during classes E. Zajiček, Poza ekranem. Polska kinematografia w latach 1896-2005, Warszawa 2009. E. Zajiček, Zarys historii gospodarczej kinematografii polskiej. Tom I. Kinematografia wolnorynkowa w latach 1896-1939, Łódź 2015. E. Gębicka, Polska kinematografia po 1989 roku w kontekście transformacji ustrojowej, Katowice 2006. Idea zespołu filmowego. Historia i nowe wyzwania, pod red. T. Szczepańskiego i A. Pachnickiej, Łódź 2013.	
	Supplementary literature	Supplementary literature: J. Toeplitz, Historia sztuki filmowej, t. 1-6, Warszawa 1955-1991	
	eResources addresses		

Example issues/ example questions/ tasks being completed	1. Please characterize the individual periods of economic development in the history of Polish cinema. 2. Compare the Cinematography Acts of 1987 and 2005. 3. Please describe Edward Zajick's activity as a pioneer of research on the economic history of Polish cinematography.
Work placement	Not applicable

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