

Subject card

Subject name and code	Art Faculty: Basics of Photography, PG_00166683						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		4.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Kurpiewski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		68.0	100
Subject objectives	The aim of the course is to familiarize students with the basics of advertising, artistic and journalistic photography.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PFAL3_U04] He/she has the ability to assess the value of an audiovisual project script from an aesthetic point of view.	Has the ability to assess the value of a photographic project scenario from an aesthetic point of view.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work
	[PFAL3_W03] He/she understands the language of audiovisual media and knows professional terminology, also in English.	He/she understands the language of the photographic medium and knows professional terminology, also in English.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[PFAL3_U14] He/she is able to create simple audiovisual forms using appropriate means of expression.	He/she is able to realize simple photographic forms using the right means of expression.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[PFAL3_U03] He/she has the ability to evaluate audiovisual messages from an aesthetic point of view.	He/she has the ability to evaluate photographic messages from an aesthetic point of view.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work
	[PFAL3_W04] He/she has knowledge of the types and genres of audiovisual activity as an artistic activity.	He/she has knowledge of the types and genres of photographic activity as an artistic activity.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
Subject contents	Students will learn classic and digital ways of creating advertising, artistic and journalistic photography. Working in natural outdoors and in a photo studio. Working with a model, industrial photography, collage techniques, black and white and color photography, photo reports from film events, creating posters and photos documenting work on a film set.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance and active participation in classes	51.0%	20.0%
	systematic preparation of topics indicated by the instructor (oral and written)	51.0%	40.0%
	preparation of the photographic project	51.0%	40.0%
Recommended reading	Basic literature	M. Langford, A. Fox, R. Smith, Photography according to Langford for photographers, or how to master this art, Warsaw 2012. Andreas Feininger, Science of Photography, Warsaw 1987. Andrzej A. Mroczek, Book about photography, Kraków 2008.	
	Supplementary literature	Witold and Szymon Dederko, Light and shadow in photography, Warsaw 2008. Michael Freeman, Close-up photography, Warsaw 2008. Michael Freeman, DSLR Cameras. Expert's guide, Warsaw 2008. Anne H. Hoy, The Big Book of Photography, Warsaw 2006. Roman Burzyński Photographic portrait, Warsaw 1985.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	Photographic image of a man
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.