

Subject card

Subject name and code	Film Festivals as the Producer's Work Space, PG_00166672						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	Student gains knowledge about the organization of a film festival and practical participation in it. Can create a festival program, manage it and estimate the budget of the event. He/she learns about marketing activities related to the organization of the festival.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_W05] He/she understands the specifics of audiovisual production.		He/she understands the specificity of a film festival as a film producer's workspace.		[SW4] test/exam - oral or written [SW5] implementation of a problem task		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		It is prepared to take an active part in film festivals as institutions dealing with audiovisual production.		[SK2] presentation/project/paper/report [SK3] text preparation/written work [SK5] implementation of a problem task		
	[PFAL3_U06] He/she has the ability to identify sources of financing for audiovisual production and effectively apply for financing.		He/She has the ability to identify sources of funding for film festivals in Poland and around the world and to effectively seek financing.		[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written		
Subject contents	Creating a film festival in Poland; the theme of the festival; the budget of the event; selection procedures and programming; marketing activities; festival staff.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	active participation in classes		85.0%		20.0%		
	preparation of the credit project		51.0%		80.0%		

Recommended reading	Basic literature	C. Hing-Yuk Wong, Film Festivals: Culture, People, and Power on the Global Screen, Rutgers University Press 2011. M. de Valck, Film Festivals: From European Geopolitics to Global Cinephilia, Amsterdam University Press 2007.
	Supplementary literature	n/a
	eResources addresses	
Example issues/ example questions/ tasks being completed	The task of creating a concept to promote the film at a global festival.	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.