

Subject card

Subject name and code	Non-film Project Budgeting, PG_00166818						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	The student learns the practical skills of creating a budget for a non-film project; learns about budgeting tools and the economic realities of the Polish creative industry.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_U06] He/she has the ability to identify sources of financing for audiovisual production and effectively apply for financing.		Possesses the ability to identify sources of project financing and effectively seek financing.		[SU2] presentation/project/paper/report [SU5] implementation of a problem task		
	[PFAL3_W07] He/she has knowledge of the initial stage of development of an audiovisual project		Possesses knowledge of the initial stage of project development.		[SW2] presentation/project/paper/report		
	[PFAL3_U08] Can prepare the initial stage of audiovisual production.		Is able to prepare the initial stage of a non-film project.		[SU2] presentation/project/paper/report [SU5] implementation of a problem task		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		Is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production, especially in the economic context.		[SK2] presentation/project/paper/report [SK5] implementation of a problem task		
	[PFAL3_W06] He/she knows the sources and principles of financing audiovisual production.		Knows the sources and principles of project financing.		[SW2] presentation/project/paper/report		
	[PFAL3_U05] He/she has the ability to assess the value of an audiovisual project from a commercial point of view.		Possesses the ability to assess the value of a non-film project from a commercial perspective.		[SU2] presentation/project/paper/report [SU5] implementation of a problem task		
Subject contents	Budgeting tools; budget structure; cost groups; market rates; allocations; project financial management; types of non-film projects.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	80.0%	30.0%
	summative assessment	51.0%	70.0%
Recommended reading	Basic literature	At the beginning of the semester, the instructor establishes a set of readings required to pass the course.	
	Supplementary literature	At the beginning of the semester, the instructor establishes a set of readings required to pass the course.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Discussion of sources of financing for non-film projects. Discussion of principles for preparing a budget for a non-film project. Discussion of the principles of operation of institutions preparing non-film projects.		
Work placement	Not applicable		

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