

Subject card

Subject name and code	Interactive / internet production - practicals, PG_00166918						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Audiovisual Production -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Fortuna-Skowron				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Students work individually or in a group to develop an interactive or online production project. They learn to collaborate and utilize appropriate tools to organize and implement the project.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PFAL3_U15] Developing his professional skills, he/she uses modern information technologies, multimedia and the Internet.	In developing his professional skills, he uses modern information technologies, multimedia and the Internet.	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[PFAL3_U13] He/she can plan, organize and manage a team involved in the production of audiovisual forms.	Is able to plan, organize and lead a team involved in the production of online and interactive audiovisual forms.	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[PFAL3_U14] He/she is able to create simple audiovisual forms using appropriate means of expression.	Can create simple interactive and online audiovisual forms using appropriate means of expression.	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[PFAL3_K05] Understands the need to participate in cultural life, especially in the film community, and to encourage others to come into contact with film culture.	Understands the need to participate in cultural life, especially in the film community, and to encourage others to engage with film culture.	[SK1] oral statement/conversation/discussion
	[PFAL3_U09] He/she can independently conduct audiovisual production at the shooting stage.	Can independently run online and interactive audiovisual production at the shooting stage.	[SU2] presentation/project/paper/report [SU6] demonstration of practical skills
	[PFAL3_W08] He/she has knowledge of the production of an audiovisual project during the shooting period.	Possesses knowledge of the production of an audiovisual project during the shooting period.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[PFAL3_W04] He/she has knowledge of the types and genres of audiovisual activity as an artistic activity.	Has knowledge of the types and genres of interactive and online productions.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[PFAL3_U16] He/she is able to independently acquire knowledge and develop his/her skills in the field of audiovisual production.	Is able to independently acquire knowledge and develop skills in the field of online and interactive audiovisual production.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills
Subject contents	Practical implementation of an interactive project or web production.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	summative assessment	51.0%	70.0%
	active participation in classes	80.0%	30.0%
Recommended reading	Basic literature	No literature - strictly practical workshops.	
	Supplementary literature	No literature for independent study - strictly practical workshops.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Strictly practical exercises.		
Work placement	Not applicable		

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