

Subject card

Subject name and code	Business Chinese, PG_00144620						
Field of study	Chinese Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2028/2029	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Chinese	
Semester of study	5		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Division of East Asian Culture and Languages -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Paulina Andrzejczak				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The goal of the class is for the student to become competent in business Chinese and to become familiar with business etiquette in China. Exercises will allow the student to learn the basic techniques of business communication and negotiation, learn the correct choice of grammatical forms and the use of appropriate specialized lexis (idioms characteristic of business language, proverbs and sayings related to business terminology).						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SINL3_U08] Is able to plan and organize work both individually and as part of a team.	Students able to plan and organize individual and team work in the context of completing language and business-related tasks.	[SU8] observation of student's independent or team work
	[SINL3_U10] Is able to independently plan and carry out lifelong learning.	Student is able to independently plan and carry out the lifelong learning process, adapting it to the needs related to learning Chinese and developing business competencies.	[SU8] observation of student's independent or team work
	[SINL3_U06] Is able to use the Chinese language at the B2 level of the Common European Framework of Reference for Languages (CEFR).	Student uses Chinese at a level that enables effective communication in business situations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[SINL3_U04] Is able to use the Chinese writing system and tools for its study and analysis, such as traditional and electronic dictionaries, lexicons, language corpora, and databases.	Student is able to use basic language tools, such as dictionaries and electronic lexicons, to recognize and analyze basic business terminology and Chinese script in business contexts.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task
Subject contents	The program content is implemented on the basis of maintaining a half-and-half ratio between methods that introduce theory (lectures on business and employee etiquette, case analysis) and - in parallel - practical methods (written and oral exercises using specialized lexis, interpersonal training, creation of presentations and self-presentations based on sample materials, group work - project work, thematic role-play). Selected topics of classes: 1. organization of a business trip 2. presentation of the product at the fair 3. business communication: e-mail and telephone 4. Signing a contract - negotiating the terms of the contract 5. organization of transportation of imported/exported products 6. financial services 7. presentation of the company's financial results 8. presentation of the city in the perspective of economic resources 9. self-presentation during a job interview 10. business culture and business vs. culture 11. innovation in the IT industry 12. product brochure - branding - advertising 13. intellectual property law and franchising 14. industry and ecology, the idea of sustainable development		
Prerequisites and co-requisites	Credit of the previous semester. Knowledge of the Chinese language at the level of min. B1(HSK4).		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	semester test	51.0%	50.0%
	The arithmetic mean of the grades obtained in tests during the semester (including homework and tests lasting up to 15min)	51.0%	50.0%
Recommended reading	Basic literature	Winning in Chinese - Business Chinese Intermediate, Beijing Language and Culture University Press, China. or Winning in Chinese - Business Chinese Advanced, Beijing Language and Culture University Press, China.	
	Supplementary literature	Huang Weizhi, Business Chinese Conversation (czwarta edycja) I, II, Beijing Language and Culture University Press, Pekin, 2018. Polsko-chiński słownik tematyczny [Polish-Chinese Dictionary], Zhejiang Education Publishing House, Warszawa 2010.	
	eResources addresses		

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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