

Subject card

Subject name and code	Research on Chinese Culture and Economy – Project, PG_00178264						
Field of study	Chinese Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	4		ECTS credits			3.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Bieliński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to create an appropriate environment and initiate interdisciplinary research on the economic aspects of the functioning of creative industries in China and other countries of the Chinese civilizational sphere, as well as to diagnose patterns and economic phenomena occurring within Chinese culture and economics.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SINL3_K03] Is ready to fulfill social responsibilities and co-organize activities for the benefit of the community, using the knowledge and skills acquired during Sinology studies.	Is ready to apply acquired knowledge and research findings in the fields of Chinese culture and economics to co-organize initiatives aimed at enhancing cultural, economic, and political dialogue with China and other countries of the Chinese civilizational sphere.	[SK6] demonstration of practical skills
	[SINL3_K02] Is ready to recognize the importance of the knowledge acquired during Sinology studies in solving cognitive and practical problems, and to seek the opinions of experts with knowledge of China and the Sinic cultural sphere when facing difficulties in solving problems independently.	Is prepared to seek advice and obtain sources from experts with knowledge of China and the Chinese cultural sphere in order to carry out interdisciplinary projects in the fields of culture and religion as well as the economy and finance of China.	[SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[SINL3_K01] Is ready to critically evaluate the knowledge acquired during Sinology studies and the content corresponding to that knowledge.	Is prepared to critically assess the knowledge acquired during studies in Sinology and to verify it through interactions with experts and analysis of ongoing research.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK8] observation of student's independent or team work
	[SINL3_U01] Is able to appropriately select sources, evaluate, critically analyze, and synthesize information in order to formulate and solve complex and uncommon problems related to issues concerning China and the Sinic cultural sphere.	Is able to select, organize, and arrange materials relevant to the implementation of planned research projects that combine issues of culture and religion with the economy and finance of China and the Chinese cultural sphere. Is capable of analyzing the results of such research and formulating conclusions, interpreting them within social, historical, and geopolitical contexts.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[SINL3_U02] Is able to select and apply appropriate methods and tools, including advanced information and communication technologies, to formulate and solve complex and uncommon problems related to issues concerning China and the Sinic cultural sphere.	Is able to select and apply appropriate methods and tools, including those from cultural studies as well as those relevant to research in economics and finance, in order to create reports and in-depth analyses concerning Chinese society.	[SU2] presentation/project/paper/report [SU5] implementation of a problem task
	[SINL3_U09] Is able to collaborate with others within team projects, including those of an interdisciplinary nature.	Is able to work in a team on interdisciplinary projects combining the disciplines of cultural and religious studies with economics and finance.	[SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
Subject contents	The scope of the course content is determined by the research areas undertaken, which are shaped both by the current state of Chinese culture and economics and the interests of the students. Examples of possible research topics include: The extent of state and party intervention in the Chinese film market Economic strategies for protecting the domestic film industry Institutional and private theatre in China: statistical overview NFTs and the development of the digital collectibles market in China Cultural audiences and the development of Intellectual Property (IP) strategies The Chinese video game industry in the past decade Digitization of sales systems in the cultural sector after the pandemic and its effects Cinema audiences in China and programming strategies		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation/project/paper/report	51.0%	75.0%
	in-class activity	51.0%	25.0%

Recommended reading	Basic literature	Ekonomika kultury. Od teorii do praktyki, red. B. Jung, Narodowe Centrum Kultury, Warszawa 2011. Ilczuk Dorota, Ekonomika kultury, Wydawnictwo Naukowe PWN, Warszawa 2012. Ilczuk Dorota, Karpińska Anna, Policzone i Policzeni 2024 (raport), Warszawa 2024.
	Supplementary literature	Bieliński Tomasz, Lackowska Paulina: Preferencje chińskich turystów w zakresie wyboru hotelu, Turystyka i Rozwój Regionalny, Wydawnictwo SGGW, nr 20, 2023, s. 5-14, DOI:10.22630/TIRR.2023.20.14 Bieliński Tomasz, Dabizha Valeriia: Zachowania i preferencje chińskich turystów w Polsce, Turystyka Kulturowa, Organizator Turystyki Kulturowej i Edukacyjnej, vol. 6, nr 117, 2020, s. 64-102 Bieliński Tomasz, Słotwińska Dominika, Kryzys i determinanty rozwoju chińskiego rynku nieruchomości, Kwartalnik Nauk o Przedsiębiorstwie, 2025, vol. 75, nr 1, s. 73-89. DOI:10.33119/knop.2025.75.1.5 Gryszkiewicz Anna, w: Teatr - Literatura - Zarządzanie / Wiśniewski Tomasz [i in.] (red.), 2025, Gdańsk, Wydawnictwo Uniwersytetu Gdańskiego, s.537-556, ISBN 978-83-8206-707-1 Jacoby Marcin, Gryszkiewicz Anna, Machajek Piotr, Reismüller František, Not all happy: Voices of social critique in contemporary Chinese culture, China Horizons (101061700), December 2024
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.