

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                          |                                         |                                     |                                                                                   |            |     |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|-----------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Publishing and copyright law, PG_00145383                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                          |                                         |                                     |                                                                                   |            |     |
| Field of study                              | Creative Writing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          |                                         |                                     |                                                                                   |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                                          | Academic year of realisation of subject |                                     | 2028/2029                                                                         |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Humanistic-social subject group |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | Mode of delivery                        |                                     | at the university                                                                 |            |     |
| Year of study                               | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | Language of instruction                 |                                     | Polish                                                                            |            |     |
| Semester of study                           | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          | ECTS credits                            |                                     | 2.0                                                                               |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          | Assessment form                         |                                     | exam                                                                              |            |     |
| Conducting unit                             | Division of Literary Theory and Art Criticism -> Institute of Polish Philology -> Faculty of Languages -> Rector                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          |                                         |                                     |                                                                                   |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                          | dr Piotr Sitkiewicz                     |                                     |                                                                                   |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                          |                                         |                                     |                                                                                   |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                           | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 15.0                                                     | 0.0                                     | 0.0                                 | 0.0                                                                               | 0.0        | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                          |                                         |                                     |                                                                                   |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                   | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | 15                                                       |                                         | 1.0                                 |                                                                                   | 34.0       | 50  |
| Subject objectives                          | The purpose of the course is to introduce students to the main principles of publishing and copyright law. Characteristics of the rights and obligations related to the performance of publishing activities. Presentation of the principles of protection of author's personal and property rights. Analysis of legislation on copyright rights. Discussion of the relationship of publishing and copyright law with: freedom of speech, freedom of economic activity, protection of personal rights. Formation of skills among students in publishing activities in accordance with the principles of copyright law. |                                                          |                                         |                                     |                                                                                   |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Subject outcome                                                                                                                                                                                                                                                                                                                                                                                                                                    | Method of verification                                                                                                   |
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|                                 | [SKPL3_U06] Able to constantly develop creative and critical self-awareness, using knowledge in the field of literary studies.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | The student is able to develop creative self-awareness, especially in the field of writing ethics and respect for the principles of intellectual property, in particular:<br>- recognizes and understands the relationship of intellectual property to the publishing business and the resulting responsibilities of publishers, editors and authors;<br>- knows how to evaluate the compliance of a publishing contract with copyright standards. | [SU1] oral statement/conversation/discussion<br>[SU3] text preparation/written work<br>[SU4] test/exam - oral or written |
|                                 | [SKPL3_W08] Knows and understands at an advanced level selected contexts and cultural conditions - including social, philosophical, ethical, religious, political, legal and economic - of contemporary Polish and world literature (as they are perceived in the literary discourse) and various types of professional activities related to the field of study. studies, including basic concepts and principles of copyright law.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | The student knows and understands to an advanced degree the most important mechanisms of the publishing market, including the applicable publishing and copyright laws, in particular:<br>- has a structured general knowledge of publishing and copyright law;<br>- has a structured detailed knowledge of the scope of copyright protection and the principles of permitted use of protected works.                                              | [SW4] test/exam - oral or written<br>[SW1] oral statement/conversation/discussion<br>[SW3] text preparation/written work |
|                                 | [SKPL3_K05] Is ready to deepen ethical reflection in relation to professional activity - research, artistic or organizational - and in the context of changing cultural and social realities, as well as communication norms determined as part of linguistic research.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | The student:<br>- understands the ethical and social implications of the provisions of publishing and copyright law;<br>- is ready to deepen reflection in relation to issues of intellectual property protection, including copyright and related rights.                                                                                                                                                                                         | [SK1] oral statement/conversation/discussion<br>[SK3] text preparation/written work<br>[SK4] test/exam - oral or written |
| Subject contents                | 1. Basic issues. 2. Principles and concepts of copyright and related rights. 3. Analysis of the nature of rights and obligations under copyright law. 4. Analysis of publishing rights and obligations in the context of the principles of copyright law, including the passage of copyright. 5. Content and protection of author's moral rights. 6. Content, protection and duration of author's economic rights. 7. The principles of permitted use of protected works, including the identification of the creator and source. 8. Specificity of protection of rights to audiovisual works and computer programs. 9. protection of the right to image and permission to use it. 10. the right of quotation. 11. protection of copyright in press activities. 12. Principles of criminal liability for infringement of copyright and related rights. 13. Protection of copyright and related rights on the Internet. 14. the issue of plagiarism. 15. copyright and copyleft. 16. discussion of model copyright agreements. |                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                          |
| Prerequisites and co-requisites |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                          |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Passing threshold                                                                                                                                                                                                                                                                                                                                                                                                                                  | Percentage of the final grade                                                                                            |
|                                 | active participation in classes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 51.0%                                                                                                                                                                                                                                                                                                                                                                                                                                              | 30.0%                                                                                                                    |
|                                 | exam or thesis                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 51.0%                                                                                                                                                                                                                                                                                                                                                                                                                                              | 70.0%                                                                                                                    |
| Recommended reading             | Basic literature                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <p>A. Damasiewicz, Umowy wydawnicze, Warszawa 2008.</p> <p>R. Golań, <i>Prawo autorskie. Poradnik dla twórców</i>, Warszawa 2006.</p> <p><i>Internet a prawo autorskie</i>, red. A. Niewęglowski i M. Chrzanowski, Lublin 2016.</p> <p>A. Karpowicz, <i>Autor wydawca. Poradnik prawa autorskiego</i>, Warszawa 2012 (wiele wydań).</p> <p>R. Markiewicz, <i>Ilustrowane prawo autorskie</i>, Warszawa 2018.</p>                                   |                                                                                                                          |

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|                                                                | Supplementary literature                                                                                                                                                                                                                                                                               | <p><i>Internet: ochrona wolności, własności i bezpieczeństwa</i>, pod red. G. Szponar, Warszawa 2011.</p> <p>M. Jankowska, <i>Autor i prawo do autorstwa</i>, Warszawa 2011.</p> <p>R. Markiewicz, <i>Zabawy z prawem autorskim</i>, Warszawa 2015.</p> <p>B. Widła, <i>Naukowe i krytyczne wydania tekstów jako przedmiot prawa autorskiego i praw pokrewnych</i>, Warszawa 2020.</p> |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                        |
| Example issues/<br>example questions/<br>tasks being completed | Analysis of the nature of rights and obligations arising from copyright law. Analysis of rights and obligations in the field of publishing activity in the context of the principles of copyright law. Principles of permitted use of protected works, including indication of the creator and source. |                                                                                                                                                                                                                                                                                                                                                                                        |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                        |

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