

## Subject card

|                                             |                                                                                                                                                                                         |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
|---------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|------------------------------------------------|------------|-----|
| Subject name and code                       | Protection of Intellectual Property, PG_00133856                                                                                                                                        |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Field of study                              | Film and Audio-Visual Culture Studies                                                                                                                                                   |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                            |                                                          | Academic year of realisation of subject                                                                                                                                                                                         |                                     | 2026/2027                                      |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                      |                                                          | Subject group                                                                                                                                                                                                                   |                                     | Obligatory subject group in the field of study |            |     |
| Mode of study                               | part-time studies                                                                                                                                                                       |                                                          | Mode of delivery                                                                                                                                                                                                                |                                     | at the university                              |            |     |
| Year of study                               | 1                                                                                                                                                                                       |                                                          | Language of instruction                                                                                                                                                                                                         |                                     | Polish                                         |            |     |
| Semester of study                           | 2                                                                                                                                                                                       |                                                          | ECTS credits                                                                                                                                                                                                                    |                                     | 0.0                                            |            |     |
| Learning profile                            | practical                                                                                                                                                                               |                                                          | Assessment form                                                                                                                                                                                                                 |                                     | credit                                         |            |     |
| Conducting unit                             | Faculty of Languages Office -> Faculty of Languages -> Rector                                                                                                                           |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                      |                                                          | dr Grzegorz Kotłowski                                                                                                                                                                                                           |                                     |                                                |            |     |
|                                             | Teachers                                                                                                                                                                                |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                             | Lecture                                                  | Tutorial                                                                                                                                                                                                                        | Laboratory                          | Project                                        | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                   | 2.0                                                      | 0.0                                                                                                                                                                                                                             | 0.0                                 | 0.0                                            | 0.0        | 2   |
|                                             | E-learning hours included: 0.0                                                                                                                                                          |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                       | Participation in didactic classes included in study plan |                                                                                                                                                                                                                                 | Participation in consultation hours |                                                | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                   | 2                                                        |                                                                                                                                                                                                                                 | 0.0                                 |                                                | 0.0        | 2   |
| Subject objectives                          | To familiarize the student with the basic concepts of intellectual property protection, copyright and related rights and the ethics of operating in the world of intellectual property. |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Learning outcomes                           | Course outcome                                                                                                                                                                          |                                                          | Subject outcome                                                                                                                                                                                                                 |                                     | Method of verification                         |            |     |
|                                             |                                                                                                                                                                                         |                                                          | The student: knows the basic rules regarding the use of sources and other people's intellectual property; distinguishes between types of works and knows what are the principles of attribution or determination of authorship. |                                     | [SW4] test/exam - oral or written              |            |     |
| Subject contents                            | Introduction to intellectual property protection; legal basis, basic concepts.                                                                                                          |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
|                                             | Sources and subject matter of copyright law. Copyright property and personal rights. Co-authored work and other types of authorship.                                                    |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
|                                             | Illegal ways of using someone else's work - problems of plagiarism, piracy. Ethics of using intellectual property of others.                                                            |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
|                                             | Industrial property law (idea, invention, innovation, trademark, utility model, industrial) - basic knowledge.                                                                          |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
|                                             | Access to public information.                                                                                                                                                           |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |
| Prerequisites and co-requisites             | None.                                                                                                                                                                                   |                                                          |                                                                                                                                                                                                                                 |                                     |                                                |            |     |

| Assessment methods and criteria                                | Subject passing criteria           | Passing threshold                                                                                                                                                                                                                                                                            | Percentage of the final grade |
|----------------------------------------------------------------|------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
|                                                                | test                               | 51.0%                                                                                                                                                                                                                                                                                        | 100.0%                        |
| Recommended reading                                            | Basic literature                   | Applicable national legislation with particular reference to the Law of 4.02.1994 on Copyright and Related Rights, the Law of 30.06.2000 on Industrial Property Law, the Law of 16.04.1993 on Combating Unfair Competition, the Law of 6.09.2001 on Access to Public Information - excerpts. |                               |
|                                                                | Supplementary literature           | Krzysztof Czub, Prawo własności intelektualnej, Wolters Kluwer 2021.                                                                                                                                                                                                                         |                               |
|                                                                | eResources addresses               |                                                                                                                                                                                                                                                                                              |                               |
| Example issues/<br>example questions/<br>tasks being completed | What constitutes an inspired work? |                                                                                                                                                                                                                                                                                              |                               |
| Work placement                                                 | Not applicable                     |                                                                                                                                                                                                                                                                                              |                               |

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