

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                 |                                                          |                                         |                                     |         |                                                                                                             |     |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|---------|-------------------------------------------------------------------------------------------------------------|-----|
| Subject name and code                       | TV Series and Other TV Genres, PG_00166323                                                                                                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |         |                                                                                                             |     |
| Field of study                              | Film and Audio-Visual Culture Studies                                                                                                                                                                                                                                                                                                                                           |                                                          |                                         |                                     |         |                                                                                                             |     |
| Date of commencement of studies             | October 2026                                                                                                                                                                                                                                                                                                                                                                    |                                                          | Academic year of realisation of subject |                                     |         | 2027/2028                                                                                                   |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                                                                              |                                                          | Subject group                           |                                     |         | Obligatory subject group in the field of study<br>Subject group related to practical vocational preparation |     |
| Mode of study                               | part-time studies                                                                                                                                                                                                                                                                                                                                                               |                                                          | Mode of delivery                        |                                     |         | at the university                                                                                           |     |
| Year of study                               | 2                                                                                                                                                                                                                                                                                                                                                                               |                                                          | Language of instruction                 |                                     |         | Polish                                                                                                      |     |
| Semester of study                           | 4                                                                                                                                                                                                                                                                                                                                                                               |                                                          | ECTS credits                            |                                     |         | 2.0                                                                                                         |     |
| Learning profile                            | practical                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Assessment form                         |                                     |         | credit                                                                                                      |     |
| Conducting unit                             | Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector                                                                                                                                                                                                                                                                                    |                                                          |                                         |                                     |         |                                                                                                             |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                              |                                                          | prof. dr Ewa Mazierska-Kerr             |                                     |         |                                                                                                             |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                        |                                                          |                                         |                                     |         |                                                                                                             |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                     | Lecture                                                  | Tutorial                                | Laboratory                          | Project | Seminar                                                                                                     | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                           | 15.0                                                     | 0.0                                     | 0.0                                 | 0.0     | 0.0                                                                                                         | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                  |                                                          |                                         |                                     |         |                                                                                                             |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                               | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |         | Self-study                                                                                                  | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                           | 15                                                       |                                         | 2.0                                 |         | 33.0                                                                                                        | 50  |
| Subject objectives                          | To familiarise students with the history and theory of the television series and the evolution of television genres after Big Brother, analysis of new models of life presented on television, transgressions of taboos and morality in new television genres, relationships between the production system in contemporary cinema and television, television and fan practices. |                                                          |                                         |                                     |         |                                                                                                             |     |

| Learning outcomes | Course outcome                                                                                                                                                                                | Subject outcome                                                                                                                                                                   | Method of verification                                                                |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|                   | [WOFKAL3_W13] He/she has knowledge about the recipients of film culture.                                                                                                                      | He has knowledge of the series' and TV audience.                                                                                                                                  | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |
|                   | [WOFKAL3_U02] He/she is able to independently acquire knowledge and develop their skills in the area of film studies and audiovisual culture, including practical activities.                 | Is able to independently acquire knowledge and develop his/her skills in the analysis and interpretation of series and other television genres.                                   | [SU1] oral statement/conversation/<br>discussion<br>[SU4] test/exam - oral or written |
|                   | [WOFKAL3_W02] He/she has advanced knowledge of the historical and cultural context of cinema and the media and their relationship with other areas of science and areas of contemporary life. | Has advanced knowledge of the historical and cultural context of serials and television.                                                                                          | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |
|                   | [WOFKAL3_W03] He/she has a well-organized knowledge of the history and principles of functioning of new media and the history of cinema.                                                      | Has a structured knowledge of the history and principles of serials and television.                                                                                               | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |
|                   | [WOFKAL3_W06] He/she has advanced knowledge of the structure and functions of media and film institutions.                                                                                    | Has advanced knowledge of the structure and functions of the institutions involved in the production of television series and programmes.                                         | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |
|                   | [WOFKAL3_U19] Formulates interpretative theses and basic theoretical problems in writing, using appropriate terminology and knowledge of art sciences                                         | Formulates interpretative theses and basic theoretical problems in writing, using appropriate terminology and knowledge of series and television.                                 | [SU4] test/exam - oral or written                                                     |
|                   | [WOFKAL3_U11] He/she is able to develop and present the results of individual or group research in accordance with the principles applicable in art and culture studies.                      | Is able to process and present the results of individual or group research on series and television in a manner consistent with the principles of the arts and cultural sciences. | [SU1] oral statement/conversation/<br>discussion                                      |
|                   | [WOFKAL3_U16] He/she has the ability to substantively justify their interpretative theses and formulate conclusions using the views of other authors.                                         | Has the ability to substantively justify his/her interpretative theses on series and television and to formulate conclusions using the views of other authors.                    | [SU1] oral statement/conversation/<br>discussion<br>[SU4] test/exam - oral or written |
|                   | [WOFKAL3_K02] He is open to new ideas and ready to reformulate his position.                                                                                                                  | He/she is open to new ideas and is ready to reformulate his position on series and TV programmes.                                                                                 | [SK1] oral statement/conversation/<br>discussion                                      |
|                   | [WOFKAL3_W05] He/she knows professional terminology in the area of art sciences and cultural sciences, with particular emphasis on film studies and audiovisual culture.                      | Familiar with professional terminology relating to series and television.                                                                                                         | [SW4] test/exam - oral or written<br>[SW1] oral statement/<br>conversation/discussion |
|                   | [WOFKAL3_K01] He/she is aware of the need for continuous development of competences in the area of film studies and the principles of popularization of film culture.                         | Is aware of the need for continuous development of competencies in knowledge of series and television.                                                                            | [SK1] oral statement/conversation/<br>discussion                                      |
|                   | [WOFKAL3_U01] He/she can search, analyze, evaluate, select and use information using modern technologies and in accordance with the guidance of the supervisor/lecturer.                      | Is able to search, analyse, evaluate, select and use information on TV series and programmes using modern technology and according to the guidance of the tutor/lecturer.         | [SU1] oral statement/conversation/<br>discussion<br>[SU4] test/exam - oral or written |
|                   | [WOFKAL3_U06] He/she can search, analyze, critically evaluate and select information using spoken and written sources.                                                                        | Is able to search, analyse, critically evaluate and select information on series and television using spoken and written sources.                                                 | [SU1] oral statement/conversation/<br>discussion<br>[SU4] test/exam - oral or written |
|                   | [WOFKAL3_U05] Developing his/her professional skills, he/she uses modern information technologies, multimedia and the Internet.                                                               | Develops his/her skills in researching series and other television genres, using modern information technology, multimedia and the Internet.                                      | [SU1] oral statement/conversation/<br>discussion                                      |

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|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------------|
| Subject contents                | <p>Main features of modern TV productions,</p> <p>aesthetics of television 2.0,</p> <p>from soap opera to post-soap,</p> <p>evolution and mixing of genres,</p> <p>decoding and negotiating content,</p> <p>social and cultural changes and new TV forms,</p> <p>contemporary TV market in Poland, Europe and the USA,</p> <p>new personal models in TV series,</p> <p>cult of celebrities,</p> <p>emancipation of minorities,</p> <p>specifics of VOD,</p> <p>content streaming strategies,</p> <p>target in thematic channels,</p> <p>advertising market and television,</p> <p>beginnings of television in the USA and Europe.</p> |                   |                               |
| Prerequisites and co-requisites |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                   |                               |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Passing threshold | Percentage of the final grade |
|                                 | attendance and active participation in classes                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 80.0%             | 40.0%                         |
|                                 | oral or written credit test                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 51.0%             | 60.0%                         |

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|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                                                                                                                           | <p>J. Fiske, Television Culture, London 2010.</p> <p>J. Fiske, Understanding Popular Culture, London 2011.</p> <p>A. Kisiełowska, Polskie tele-sagi. Mitologie rodzinności, Kraków 2009, s. 51-120.</p> <p>Płeć, władza i kłopotliwe przyjemności: przypadek opery mydlanej, [w:] W. Godzic, Telewizja jako kultura, Kraków 2002, 127-139.</p> <p>M. Filiciak, B. Giza, Post-soap: nowa generacja seriali telewizyjnych a polska widownia, Warszawa, 2011, s. 208-253.</p> <p>Zmierzch telewizji, red. T. Bielak, M. Filiciak, G. Ptaszek, Warszawa 2011, s. 114-128, 129-150, 151-179.</p> <p>A. Zaleski, Film i nie tylko. Kognitywizm, emocje, reality show, Kraków 2003, ss. 230-265.</p> <p>W. Godzic, Telewizja i jej gatunki po Big Brotherze, Kraków 2004.</p> |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                                                                                                                   | <p>M. Hopfinger, Powtórzenie wędrujące przez media [w:] Między powtórzeniem a innowacyjnością, red. A. Kisiełowska, Kraków 2004.</p> <p>A. Gwóźdź, Telewizja jako serial [w:] Między powtórzeniem a innowacyjnością, red. A. Kisiełowska, Kraków 2004.</p> <p>R. Kus, Historia telewizji amerykańskiej [w:] Stany Zjednoczone wczoraj i dziś: wybrane zagadnienia społeczno-polityczne, red. A. Małek, P. Napierała, Kraków 2013.</p> <p>M. Hopfinger, Literatura i media po 1989 roku, Warszawa 2010.</p> <p>I. Piotrowski, W czterdzieści lat po Czterdziestolatku. Gierkowska Warszawa jako felieton [w:] Seriale z różnych stron, red. A. Lewicki, J. Grębowiec, Wrocław 2015.</p>                                                                                 |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Example issues/<br>example questions/<br>tasks being completed | <p>Compare Dexter and The Sopranos from the perspective of the representation of the main character and narrative structure.</p> <p>Discuss the influence of Twin Peaks and The Sopranos on the later television series.</p> <p>Analysis of selected TV series: Twin Peaks, Dexter, Arrested Development, Monty Python, The Sopranos.</p> <p>Analysis of selected Polish crime series.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |

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