

Subject card

Subject name and code	TV Series and Other TV Genres, PG_00166196						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Subject group related to practical vocational preparation	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	3		ECTS credits			2.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr Ewa Mazierska-Kerr				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		2.0		28.0	50
Subject objectives	To familiarise students with the history and theory of the television series and the evolution of television genres after Big Brother, analysis of new models of life presented on television, transgressions of taboos and morality in new television genres, relationships between the production system in contemporary cinema and television, television and fan practices.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[WOFKAL3_K02] He is open to new ideas and ready to reformulate his position.	He/she is open to new ideas and is ready to reformulate his position on series and TV programmes.	[SK1] oral statement/conversation/discussion
	[WOFKAL3_U13] He/she is able to apply the basic provisions of law concerning the activities of institutions for the popularization of film culture, in particular copyright and rights related to intellectual property management.	Is able to apply to a basic extent the legal provisions concerning the activities of institutions related to the production of series and television programmes.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[WOFKAL3_W05] He/she knows professional terminology in the area of art sciences and cultural sciences, with particular emphasis on film studies and audiovisual culture.	Familiar with professional terminology relating to series and television.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[WOFKAL3_K01] He/she is aware of the need for continuous development of competences in the area of film studies and the principles of popularization of film culture.	Is aware of the need for continuous development of competencies in knowledge of series and television.	[SK1] oral statement/conversation/discussion
	[WOFKAL3_U01] He/she can search, analyze, evaluate, select and use information using modern technologies and in accordance with the guidance of the supervisor/lecturer.	Is able to search, analyse, evaluate, select and use information on TV series and programmes using modern technology and according to the guidance of the tutor/lecturer.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[WOFKAL3_W13] He/she has knowledge about the recipients of film culture.	He has knowledge of the series' and TV audience.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[WOFKAL3_W06] He/she has advanced knowledge of the structure and functions of media and film institutions.	Has advanced knowledge of the structure and functions of the institutions involved in the production of television series and programmes.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[WOFKAL3_W03] He/she has a well-organized knowledge of the history and principles of functioning of new media and the history of cinema.	Has a structured knowledge of the history and principles of serials and television.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[WOFKAL3_W02] He/she has advanced knowledge of the historical and cultural context of cinema and the media and their relationship with other areas of science and areas of contemporary life.	Has advanced knowledge of the historical and cultural context of serials and television.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[WOFKAL3_U06] He/she can search, analyze, critically evaluate and select information using spoken and written sources.	Is able to search, analyse, critically evaluate and select information on series and television using spoken and written sources.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[WOFKAL3_U02] He/she is able to independently acquire knowledge and develop their skills in the area of film studies and audiovisual culture, including practical activities.	Is able to independently acquire knowledge and develop his/her skills in the analysis and interpretation of series and other television genres.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[WOFKAL3_U05] Developing his/her professional skills, he/she uses modern information technologies, multimedia and the Internet.	Develops his/her skills in researching series and other television genres, using modern information technology, multimedia and the Internet.	[SU1] oral statement/conversation/discussion

Subject contents	Main features of modern TV productions, aesthetics of television 2.0, from soap opera to post-soap, evolution and mixing of genres, decoding and negotiating content, social and cultural changes and new TV forms, contemporary TV market in Poland, Europe and the USA, new personal models in TV series, cult of celebrities, emancipation of minorities, specifics of VOD, content streaming strategies, target in thematic channels, advertising market and television, beginnings of television in the USA and Europe.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	oral or written credit test	51.0%	60.0%
	attendance and active participation in classes	80.0%	40.0%

Recommended reading	Basic literature	J. Fiske, Television Culture, London 2010. J. Fiske, Understanding Popular Culture, London 2011. A. Kisiełewska, Polskie tele-sagi. Mitologie rodzinności, Kraków 2009, s. 51-120. Płeć, władza i kłopotliwe przyjemności: przypadek opery mydlanej, [w:] W. Godzic, Telewizja jako kultura, Kraków 2002, 127-139. M. Filiciak, B. Giza, Post-soap: nowa generacja seriali telewizyjnych a polska widownia, Warszawa, 2011, s. 208-253. Zmierzch telewizji, red. T. Bielak, M. Filiciak, G. Ptaszek, Warszawa 2011, s. 114-128, 129-150, 151-179. A. Zaleski, Film i nie tylko. Kognitywizm, emocje, reality show, Kraków 2003, ss. 230-265. W. Godzic, Telewizja i jej gatunki po Big Brotherze, Kraków 2004.
	Supplementary literature	M. Hopfinger, Powtórzenie wędrujące przez media [w:] Między powtórzeniem a innowacyjnością, red. A. Kisiełewska, Kraków 2004. A. Gwóźdź, Telewizja jako serial [w:] Między powtórzeniem a innowacyjnością, red. A. Kisiełewska, Kraków 2004. R. Kus, Historia telewizji amerykańskiej [w:] Stany Zjednoczone wczoraj i dziś: wybrane zagadnienia społeczno-polityczne, red. A. Małek, P. Napierała, Kraków 2013. M. Hopfinger, Literatura i media po 1989 roku, Warszawa 2010. I. Piotrowski, W czterdzieści lat po Czterdziestolatku. Gierkowska Warszawa jako felieton [w:] Seriale z różnych stron, red. A. Lewicki, J. Grębowiec, Wrocław 2015.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Compare Dexter and The Sopranos from the perspective of the representation of the main character and narrative structure. Discuss the influence of Twin Peaks and The Sopranos on the later television series. Analysis of selected TV series: Twin Peaks, Dexter, Arrested Development, Monty Python, The Sopranos. Analysis of selected Polish crime series.	
Work placement	Not applicable	

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