University of Gdańsk

Subject card

Subject name and code	Visual Culture, Literature, New Media, PG_00188685		
Field of study	English Studies		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2026/2027
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Research into English Language Literature -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Aleksandra Wisniewska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

The course aims to:

- Introduce students to basic concepts in media studies and transmedia narratology.
- Introduce students to literary source texts and their adaptations (music, TV series, games, experimental forms).
- Present examples of multimodal novels.
- Practice comparative research methods.
- Prepare students for independent analysis and interpretation.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[FAMU2_U05] Can use and present orally and in writing knowledge in the field of auxiliary and related sciences, which is a context for English linguistic and literary studies and supports the professional work of an English philologist.	The student is able to use and present, both orally and in writing, knowledge from auxiliary and related disciplines that provide context for literary research in English studies and support the professional work of an English philologist.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[FAMU2_W12] Knows and understands the main development trends in literature, in particular with regard to research into English-language literature.	The student knows and understands selected issues in auxiliary and related disciplines of English philology, such as new media, film studies, and the cultural studies of English-speaking countries, which are essential as context for research in English literature.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[FAMU2_K04] Is ready to engage in social and professional life, including initiating and organizing activities for the social environment, also using knowledge and skills in the field of English, linguistics and English-language literatures.	The student is prepared to engage in social and professional life, including initiating and organizing activities for the benefit of the community, utilizing knowledge and skills in English literature and related fields.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[FAMU2_K01] Is ready to critically evaluate the extent of their knowledge and skills, in particular in the field of English-language linguistics and literature and English.	The student is prepared to critically assess the scope of their own knowledge and skills, particularly in the field of English literature studies and related disciplines.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work

Subject contents

Introduction to transmedia narratology Comparison of methodologies in literary, film, and media studies Experimental and transmedia novels Narrativity in games Music as a text Literariness of film/TV series Discussion of selected literary works and their adaptations Reception of adaptations versus reception of the source text

Prerequisites and co-requisites

Proficiency in English at the C1 level.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Oral or multimedia presentation	51.0%	40.0%
written tests and/or oral exams	51.0%	60.0%

Recommended reading

Basic literature

Dorst, Doug, and J. J. Abrams. S. Canongate, 2013.

Eder, Jens, et al. Characters in Fictional Worlds: Understanding Imaginary Beings in Literature, Film, and Other Media. De Gruyter, 2016.

Genette Gerard. Fiction & Diction. Cornell University Press, 1993.

Horowitz, Eli, and Ian Huebert. The Pickle Index. Farrar, Straus and Giroux, 2015.

Huhn Peter. Handbook of Narratology. De Gruyter, 2014.

Iser, Wolfgang. The Act of Reading: A Theory of Aesthetic Response. Johns Hopkins University Press, 1997.

Zgierska, Roksana B, et al. Reading Contemporary TV Series Aesthetics, Themes, and Reception. Peter Lang GmbH, Internationaler Verlag Der Wissenschaften, 2022.

	Supplementary literature	Jenkins, Henry, et al. Spreadable Media: Creating Value and Meaning in a Networked Culture. Langara College, 2022. Rethinking Music. Oxford University Press 1999. Stam, Robert, and Alessandra Raengo. A Companion to Literature and Film. Blackwell, 2008. THON, JAN-NOL. Transmedial Narratology and Contemporary Media Culture. UNIV OF NEBRASKA Press, 2018
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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