University of Gdańsk

Subject card

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| Subject name and code | Visual Culture, Literature, New Media, PG_00188690 | | |
| Field of study | English Studies | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | 2027/2028 |
| Education level | Master's studies | Subject group | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study |
| Mode of study | full-time studies | Mode of delivery | at the university |
| Year of study | 2 | Language of instruction | English |
| Semester of study | 4 | ECTS credits | 2.0 |
| Learning profile | academic | Assessment form | credit |
| Conducting unit | Division of Research into English Language Literature -> Institute of English and American Studies -> Faculty of Languages -> Rector | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Aleksandra Wisniewska | |
| | Teachers | | |

**Lesson types**

| Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
|---|---|---|---|---|---|---|
| Number of study hours | 30.0 | 0.0 | 0.0 | 0.0 | 0.0 | 30 |

E-learning hours included: 0.0

**Learning activity and number of study hours**

| Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM |
|---|---|---|---|---|
| Number of study hours | 30 | 2.0 | 18.0 | 50 |

**Subject objectives**

The course aims to:

- Introduce students to basic concepts in media studies and transmedia narratology.
- Introduce students to literary source texts and their adaptations (music, TV series, games, experimental forms).
- Present examples of multimodal novels.
- Practice comparative research methods.
- Prepare students for independent analysis and interpretation.

## Learning outcomes

| Course outcome | Subject outcome | Method of verification |
|---|---|---|
| [FAMU2_U05] Can use and present orally and in writing knowledge in the field of auxiliary and related sciences, which is a context for English linguistic and literary studies and supports the professional work of an English philologist. | The student is able to use and present, both orally and in writing, knowledge from auxiliary and related disciplines that provide context for literary research in English studies and support the professional work of an English philologist. | [SU1] oral statement/conversation/ discussion<br>[SU2] presentation/project/paper/ report<br>[SU4] test/exam - oral or written |
| [FAMU2_K04] Is ready to engage in social and professional life, including initiating and organizing activities for the social environment, also using knowledge and skills in the field of English, linguistics and English-language literatures. | The student is prepared to engage in social and professional life, including initiating and organizing activities for the benefit of the community, utilizing knowledge and skills in English literature and related fields. | [SK1] oral statement/conversation/ discussion<br>[SK2] presentation/project/paper/ report |
| [FAMU2_K01] Is ready to critically evaluate the extent of their knowledge and skills, in particular in the field of English-language linguistics and literature and English. | The student is prepared to critically assess the scope of their own knowledge and skills, particularly in the field of English literature studies and related disciplines. | [SK1] oral statement/conversation/ discussion<br>[SK2] presentation/project/paper/ report<br>[SK8] observation of student's independent or team work |
| [FAMU2_W12] Knows and understands the main development trends in literature, in particular with regard to research into English-language literature. | The student knows and understands selected issues in auxiliary and related disciplines of English philology, such as new media, film studies, and the cultural studies of English-speaking countries, which are essential as context for research in English literature. | [SW4] test/exam - oral or written<br>[SW1] oral statement/ conversation/discussion<br>[SW2] presentation/project/paper/ report |

## Subject contents

Introduction to transmedia narratology Comparison of methodologies in literary, film, and media studies Experimental and transmedia novels Narrativity in games Music as a text Literariness of film/TV series Discussion of selected literary works and their adaptations Reception of adaptations versus reception of the source text

## Prerequisites and co-requisites

Proficiency in English at the C1 level.

## Assessment methods and criteria

| Subject passing criteria | Passing threshold | Percentage of the final grade |
|---|---|---|
| Oral or multimedia presentation | 80.0% | 30.0% |
| Active participation in classes | 80.0% | 30.0% |
| written tests and/or oral exams | 80.0% | 40.0% |

## Recommended reading

Basic literature


Dorst, Doug, and J. J. Abrams. S. Canongate, 2013.

Eder, Jens, et al. Characters in Fictional Worlds: Understanding Imaginary Beings in Literature, Film, and Other Media. De Gruyter, 2016.

Genette Gerard. Fiction & Diction. Cornell University Press, 1993.

Horowitz, Eli, and Ian Huebert. The Pickle Index. Farrar, Straus and Giroux, 2015.

Huhn Peter. Handbook of Narratology. De Gruyter, 2014.

Iser, Wolfgang. The Act of Reading: A Theory of Aesthetic Response. Johns Hopkins University Press, 1997.

Zgierska, Roksana B, et al. Reading Contemporary TV Series Aesthetics, Themes, and Reception. Peter Lang GmbH, Internationaler Verlag Der Wissenschaften, 2022.

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| | Supplementary literature | Jenkins, Henry, et al. Spreadable Media: Creating Value and Meaning in a Networked Culture. Langara College, 2022.<br><br>Rethinking Music. Oxford University Press 1999.<br><br>Stam, Robert, and Alessandra Raengo. A Companion to Literature and Film. Blackwell, 2008.<br><br>THON, JAN-NOL. Transmedial Narratology and Contemporary Media Culture. UNIV OF NEBRASKA Press, 2018 |
| | eResources addresses | |
| Example issues/ example questions/ tasks being completed | | |
| Work placement | Not applicable | |

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