University of Gdańsk

Subject card

Subject name and code	Economy of German-Speaking Countries I, PG_00188856						
Field of study	German Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Optional subject group Humanistic-social subject group			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	German German 80% Polish 20%			
Semester of study	3		ECTS credits	2.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Izabela Kujawa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM	
	Number of study hours	30		2.0	18.0	50	
Subject objectives	The aim of the course is to introduce students to the basic issues concerning the economies of German-speaking countries: Germany, Austria, Switzerland, and the Principality of Liechtenstein, as well as to learn specialized vocabulary in the field of economy/economics. Additionally, it aims to improve proficiency in specialized German, considering the practice of all language skills, i.e., comprehension, speaking, and writing.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[FGL3_W09] They know and understand the fundamental dilemmas of the contemporary civilisation in the context of issues related to intercultural linguistic and literary communication and the role of modern information technologies in the work of a German philologist	Has knowledge and understanding of the basic dilemmas of the contemporary economies of German-speaking countries, including their social, economic, and technological determinants, and recognizes their impact on intercultural communication, the use of the German language in professional contexts, and the role of modern information technologies in the analysis and interpretation of economic phenomena.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[FGL3_U09] They are able to plan and organise individual and team work, cooperating with others in the implementation of tasks and projects, including those of an interdisciplinary nature	At a basic level, is able to plan and organize individual and teamwork, cooperating with others in the implementation of simple tasks and projects, including those of an interdisciplinary nature, using basic tools and methods of work organization.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[FGL3_W10] They know and understand the basic social, ethical, economic and legal conditions of professional activity requiring knowledge of German, as well as the basic principles of creating and developing various forms of entrepreneurship useful in planning a career as a German language specialist	Has knowledge and understanding of the basic social, ethical, economic, and legal determinants of professional activity requiring proficiency in German, as well as the fundamental principles of establishing and developing various forms of entrepreneurship, useful in planning a career in German studies.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

Course Focus: The course concentrates on the economy of German-speaking countries (Germany, Austria, Switzerland, the Principality of Liechtenstein) with an emphasis on the analysis of specialized language, which is crucial for understanding the economic characteristics of these regions.

Topics:

1. **Overview of the Economic Situation:**
   - Key market phenomena such as demand, supply, inflation, economic conditions, and business cycles, etc.
2. **Analysis of Economic Texts:**
   - In-depth linguistic and semantic analysis of economic texts, reports, and articles in German. Students will identify key terms, linguistic structures, and rhetorical strategies used in economic contexts. Examples will include economic reports, press articles on economic topics, financial market reports, and market and economic analyses.
3. **Specialized Terminology:**
   - Systematic introduction and practice of economic terminology in German, covering topics such as:
     - Markets (market forms, market types)
     - Market phenomena
     - Government interventions
     - Economic conditions and business cycles
     - Inflation and deflation
4. **Cultural Linguistic Context:**
   - Exploration of the language specifics used in German-speaking countries with respect to cultural differences, influencing the interpretation of economic processes. Exercises will include the analysis of idioms, metaphors, and specific expressions found in economic texts.

Prerequisites and co-requisites

Selection of business and economic specialization

Knowledge of the German language enabling the achievement of the intended learning outcomes.

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Oral and written assignments: discussions, group work</td><td>51.0%</td><td>30.0%</td></tr>
<tr><td>written tests</td><td>51.0%</td><td>30.0%</td></tr>
<tr><td>final assignment (project or presentation)</td><td>51.0%</td><td>40.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>• Kujawa, I. (2020) (red.): Wirtschaftsdeutsch als Fremdsprache. Ein Leitfaden mit ausgewählten Themen für die Praxis, Gdańsk.
• Empter S., Robert B. Vehrkamp Wirtschaftsstandort Deutschland, VS Verlag, Wiesbaden 2006.
• Gostomski E. Gospodarka Niemiec. WUG 2012.
• Kirk Ch., Wirtschaftsstandort Deutschland - Chancen und Perspektiven eines Landes, 2009.
• https://www.tatsachen-ueber-deutschland.de/de/rubriken/staat-politik.
• Beza, S. (2016): Blickpunkt Wirtschaft. Warszawa: Poltext.
• Baberadova, H. (2008): Jezyk niemiecki w ekonomii. Zbior tekstow i cwiczen. Fachsprache Deutsch Finanzen. Kommunikation rund ums Geld. Poznan: Lektor Klett.

Additionally: German press texts (including specialist newspapers) and audiovisual materials in the fields of economics, business, law, politics, and administration.</td></tr>
<tr><td>Supplementary literature</td><td>German press texts (including specialist newspapers) and audiovisual materials in the fields of economics, business, law, politics, and administration (publications related to the topics covered in the course). The literature list is updated regularly by the instructor.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">• Task: Prepare a presentation on the current economic situation of a selected German-speaking country, including key statistical indicators (GDP, unemployment rate, trade balance) and the largest enterprises.
• Discussion: Compare the economic situation between Germany and Switzerland, highlighting the differences and similarities.</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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