University of Gdańsk

Subject card

Subject name and code	Business English I, PG_00188866		
Field of study	German Studies		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	English English 100%
Semester of study	4	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of German Language and Translation Studies -> Institute of German Philology -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Agnieszka Kallas	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

The aim is to improve the level of English (all four skills) introduce the language of business and to improve pronunciation

Learning outcomes

Course outcome	Subject outcome	Method of verification
[FGL3_U07] They can use a foreign language other than German at least at level A2 of the Common European Framework of Reference for Languages	They are capable of using spoken and written English (using adequate vocabulary and grammaer forms) at least at the level B1+ of CEFR	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
[FGL3_K01] They are ready to critically evaluate the knowledge they have acquired during their studies in Germanic Philology and to what extent the content they have received corresponds to this knowledge	They are aware of diversity of the English language on different levels of communication	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written

Subject contents

English vocabulary aiming at the level B2 at the fifth semester; the course of English for specific purposes - business English (including financial English. office English, marketing)

What is business? writing a business plan, looking for a job, writing CV and cover letter, Manager or mentor? Kidness or success? English grammar aiming at the level B2at the sixth semester ; present, past and future tenses, modal verbs, adjectives, adverbs, articles

Prerequisites and co-requisites

General English B1+

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>paper- business plan</td><td>51.0%</td><td>20.0%</td></tr>
<tr><td>test</td><td>51.0%</td><td>60.0%</td></tr>
<tr><td>participating in debates, speeches</td><td>51.0%</td><td>20.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Dubicka,I. Rosenberg,M.Digen,B, Business PartnerB+ Coursebook, Pearson 2016.</td></tr>
<tr><td>Supplementary literature</td><td>Cotton, D., Falvey, D., Kent, S. Market Leader Upper Intermediate, Pearson Education 2008.
Eastwood, J., Oxford Practice Grammar, Oxford University Press 1993.
Hancock, M. English Pronunciation in Use, Cambridge University Press 2006.
McCarthy, M., ODell, F., English Vocabulary in Use-advanced, Cambridge University Press 2002.
Vince, M., First Certificate Language Practice, Heinemann 1996.
Słowniki języka angielskiego, np. Longman Dictionary of English Language and Culture</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2">Different work places; preparing a business plan</td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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