

Subject card

Subject name and code	Speech Therapy of Media Performers, PG_00151608						
Field of study	Logopedics						
Date of commencement of studies	October 2026		Academic year of realisation of subject			2026/2027	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Humanistic-social subject group Subject group related to practical vocational preparation	
Mode of study	part-time studies		Mode of delivery			at the university	
Year of study	1		Language of instruction			Polish	
Semester of study	2		ECTS credits			1.0	
Learning profile	practical		Assessment form			credit	
Conducting unit	Institute of Logopaedics -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Barbara Kamińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	10.0	0.0	0.0	0.0	10
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	10		1.0		14.0	25
Subject objectives	The aim of the classes is to deepen students' interest in artistic speech therapy, which includes media speech therapy; presentation and assessment of selected phenomena observed in the audio layer of the media language (radio and television), familiarizing students with the specificity of working in front of a microphone and the rules of preparing a speech in front of the camera.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[LOGMU2_K01] He is ready to critically evaluate his linguistic (including speech therapy) knowledge and to modify and supplement it.	Understands the need to supplement linguistic knowledge (including speech therapy), verify and improve language skills, including linguistic correctness and pronunciation.	[SK5] implementation of a problem task
	[LOGMU2_W01] Has a structured, in-depth and extended knowledge and knows at an extended level the terminology of linguistics and speech therapy (including selected terminology in a foreign modern language).	Knows key concepts related to artistic speech therapy.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[LOGMU2_W03] He has the linguistic and speech therapy knowledge to independently program measures to prevent speech disorders for people at risk of developing them.	Knows the principles of health prevention in the field of professional use of the voice.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[LOGMU2_W09] He knows and understands the principles of linguistic communication of adults using voice in professional work, has in-depth knowledge of the disorders noted in this group, their diagnosis and therapy.	Understands the principles of linguistic communication at an exemplary level, has knowledge of the scope of work on voice, articulation and prosodic elements in artistic and media speech therapy.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[LOGMU2_U01] He is able to search, analyze, evaluate, select and integrate information in the field of linguistics (including speech therapy) using a variety of sources and formulate critical judgments on this basis, solve complex problems and carry out tasks in an innovative manner.	Uses traditional and modern sources of knowledge about language, interprets, draws conclusions and is able to apply knowledge in the professional practice of a speech therapist.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[LOGMU2_U03] He has the ability to interpret, analyze the causes and course of linguistic and communicative processes and phenomena, substantively argue using his own views and those of other authors, formulate conclusions and create synthetic summaries using appropriate terminology.	Is able to analyze and interpret vocal, orthophonic and prosodic phenomena in official speech, draws conclusions and indicates ways of improving language skills, methods of conducting orthophonic and voice exercises.	[SU5] implementation of a problem task [SU6] demonstration of practical skills
Subject contents	Phenomena occurring in the segmental plane of spoken text. Using voice parameters when working with a microphone. Pace, emotions and clarity of speaking. Elements of auditory training (improving the auditory ability to assess one's own and other people's speech in orthophonic terms). Preparation of an audio and/or video recording.		
Prerequisites and co-requisites	No entry requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	completing the tasks indicated by the teacher	51.0%	90.0%
	active participation in classes	75.0%	10.0%
Recommended reading	Basic literature Bloch J. (2018). Television news services. Changes in the way of reading from the times of the Polish People's Republic to the Third Polish Republic. Warsaw: Oficyna Wydawnicza ASPRA-JR. Kamińska B., Milewski S. (ed.) (2016). Artistic speech therapy. Gdańsk: Harmonia Universalis. Mielczarek A. (2005). The language of radio presenters. Poznań: Wydawnictwo Naukowe UAM. Skowronek B. (2013). Medioliinguistics. Kraków: Scientific Publishing House of the Pedagogical University. Wysocka M., Kamińska B., Milewski S. (ed.) (2020). Prosody. Acquisition, examination, disorders, therapy. Gdańsk: Harmonia Universalis.		

	Supplementary literature	Toczyska B. (2008). Movement in the voice (Exercises not only for journalists). Gdańsk: "Podkowa" Publishing House.Goban-Klas T. (2006). Media and mass communication. Theories and analyzes of the press, radio, television and the Internet. Warsaw: PWN Scientific Publishing House.Pisarek W. (ed.) (2006). Dictionary of media terminology. Kraków: Universitas.Stachyra G., Pawlak-Hejno E. (eds.) (2011). Radio and society. Lublin: UMCS Publishing House.
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Example issues/ example questions/ tasks being completed	Analysis of your own audio/video recording.Features of voice and prosody in message reception.	
Work placement	Not applicable	

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