

Subject card

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|--|---|--|--|-------------------------------------|--|------------|-----|
| Subject name and code | Commercial and Investment Banking, PG_00178555 | | | | | | |
| Field of study | Finance and Accounting | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | 2027/2028 | | |
| Education level | Bachelor's studies | Subject group | | | Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | part-time studies | Mode of delivery | | | at the university | | |
| Year of study | 2 | Language of instruction | | | Polish | | |
| Semester of study | 4 | ECTS credits | | | 7.0 | | |
| Learning profile | academic | Assessment form | | | exam | | |
| Conducting unit | Department of Banking and Finance -> Faculty of Management -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Błażej Lepczyński | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 16.0 | 16.0 | 8.0 | 0.0 | 0.0 | 40 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 40 | | 2.0 | | 133.0 | 175 |
| Subject objectives | Acquiring knowledge of the functioning principles of commercial and investment banks. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [FiRL3_W03] The student knows and understands, to an advanced degree - from the perspective of finance and accounting - the internal and external relations of institutions and organizations with particular emphasis on financial security systems. | | The student recognizes both internal and external relationships of banks and highlights the role of financial safety net institutions in ensuring financial stability. | | [SW4] test/exam - oral or written [SW5] implementation of a problem task | | |
| | [FiRL3_U01] The student can analyze and interpret socio-economic processes and phenomena—from the finance and accounting perspective—using knowledge and tools from management, quality sciences, economics, and finance. | | The student is able to identify and retrieve information essential for interpreting processes and phenomena within the banking system, and recognizes financial tools relevant to the field. | | [SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU5] implementation of a problem task | | |
| | [FiRL3_W02] The student has advanced knowledge and understanding of the functioning of the domestic and international financial market and financial instruments and institutions. | | The student demonstrates an understanding of how the banking system operates and is capable of describing and recognizing financial instruments and credit institutions. | | [SW4] test/exam - oral or written [SW5] implementation of a problem task | | |

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| Subject contents | <ol style="list-style-type: none"> 1. The Financial System and Its Stability 2. Origins and Consequences of the Global Financial Crisis of 2007/2009 3. Universal Bank: Structure and Management 4. Corporate Governance in Banks 5. Competition Strategies in the Banking Services Market 6. Retail Banking and Consumer Protection 7. Private Banking and Wealth Management for High-Net-Worth Individuals 8. Mortgage Banking 9. Corporate Banking 10. Investment Banks and Their Services 11. Infrastructure Project Financing by Banks 12. Fintechs in the Banking Services Market 13. Credit, Liquidity, and Interest Rate Risk Management 14. Practical Aspects of Working in a Commercial Bank (Credit Application and Agreement Analysis, Building Customer Relationships) 15. Elements of Banking Services Marketing 16. Assessment of a Bank's Financial Condition | | |
| Prerequisites and co-requisites | Students should be familiar with basic concepts in finance. | | |
| Assessment methods and criteria | | Subject passing criteria | Passing threshold |
| | Written project and its presentation | 51.0% | 20.0% |
| | Written exam | 51.0% | 30.0% |
| | Test | 51.0% | 50.0% |
| Recommended reading | Basic literature | <p>IwaniczDrozdowska M., Zarządzanie finansowe bankiem w erze cyfrowej, Polskie Wydawnictwo Ekonomiczne, 2021</p> <p>Niedziółka P., Bankowość inwestycyjna, Inwestorzy, banki i firmy inwestycyjne na rynku finansowym, Difin, 2015</p> <p>Pyka I. (red.), Bankowość komercyjna, 2014</p> | |
| | Supplementary literature | <p>Zaleska M., Świat Bankowości, Difin, Warszawa 2018</p> <p>Kolesnik J., Bankowosc detaliczna, Difin, Warszawa 2016</p> <p>Bankowość korporacyjna, red Maciej S. Wiatr, Difin, 2015 Szelągowska A (red.) Współczesna bankowość inwestycyjna, CeDeWu, 2009</p> | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | | | |
| Work placement | Not applicable | | |

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