

**Subject card**

<b>Subject name and code</b>	Diploma Seminar 1, PG_00178583						
<b>Field of study</b>	Finance and Accounting						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2028/2029		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
<b>Mode of study</b>	part-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	3	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	5	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Faculty of Management Office -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Dawid Szramowski				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	16		3.0		31.0	50
<b>Subject objectives</b>	Acquisition of knowledge and skills necessary to identify a research problem, gather relevant literature, and write a high-quality thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in finance and accounting. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts if they have difficulties solving the problem independently.	The student demonstrates an open attitude toward expanding their knowledge in the field of corporate finance and controlling.	[SK1] oral statement/conversation/discussion
	[FiRL3_U10] The student can convey information clearly and effectively, presenting their opinions using finance and accounting terminology across various media.	The student is able to define and interpret basic concepts in finance and accounting related to the selected thesis topic.	[SU1] oral statement/conversation/discussion
	[FiRL3_W05] To an advanced degree, the student knows and understands the tools and techniques for obtaining, compiling, and analyzing the data necessary to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student is familiar with the applications, advantages, and limitations of economic analysis methods—such as preliminary and ratio analysis, comparative analysis, and descriptive analysis—for evaluating the financial situation of various enterprises.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[FiRL3_U07] The student can prepare written papers, presentations, and oral presentations on finance and accounting issues.	The student has the ability to prepare the theoretical part of the thesis based on subject literature.	[SU3] text preparation/written work
	[FiRL3_U01] The student can analyze and interpret socio-economic processes and phenomena—from the finance and accounting perspective—using knowledge and tools from management, quality sciences, economics, and finance.	The student is able to analyze a company's situation in the context of its sector and assess external conditions affecting the company, using appropriate tools.	[SU3] text preparation/written work
	[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	The student is able to identify and interpret problems in specific areas of a company's operations and propose actions aimed at improving the situation.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work

Subject contents	<p>The content of the seminar program depends on the interests of the seminar group and covers a broad range of topics related to corporate finance and financial analysis, as well as the methodology of writing a thesis and the most commonly used research methods in economic sciences.</p> <p>Dr. Maciej Goniszewski Thesis topics may cover issues related to corporate finance, financial analysis, business support, banking, and financial markets, for example: forms of institutional support for entrepreneurship, sources of business financing, management of material, intangible, and human resources in a company, economic and financial analysis of enterprises, economic and financial analysis of banks and the banking sector, lending activities of banks, distribution channels of banking services, issues related to central banking and financial supervision.</p> <p>Dr. Magdalena Gostkowska-Drzewicka The seminar aims to deepen students' knowledge of corporate financial management, especially financial analysis, financial condition assessment, and financial planning. During the seminar, students use tools such as liquidity, turnover, debt, and profitability ratio analysis, pyramid analysis, and financial forecasting to support investment decision-making. Students analyze the company's situation in the context of internal, sectoral, and macroeconomic conditions and compare selected company ratios with sector benchmarks. The bachelor theses aim to deepen knowledge and practical application of financial analysis methods, to understand the importance of financial ratios in company evaluation, and to develop financial planning and management skills. Students interpret the company's performance indicators in the context of specific economic events. Moreover, the seminar emphasizes the relationship between the company and its economic environment and the need to adapt to it.</p> <p>Dr. Krzysztof Krzywdziński The program content is always tailored to the interests of the seminar group and includes, among other things, the methodology of writing a master's thesis and the range of commonly used research methods in economic sciences. The seminar topics mainly include: financial analysis of economic entities (with various legal forms and sizes) and local government units (municipalities, counties, and provinces), sources of business financing, profitability analysis of products, services, and customers, preparation of operational and financial budgets for business entities, analysis of deviations from budgets, and identification of their causes, corporate governance, including state ownership supervision over State Treasury companies.</p> <p>Dr hab. Prof. UG Ewa Majerowska The seminar will broadly address the analysis of modern financial markets, in particular the capital market. Topics include the characteristics of key institutions operating in the capital market and financial instruments used in this market. The seminar will present methods of empirical analysis of returns on stock market securities, bond market analysis, and the concept of capital valuation and arbitrage in stock market conditions.</p> <p>Another group of topics is related to corporate activities, including the company's capital structure, performance assessment, and forecasting future results. The evaluation will be based on company results and properly conducted statistical and econometric research. A further group of topics includes the analysis of selected macroeconomic processes and elements, such as oil prices, gold prices, and issues of crime and associated risks.</p> <p>Dr. Anna Siemionek-Lepczyńska The bachelor seminar aims to familiarize students with the most important challenges and trends shaping the modern financial sector. The classes prepare students to write their bachelor theses by developing data analysis skills, critical thinking, and working with academic literature and industry sources. Selected topics covered in the seminar include controlling, corporate financial management, modern financial technologies (e.g., blockchain, AI), ethics in financial management, sustainable investing, and the effects of financial crises.</p> <p>Dr. Kamila Stańczak The bachelor seminar focuses on the fundamental aspects of corporate financial management, the analysis of financial condition, and the functioning of the financial market. While writing their theses, students use knowledge of financing sources, capital structure, investment evaluation, and working capital management. Other discussed topics include ratio analysis, business valuation, bankruptcy risk, controlling, investment funds, and the activities of financial institutions.</p> <p>The diploma theses aim to analyze specific cases and apply basic research methods.</p> <p>Dr. Dawid Szramowski The bachelor seminar covers a wide range of topics related to analyzing the financial condition of enterprises and the factors influencing their financial situation. The scope includes both large enterprises and entities from the SME sector.</p> <p>Students participating in the seminar will be able to write bachelor theses on topics related to financial analysis, evaluating business performance, using controlling tools, and ESG reporting.</p> <p>The seminar enables both analytical and research-oriented theses such as financial data analysis, international comparisons, or assessing the effectiveness of financial management strategies in various types of organizations. Special emphasis is placed on the practical aspects of how enterprises operate in a dynamic economic environment.</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1839 794 1868">Subject passing criteria</th> <th data-bbox="799 1839 1141 1868">Passing threshold</th> <th data-bbox="1145 1839 1493 1868">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1874 794 1904">Selection of relevant literature.</td> <td data-bbox="799 1874 1141 1904">51.0%</td> <td data-bbox="1145 1874 1493 1904">25.0%</td> </tr> <tr> <td data-bbox="453 1910 794 1957">Preparation of the theoretical part of the thesis.</td> <td data-bbox="799 1910 1141 1957">51.0%</td> <td data-bbox="1145 1910 1493 1957">50.0%</td> </tr> <tr> <td data-bbox="453 1964 794 2011">Preparation of the concept, objective, and outline of the thesis.</td> <td data-bbox="799 1964 1141 2011">51.0%</td> <td data-bbox="1145 1964 1493 2011">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Selection of relevant literature.	51.0%	25.0%	Preparation of the theoretical part of the thesis.	51.0%	50.0%	Preparation of the concept, objective, and outline of the thesis.	51.0%	25.0%
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Recommended reading	Basic literature	1. Ładoński W., Urban S., Poradnik dla autorów prac dyplomowych, Wydawnictwo Państwowej Wyższej Szkoły Zawodowej im. Witelona, Legnica 2015 2. Zenderowski R., Praca magisterska. Licencjat. Przewodnik po metodologii pisania i obrony pracy dyplomowej, CeDeWu, Warszawa 2022.
	Supplementary literature	1. Wojciechowska R., Przewodnik Metodyczny Pisania Pracy Dyplomowej, Difin, Warszawa 2010.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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