

Subject card

Subject name and code	Diploma Seminar 2, PG_00178589						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2028/2029		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			5.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Dawid Szramowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		106.0	125
Subject objectives	Acquisition of knowledge and skills necessary to identify a research problem, gather relevant literature, and write a valuable thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_W05] To an advanced degree, the student knows and understands the tools and techniques for obtaining, compiling, and analyzing the data necessary to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student understands the applications, advantages, and limitations of economic analysis methods—such as preliminary and ratio analysis, comparative analysis, and descriptive analysis—for assessing the financial situation of various enterprises.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[FiRL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in finance and accounting. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts if they have difficulties solving the problem independently.	The student demonstrates an open attitude toward deepening their knowledge in the field of corporate finance and controlling.	[SK1] oral statement/conversation/ discussion
	[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	The student is able to identify and interpret problems in specific areas of a company's operations and propose actions aimed at improving the situation.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[FiRL3_U03] The student can obtain data and verify its accuracy from appropriately selected sources and use these data to analyse and evaluate economic processes and phenomena in management and quality sciences, economics and finance.	The student is able to use databases such as EMIS, stooq.pl, and Statistics Poland (GUS), and process the acquired data for the purposes of their thesis.	[SU3] text preparation/written work
	[FiRL3_U04] The student is able—from the perspective of finance and accounting—to correctly select and properly apply methods and tools from the fields of management and quality sciences, economics, and finance to analyse and forecast economic processes and evaluate economic phenomena.	The student is able to select appropriate research methods to achieve the objective of the thesis and to answer the research questions.	[SU3] text preparation/written work
	[FiRL3_K02] The student is ready to perform professional roles responsibly, observe professional ethics and require this of others, and care for the achievements and traditions of the finance and accounting profession.	The student is prepared to take up professional positions related to finance.	[SK1] oral statement/conversation/ discussion
	[FiRL3_U10] The student can convey information clearly and effectively, presenting their opinions using finance and accounting terminology across various media.	The student is able to define and interpret basic concepts in finance and accounting related to the chosen thesis topic.	[SU1] oral statement/conversation/ discussion
	[FiRL3_U07] The student can prepare written papers, presentations, and oral presentations on finance and accounting issues.	The student has the ability to prepare the theoretical part of a thesis based on subject literature.	[SU3] text preparation/written work

Subject contents	<p>The program content depends on the interests of the seminar group and includes a wide range of topics related to corporate finance and financial analysis, as well as the methodology of writing a thesis and the spectrum of the most commonly used research methods in economic sciences.</p> <p>Dr. Maciej Goniszewski Thesis topics may include issues related to corporate finance, financial analysis, support for business activity, banking, and financial markets, such as: forms of institutional support for entrepreneurship, sources of business financing, management of material, intangible, and human resources in a company, economic and financial analysis of enterprises, economic and financial analysis of banks and the banking sector, credit activities of banks, distribution channels of banking services, issues of central banking and financial supervision.</p> <p>Dr. Magdalena Gostkowska-Drzewicka The seminar aims to deepen students knowledge of financial management in enterprises, particularly financial analysis, assessment of the company's financial condition, and financial planning. During the seminar, students apply tools such as: liquidity, turnover, debt, and profitability ratio analysis, pyramid analysis, and prepare financial forecasts supporting investment decision-making. Students analyze the company's situation in the context of internal, sectoral, and macroeconomic conditions and compare the selected company's indicators with sector averages. The bachelor theses aim to enhance knowledge and practical application of financial analysis methods, understand the importance of financial indicators in company evaluation, and develop skills in financial planning and corporate financial management. Students interpret a company's results using specific indicators through the lens of particular economic events. Additionally, the seminar emphasizes the relationship between a company and its economic environment and the necessity of actions to adapt to it.</p> <p>Dr. Krzysztof Krzywdziński The program content is each time tailored to the interests of the seminar group and includes, among others, the methodology of writing a masters thesis and the spectrum of the most frequently used research methods in economic sciences. The main seminar topics include: financial analysis of economic entities (of different legal forms and sizes) and local government units (municipalities, counties, and voivodeships), sources of business financing, profitability analysis of products, services, and customers, preparation of operational and financial budgets of enterprises, analysis of budget deviations, and identification of their causes, corporate governance, including state ownership supervision of State Treasury companies.</p> <p>Dr hab. Prof. UG Ewa Majerowska The seminar will cover a broad analysis of contemporary financial markets, especially the capital market. Topics include the characteristics of key institutions operating in the capital market and the financial instruments used there. Methods for empirical analysis of returns on listed securities, bond market analysis, and the concept of capital valuation and arbitrage under stock exchange conditions will be presented. Another group of topics relates to business operations, including the capital structure of a company, performance evaluation, and forecasting future results. The evaluation will be based on company results and properly conducted statistical and econometric research. A further group of issues includes the analysis of selected macroeconomic processes and elements such as oil prices, gold prices, and problems of crime and associated risks.</p> <p>Dr. Anna Siemionek-Lepczyńska The bachelor seminar aims to familiarize students with the most important challenges and trends shaping today's financial sector. The classes prepare students for writing their bachelor theses by developing skills in data analysis, critical thinking, and working with academic literature and industry sources. Selected topics discussed in the seminar include controlling, corporate financial management, modern financial technologies (e.g., blockchain, AI), ethics in financial management, sustainable investing, and the effects of financial crises.</p> <p>Dr. Kamila Stańczak The bachelor seminar focuses on the fundamental aspects of corporate financial management, analysis of their financial condition, and functioning of the financial market. While writing their theses, students apply knowledge about sources of financing, capital structure, investment evaluation, and working capital management. Additional topics include ratio analysis, business valuation, bankruptcy risk, controlling, investment funds, and the activities of financial institutions. The diploma theses aim to analyze specific cases and apply basic research methods.</p> <p>Dr. Dawid Szramowski The bachelor seminar covers a wide range of topics related to the analysis of companies financial condition and the factors affecting their financial situation. The thematic scope includes both large companies and entities from the small and medium-sized enterprise (SME) sector. Students participating in the seminar may write theses on topics related to financial analysis, assessment of business performance, use of controlling tools, and ESG reporting. The seminar enables the development of both analytical and research-focused theses such as financial data analysis, international comparisons, or evaluation of financial management strategies in various types of organizations. Special emphasis is placed on the practical aspects of enterprise functioning in a changing economic environment.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Submission of the final version of the thesis.	51.0%	100.0%

Recommended reading	Basic literature	1. Ładoński W., Urban S., Poradnik dla autorów prac dyplomowych, Wydawnictwo Państwowej Wyższej Szkoły Zawodowej im. Witelona, Legnica 2015 2. Zenderowski R., Praca magisterska. Licencjat. Przewodnik po metodologii pisania i obrony pracy dyplomowej, CeDeWu, Warszawa 2022.
	Supplementary literature	1. Wojciechowska R., Przewodnik Metodyczny Pisania Pracy Dyplomowej, Difin, Warszawa 2010.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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