University of Gdańsk

Subject card

Subject name and code	Diploma Seminar 1, PG_00178582		
Field of study	Finance and Accounting		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Banking and Finance -> Faculty of Management -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Adam Barembruch	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	0.0	0.0	16.0	16

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	16	3.0	31.0	50

Subject objectives

The aim of the diploma seminar is to prepare the student to independently develop and defend a diploma thesis that demonstrates the ability to define a research problem, synthesize knowledge from the discipline studied and apply research methodology appropriate to the scientific goals set.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[FiRL3_W05] To an advanced degree, the student knows and understands the tools and techniques for obtaining, compiling, and analyzing the data necessary to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student knows and applies research methods (e.g. source analysis, data collection) and analytical tools necessary to develop a diploma thesis.	[SW3] text preparation/written work
[FiRL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in finance and accounting. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts if they have difficulties solving the problem independently.	The student is ready to critically evaluate the subject literature, independently expand his/her knowledge and consult with the supervisor in case of methodological difficulties.	[SK8] observation of student's independent or team work
[FiRL3_U07] The student can prepare written papers, presentations, and oral presentations on finance and accounting issues.	The student is able to prepare a diploma thesis in accordance with academic standards (structure, footnotes, bibliography) and formulate research conclusions	[SU3] text preparation/written work
[FiRL3_U01] The student can analyze and interpret socio-economic processes and phenomena—from the finance and accounting perspective—using knowledge and tools from management, quality sciences, economics, and finance.	The student formulates a topic for the diploma thesis and creates a concept for the work based on their knowledge of accounting and finance and a review of the subject literature	[SU3] text preparation/written work
[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	The student is able to identify a research problem, formulate hypotheses (theses) and propose a methodology for its solution in the context of the thesis topic.	[SU3] text preparation/written work
[FiRL3_U10] The student can convey information clearly and effectively, presenting their opinions using finance and accounting terminology across various media.	The student is able to present research results in an oral form, using logical argumentation and specialist terminology in the field of economics and finance	[SU8] observation of student's independent or team work

Subject contents

- Development of the research problem and the aim of the work
- Development of the plan and structure of the work
- Preparation of appropriate, current literature and materials
- Development of stages of the research procedure and use of appropriate research methods
- Writing one chapter of the work and its acceptance by the supervisor

Prerequisites and co-requisites

Knowledge of basic categories in economics and finance and the basics of financial mathematics and statistics

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Written work	51.0%	100.0%

Recommended reading

Basic literature	1. Pułło A., Kierończyk P., Wydawnictwo Gdańskiej Szkoły Wyższej, Prace dyplomowe: zasady i reguły pisania, Gdańsk 2020. 2. Zenderowski R.), Praca magisterska, licencjat: przewodnik po metodologii pisania i obrony pracy dyplomowej, Warszawa 2022.

	Supplementary literature	1. Boć J., Miodek J., Jak pisać pracę magisterską, Wrocław 2006. 2. Sagan A., Metodologia badań ekonomicznych, Kraków 2016. 3. Wojcik K., Piszę akademicką pracę promocyjną: licencjacką, magisterską, doktorską, Warszawa 2015. 4. Zenderowski R.), Technika pisania prac magisterskich i licencjackich, Warszawa 2021.
	eResources addresses	

Example issues/ example questions/ tasks being completed	dr hab. Angelika Kędzierska-Szczepaniak, prof. UG • Alternative forms of business financing • Crowdfunding • Startup financing • Capital market • Taxation of economic activity • Personal income taxation • Financial exclusion • Financial innovations • Tax systems worldwide dr hab. Piotr Galiński • Functioning of taxes in Poland and worldwide • Assessment of cities' financial situation • Supporting the development of innovation and the green economy • Assessment of the financial market's functioning • Public sector economics dr Nina Stepanok • Economic development and the role of the state • Impact of world economy globalization on local markets • Impact of world economy globalization on local financial markets • Demographic processes and human capital • Economic aspects of mergers and acquisitions dr Małgorzata Siemionek-Ruskań • Analysis of public revenues and expenditures • Budget deficit and public debt • State budget, budgets of local government units • Green finance in local government units • Financing investments from EU funds dr Piotr Pisarewicz • Role and functioning of the financial market in the era of globalization • Misselling, abuses, and crimes in the financial market • Enterprise financing in the capital market • Role of stock exchanges in the contemporary financial market • Retail, investment, and corporate banking • Personal insurance • Property insurance dr Katarzyna Welzant • Significance of investments for local development in selected municipalities • Role of government and local government authorities in stimulating economic development • Tax reliefs as a tool for supporting enterprise competitiveness • Effectiveness of the Polish Investment Zone • Choice of taxation form based on an example of selected business activity • Optimization of tax burdens • Financial condition of selected local government units • Role of EU funds in shaping local development of local government units dr Patryk Kaczmarek • Money in a market economy • Central banking and monetary policy • Investment management • Valuation and analysis of financial instruments • Public finance and fiscal policy dr Sebastian Susmarski • Effectiveness of public aid in financing enterprise activity • Optimization of healthcare system financing • Financing innovative activities in an enterprise • Controlling in public finance sector units dr Sławomir Kujawa • Alternative investments • Active and passive management in investing • Exchange Traded Funds • Behavioral finance • Finance of the future (crowdfunding, blockchain, artificial intelligence, cyber risks, FinTech)

	dr Adam Barembruch • Retail banking: bank lending activity, mortgage loan market, assessment of retail banking products, bancassurance • Financial advisory: analysis and planning of personal finance, saving, investing, insurance, financial planning tools • Intermediation: distribution channels for banking services, market changes • Financial markets: rate of return and risk, measurement of fundamental strength dr Karol Śledzik • Bank value management: bank valuation, identification of bank value drivers • Assessment of the intellectual capital level of a financial institution: indicator-based assessment of the level of intangible assets of a financial institution • Crisis and financial restructuring of enterprises and banks • Financial market crises • Financial markets: capital market (technical and fundamental analysis), foreign exchange market dr Marta Penczar • Retail banking: • Bank lending activity, creditworthiness assessment • Consumer credit market • Cash and cashless transactions • Distribution channels for banking services • Integration of the banking market in the European Union • Development of the financial market in Poland dr Błażej Lepczyński • Retail and mortgage banking • Risk management in banks, asset securitization, new capital adequacy regulations • Bank assessment, rating of financial institutions, rating agencies • Integration of the banking market in the European Union dr Dorota Kowalczyk • Financial and banking supervision • Electronic banking • Money market; capital market • NBP monetary policy • Seminar topics in finance and taxation • Forms of business taxation • Impact of personal income tax on the state budget dr Kamila Bielawska • Seminar topics • Pension systems • Public-private partnership in social risk management • Social insurance • Costs and benefits of social insurance • Risk management and insurance • Social and insurance crime
Work placement	Not applicable

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