University of Gdańsk

Subject card

Subject name and code	Diploma Seminar 1, PG_00178644		
Field of study	Finance and Accounting		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	English
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Corporate Finance -> Faculty of Management -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Ewa Majerowska	
	Teachers		

Lesson types							
	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours					
	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	4.0	16.0	50

Subject objectives	Gaining knowledge and the ability to search for research, collect literature, and write a valuable bachelor thesis.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in finance and accounting. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts if they have difficulties solving the problem independently.	The student demonstrates an open attitude towards deepening knowledge in the field of corporate finance and controlling.	[SK1] oral statement/conversation/ discussion
	[FiRL3_W05] To an advanced degree, the student knows and understands the tools and techniques for obtaining, compiling, and analyzing the data necessary to assess the financial situation of various entities in management, quality sciences, economics, and finance.	The student knows the applications, advantages and disadvantages of economic analysis methods, such as preliminary and ratio analysis, comparative and descriptive analysis to assess the financial situation of various enterprises.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[FiRL3_U07] The student can prepare written papers, presentations, and oral presentations on finance and accounting issues.	The student can prepare the theoretical part of a diploma thesis based on the subject literature.	[SU3] text preparation/written work
	[FiRL3_U10] The student can convey information clearly and effectively, presenting their opinions using finance and accounting terminology across various media.	The student can define and interpret basic concepts in the field of finance and accounting related to the selected thesis topic.	[SU1] oral statement/conversation/ discussion
	[FiRL3_U01] The student can analyze and interpret socio-economic processes and phenomena—from the finance and accounting perspective—using knowledge and tools from management, quality sciences, economics, and finance.	The student can analyse the company's situation in the context of the sector and is able to assess the external conditions influencing the company's situation, using appropriate tools.	[SU1] oral statement/conversation/ discussion
	[FiRL3_U02] The student can identify, analyze or design adequate solutions to problems in finance and accounting.	The student can identify and interpret problems in specific areas of enterprise activity and propose actions to improve the situation.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work

Subject contents	The content of the program depends on the interests of the seminar group and covers a wide range of issues related to corporate finance and financial analysis, as well as the methodology of writing a diploma thesis, and the spectrum of the most commonly used research methods in economics. Julia Koralun-Bereźnicka The bachelors seminar covers issues related to the broadly understood field of corporate finance, with particular focus on financial management, financial statement analysis, and the assessment of the financial condition of firms. Students utilise selected analytical tools, such as ratio analysis, discriminant models, or linear hierarchization, to address research problems concerning enterprises in areas such as financing, asset, economic and financial performance. The seminar also includes market analysis in the context of, for example, credit offerings for small and medium-sized enterprises (SMEs) and the examination of relationships between financial condition or its selected areas and the effect of external factors, such as political changes or economic events, as well as internal factors related to changes within the analysed entity. Additionally, students have the opportunity to analyse the development of the capital market in Poland, which facilitates an understanding of market mechanisms and their impact on business operations. The goal of the bachelors theses is the practical application of financial analysis methods based on selected enterprises, industries, or sectors. Krzysztof Krzywdziński The program content depends on the interests of the seminar group and includes, among others, the methodology of writing a seminar paper and the spectrum of the most commonly used research methods in economics. The seminar topics generally include the following issues: - financial analysis of business entities (of various legal forms and sizes) and local government units (municipalities, counties and provinces); - sources of financing business activity; - analysis of the profitability of products, services and customers; - analysis of the profitability of products, services and customers; - creation of operational and financial budgets of business entities, analysis of deviations from budgets and identification of their causes; - corporate governance, including ownership supervision over State Treasury. Olga Martyniuk The aim of the seminar is to prepare students to independently develop a diploma thesis on selected issues in the field of finance, accounting and auditing in various types of organizations. The topics include practical aspects of financial management in small enterprises, financial reporting, controlling, internal audit, ESG reporting and family entrepreneurship. Ewa Majerowska The seminar will cover a broad analysis of financial markets currently operating, in particular, capital markets. The issues discussed include the characteristics of basic institutions operating on the capital market, their functions and tasks, as well as the characteristics of financial instruments used in this market. Methods of empirical analysis of rates of return on securities listed on the stock exchange will be presented. The second group of issues is related to the company's activity, including the capital structure of the company, assessment of its operations, and forecasting of future results. The assessment will be based on the company's results and appropriate methods. The next group of issues includes the analysis of selected macroeconomic processes and elements, such as

oil prices, gold prices, or crime problems, and the risks associated with them.

Anna Siemionek-Lepczyńska

This undergraduate seminar is designed to introduce students to the key challenges and innovations currently shaping the financial sector. The main goal is to develop students analytical thinking, research skills, and the ability to work with academic and industry sources in preparation for writing a bachelors thesis.

During the seminar, students will explore selected topics such as controlling, corporate finance management, financial technologies (e.g., blockchain and artificial intelligence), ethical dilemmas in financial decision-making, sustainable investing, and the impacts of financial crises. The seminar includes regular discussions, literature reviews, and step-by-step guidance in developing and structuring a final thesis project.

Dawid Szramowski

The bachelor's seminar covers a broad range of topics related to the analysis of the financial condition of enterprises and the factors influencing their financial situation. The thematic scope includes both large enterprises and entities from the small and medium-sized enterprises (SMEs) sector.

Students participating in the seminar will have the opportunity to write bachelor's theses on issues related to financial analysis, evaluation of business performance, the use of controlling tools, and ESG reporting.

The seminar allows for the development of both analytical and research-oriented theses, such as financial data analysis, international comparisons, or assessments of the effectiveness of financial management strategies in various types of organizations. Particular emphasis is placed on the practical aspects of business operations in a dynamic economic environment.

Prerequisites and co-requisites

none

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Preparation of the theoretical part of the thesis	51.0%	50.0%
Preparation of the concept, goal and plan	51.0%	25.0%
Collection of literature	51.0%	25.0%

Recommended reading

Basic literature	E. Babbie, The basics of Social Research, Wadsworth publishing, 2005
Supplementary literature	Y.N. Biu, How to Write a Master's Thesis, SAGE Publications, 2019
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable

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