University of Gdańsk

Subject card

Subject name and code	Theatre Management - Strategic Decision Game, PG_00179757						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Master's studies		Subject group	Optional subject group			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	1		ECTS credits	2.0			
Learning profile	academic		Assessment form	credit			
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marek Kalinowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Experience in decision-making processes related to managing theatre operations						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[IiEMU2_W02] Comprehends advanced theoretical and practical concepts in econometrics, informatics, or statistics, which are essential for a deeper understanding of economic and social phenomena	A student understands the relationships and connections between stakeholders operating in the artistic industry in connection with staging performances and, when making decisions in a simulated game world, after carrying out the necessary analyses, makes rational decisions.	[SW2] presentation/project/paper/ report
[FiRMU2_U07] Can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics	A student is able to prepare a study presenting the chosen and implemented action strategy in a simulated environment, justify the choices made and present conclusions.	[SU2] presentation/project/paper/ report
[ZARZMU2_W02] Has an in-depth knowledge and understanding of various organizations, including their complexities, functional areas, internal processes, and their interactions with the environment	A student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders in the theatre's artistic activity.	[SW2] presentation/project/paper/ report
[IiEMU2_U07] Can prepare detailed written papers, presentations, and oral speeches on econometrics, informatics, or statistics issues	A student is able to prepare a study presenting the chosen and implemented action strategy in a simulated environment, justify the choices made and present conclusions.	[SU2] presentation/project/paper/ report
[FiRMU2_W02] Possesses a comprehensive understanding of the complexities and functions of both domestic and international financial markets, as well as financial instruments and institutions	A student understands the specific nature of decisions made in connection with the functioning of the theatre, especially in the context of interactions between the main stakeholders in the theatre's artistic activity.	[SW2] presentation/project/paper/ report
[ZARZMU2_U07] Can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics	A student is able to prepare a study presenting the chosen and implemented action strategy in a simulated environment, justify the choices made and present conclusions.	[SU2] presentation/project/paper/ report

Subject contents

A simulation in the form of a round-based educational decision-making game addressing the following aspects:

1. Identifying customer (audience) needs
2. Selecting a performance and undertaking marketing activities
3. Recruiting employees (actors)
4. Developing employee (actors) competencies while taking into account labor market expectations
5. Estimating revenues and operating costs
6. Ensuring the well-being of actors

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Report	51.0%	100.0%

Recommended reading

Basic literature	M. Jabłoński, J. Karcz-Ryndak, Key Aspects Of Theatre Management: Literature Review, (2024), ORGANIZATION AND MANAGEMENT no. 1 / 2024 (195)
Supplementary literature	M. Kalinowski, Dydaktyczna gra decyzyjna Teatr, w: Teatr, Literatura, Zarządzanie (2025) Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk ss. 261-270.
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable

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