

**Subject card**

<b>Subject name and code</b>	Strategic Leadership in Business, PG_00179768						
<b>Field of study</b>	Finance and Accounting, Informatics and Econometrics, Management						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2026/2027		
<b>Education level</b>	Master's studies	<b>Subject group</b>			Optional subject group		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	1	<b>Language of instruction</b>			Polish		
<b>Semester of study</b>	1	<b>ECTS credits</b>			2.0		
<b>Learning profile</b>	academic	<b>Assessment form</b>			credit		
<b>Conducting unit</b>	Department of Organisational Behaviour -> Faculty of Management -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	<b>Subject supervisor</b>		dr Wojciech Machel				
	<b>Teachers</b>						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	<b>Number of study hours</b>	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	<b>Number of study hours</b>	15		1.0		34.0	50
<b>Subject objectives</b>	To familiarize students with knowledge about leadership in organizations with particular emphasis on strategic leadership in conditions of dynamic change.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IiEMU2_U07] Students can prepare detailed written papers, presentations, and oral speeches on econometrics, informatics, or statistics issues.	The student has the ability to observe, analyze and diagnose the changing context of the enterprise and to propose ways to implement leadership actions in specific situations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[IiEMU2_W02] The student comprehends advanced theoretical and practical concepts in econometrics, informatics, or statistics, which are essential for a deeper understanding of economic and social phenomena.	The student identifies changes in the organization's environment. Is able to provide examples of leadership actions that are a response to the changing environment.	[SW2] presentation/project/paper/report
	[ZARZMU2_W02] The student has an in-depth knowledge and understanding of various organizations, including their complexities, functional areas, internal processes, and their interactions with the environment.	The student identifies changes in the organization's environment. Is able to provide examples of leadership actions that are a response to the changing environment.	[SW2] presentation/project/paper/report
	[FiRMU2_U07] Students can create detailed written papers, including reviews, analyses, or research papers, along with presentations and oral speeches on finance and accounting topics.	The student has the ability to observe, analyze and diagnose the changing context of the enterprise and to propose ways to implement leadership actions in specific situations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student has the ability to observe, analyze and diagnose the changing context of the enterprise and to propose ways to implement leadership actions in specific situations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
[FiRMU2_W02] The student possesses a comprehensive understanding of the complexities and functions of both domestic and international financial markets, as well as financial instruments and institutions.	The student identifies changes in the organization's environment. Is able to provide examples of leadership actions that are a response to the changing environment.	[SW2] presentation/project/paper/report	
Subject contents	<ol style="list-style-type: none"> <li>1. The essence of leadership</li> <li>2. Leadership traits</li> <li>3. Management and leadership</li> <li>4. Transformational leadership</li> <li>5. Leadership and organizational strategy</li> <li>6. Leadership and organizational change</li> <li>7. Leadership and organizational culture</li> </ol>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project and its presentation with discussion	51.0%	100.0%
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Avery G.C., Leadership in an organization, PWE, Warsaw 2009;</li> <li>1. Blanchard K., Higher level leadership, PWN, Warsaw 2009;</li> <li>2. Griffin R., Fundamentals of organizational management, PWN Scientific Publishing House, Warsaw 2013, part V.: THE PROCESS OF LEADING</li> <li>3. B.Tracy., How the best leaders lead, MT Biznes</li> <li>4. R. Rumelt., The essence of strategy: how a leader can become a strategist., MT Biznes 2022</li> <li>5. J.R.Wells ., Strategic intelligence. How to Create a Smart Company, Rebis 2014</li> <li>6. W. Kowalski., Świadomy Lider, 2023</li> <li>7. G.J.Pearson, Strategic Thinking, Prentice Hall, 1990</li> <li>8. S.Nadela, G.Shaw, T.Nichols, Hit Refresh, 2017</li> </ol>	

	Supplementary literature	<ol style="list-style-type: none"> <li>1. Drucker P., "Effective Manager" Mt Biznes Publishing House, 2005</li> <li>2. Welsch J. and S., "Winning means conquering", Studio Emka Publishing House, Gliwice 2006</li> <li>3. Collins J., "Fifth-degree leadership. The triumph of humility and determination", Article from HBRP No. 6 (July 2003)</li> <li>4. Colins J. C.: From good to great. Factors of sustainable development and company victory, Jacek Santorski - Wydawnictwa Biznesowe, Warsaw 2003</li> <li>5. Colins J. C., Porras J. I.: Visionary organizations. Management practices of the best companies., Jacek Santorski - Wydawnictwa Biznesowe, 200</li> </ol>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Is every manager a leader? Do managers manage or lead? Give examples of managers who have achieved long-term success.</p>	
Work placement	Not applicable	

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