

Subject card

Subject name and code	Work, Culture, and Work Culture in Contemporary TV Series, PG_00180593						
Field of study	Finance and Accounting, Informatics and Econometrics, Management						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Optional subject group Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Miłosz Wojtyna				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Acquainting students with representations of work cultures in contemporary TV series as examples of how culture comments on and negotiates with the ethics and aesthetics of business practices characteristic of contemporary capitalism.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRMU2_W10] The student possesses a comprehensive understanding of modern civilization's fundamental dilemmas from the perspective of finance and accounting.	The student has a deeper knowledge and understanding of the fundamental dilemmas of contemporary management practices and their cultural representations.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[ZARZMU2_W10] The student possesses a comprehensive understanding of the key dilemmas of modern civilization and their importance in business decision-making contexts.	The student has a deeper knowledge and understanding of the fundamental dilemmas related to the aesthetics and ethics of business activity in the conditions of late capitalism.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[ZARZMU2_U06] Students can utilize and integrate structured, detailed knowledge of management, quality sciences, economics, and finance to address dilemmas and formulate solutions, including innovative ones, to complex or atypical management problems that arise in professional settings.	The student is able to use and integrate structured knowledge of the cultural representations of work environments and the aesthetics and ethics of management practices for the purpose of resolving dilemmas and developing solutions (including innovative ones) to complex or unusual management problems that arise in professional work.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
	[IiEMU2_W10] The student possesses a deeper understanding of the essential dilemmas of modern civilization, particularly concerning the IT development.	The student has a thorough knowledge and understanding of the fundamental dilemmas of contemporary civilization, in particular those related to management practices and organizational cultures changing in the face of the development of information technology.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
	[FiRMU2_U06] Students are equipped to apply their comprehensive knowledge of management, quality sciences, economics, and finance to address dilemmas and develop effective solutions— including innovative approaches— to complex or unusual problems encountered in the fields of finance and accounting.	The student is able to use and integrate structured and detailed knowledge of cultural representations of work environments and the aesthetics and ethics of management practices for the purpose of resolving dilemmas and developing innovative solutions to complex or unusual problems that arise in professional work in the area of finance and accounting.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
	[IiEMU2_U06] Students can utilize structured and detailed knowledge of management, quality sciences, economics, and finance to address dilemmas and develop innovative solutions for complex or unusual problems that arise in professional settings.	The student is able to use and integrate structured and detailed knowledge of cultural representations of work cultures and the aesthetics and ethics of management practices for the purpose of resolving dilemmas and developing innovative solutions to complex or unusual problems that arise in professional work.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
Subject contents	1. Work-life balance in "Severance", 2. Work Cultures, Work Cults in "WeCrashed", 3. Startup Mentality and Failed Leadership in "The Dropout", 4. Alienation and Aliens in "The Consultant", 5. Acceleration and the Corrosion of Character in "Industry", 6. Employee, Colleague, Leader, Boss in "The Office" (UK, US, PL). 7. Exploitation and Trauma in "The Bear".		
Prerequisites and co-requisites	none		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final assignment	51.0%	50.0%
	Class contribution	51.0%	25.0%
	Mid-semester assignment	51.0%	25.0%

Recommended reading	Basic literature	<p>Wojtyna, Miłosz, "Sitting In Front of My PC. Working in Front of the Screen in the Era of Digital Capitalism", Widok. Teorie i praktyki kultury wizualnej. 2024: 38:1-43. Translation of the original Polish article available at https://www.pismowidok.org/en/archive/2024/38-digital-entanglements/sitting-in-front-of-my-pc?getPdf=1</p> <p>Wojtyna, Miłosz, Barbara Miceli, and Rokšana Zgierska, Reading Contemporary TV Series: Aesthetics, Themes, and Reception. Berlin: Peter Lang, 2022.</p>
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		<p>Wanambwa. New York: Aperture, 2021, p. 131152.</p> <p>---. Free Labor: Producing Culture for the Digital Economy. <i>Social Text</i>, 63 (Volume 18, Number 2), Summer 2000, p. 3358.</p> <p>Turkle, Sherry. <i>Life on the Screen: Identity in the Age of the Internet</i>. New York: Touchstone, 1995.</p> <p>Wajcman, Judy. <i>Pressed for Time: The Acceleration of Life in Digital Capitalism</i>. Chicago: University of Chicago Press, 2015.</p> <p>Webster, Andrew. The Weird Computers and Claustrophobic Hallways of <i>Severance</i>. <i>The Verge</i>. 7 April 2022. Accessed February 10, 2024 at https://www.theverge.com/23013413/severance-apple-tv-plus-production-design-computers.</p> <p>Wilson, Andrew Norman. <i>Workers Leaving Googleplex</i>. 2011. Accessed 10 February 2024 at https://www.youtube.com/watch?v=w0RTgOuoik</p> <p>Wójcik, Piotr. Jestem ofiarą rozdzielania. <i>Krytyka polityczna</i>. Accessed February 12, 2024 at https://krytykapolityczna.pl/kultura/jestem-ofiara-rozdzienienia/.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Work-life balance in "Severance", 2. Work Cultures, Work Cults in "WeCrashed", 3. Startup Mentality and Failed Leadership in "The Dropout", 4. Alienation and Aliens in "The Consultant", 5. Acceleration and the Corrosion of Character in "Industry", 6. Employee, Colleague, Leader, Boss in "The Office" (UK, US, PL). 7. Exploitation and Trauma in "The Bear".	
Work placement	Not applicable	

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