University of Gdańsk

Subject card

Subject name and code	Artistic Institutions Management I, PG_00189679		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2027/2028
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	Polish
Semester of study	3	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Agnieszka Żukowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

1. Understanding the specificity and characteristics of artistic institutions, and more broadly, cultural institutions within the Polish legal system. What is the difference between cultural institutions and other entities operating in the cultural sphere? (Contexts: legal, organizational, and funding structures)
2. Understanding the relationships and interdependencies between public administration and the cultural sector (e.g., funding/supervision by the founding body vs. institutional independence; what is cultural policy?).
3. Acquiring basic terminology related to cultural institutions such as founding body, statute, director, financial management, etc.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, selecting appropriate methods and tools.	Is able to apply his/her knowledge of arts institutions management to solve cognitive problems and carry out managerial tasks in the realm of culture and/or in realizing his/her own artistic designs, particularly in stage practice, selecting appropriate methods and tools.	[SU2] presentation/project/paper/ report
	[ZIAL3_W08] They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the arts and culture sector.	Is acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the management of arts institutions.	[SW2] presentation/project/paper/ report
	[ZIAL3_W06] They have an advanced understanding of the relationships and interdependencies between theoretical and practical aspects in the field of arts management, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	Has an advanced understanding of the relationships and interdependencies between theoretical and practical aspects of management of arts institutions, applying this knowledge in managerial tasks.	[SW2] presentation/project/paper/ report
	[ZIAL3_W10] They are familiar with the methodologies, standards, procedures, and best practices utilized in arts and cultural institutions, as well as the fundamental principles of establishing and developing various forms of entrepreneurship, and they apply this knowledge in managerial and/or artistic activity.	Is familiar with the methodologies, standards, procedures, and best practices utilized in Polish arts and cultural institutions across the public, private, and third sectors as well as the fundamental principles of establishing and developing various forms of entrepreneurship, applies this knowledge in managerial activity.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ZIAL3_W03] They possess advanced detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses advanced detailed knowledge of specific topics within management of arts institutions, with a focus on practical applications in managerial activity.	[SW2] presentation/project/paper/ report
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions across the public, private, and third sectors.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[ZIAL3_W02] They have an advanced understanding of fundamental theories, methodologies, and terminology in fields of arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Has an advanced understanding of fundamental theories, methodologies, and terminology in the field of arts institutions management.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is capable of communicating effectively using specialized terminology in management of arts institutions.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[ZIAL3_K04] They are prepared to make independent decisions, critically assess their own actions, those of the teams they lead, and the organizations they are involved in. They are ready to take responsibility for the consequences of these actions, particularly in their managerial and/ or artistic activity.	Is prepared to make independent decisions, critically assess his/her own actions, those of the teams he/she leads, and the organizations he/she is involved in; is ready to take responsibility for the consequences of these actions, particularly in managing arts institutions.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report

Course outcome	Subject outcome	Method of verification
[ZIAL3_K03] They are prepared to fulfill social obligations and to collaborate in organizing activities that contribute to the social environment, as well as to think and act entrepreneurially within the realms of managing arts and cultural institutions and/or artistic practice.	Is ready to fulfill social commitments and to engage in activities for the benefit of the social environment as well as to think and act entrepreneurially, utilizing contemporary methods and forms of organizing cultural activities within the framework of managing arts institutions.	[SK1] oral statement/conversation/ discussion
[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is prepared to implement their knowledge of management of arts institutions; is willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	[SK1] oral statement/conversation/ discussion

Subject contents

1) Tasks of public administration in the field of culture (using the example of the Pomeranian Voivodeship)

Why, when talking about a cultural institution, we need to understand the essence of a public institution, local government budget planning, and planning of cultural expenditures.

Cultural institutions in the region organised by the Ministry of Culture and National Heritage (MKiDN), local governments overview, institutions first look at their financing, current subsidies, expansion of cultural infrastructure.

2) Law in culture

Founders, act of establishment; artistic institutions, statutes and other documents; director of the institution (appointment, competition, competition committee, delegation of duties, dismissal), merging, division of institutions, financial management, artistic staff.

3) Sample problem analyses:

- activity programs of institutions: defense and criticism
- Monika Strzępka at the Dramatyczny Theatre (competition / supervisory decision / term)
- financial analysis of a selected institution

Prerequisites and co-requisites

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
project or presentation illustrating a jointly selected issue, presented during class and serving as a basis for group discussion	51.0%	100.0%

Recommended reading	Basic literature	Gajewski S., Jakubowski A., *Ustawa o organizowaniu i prowadzeniu działalności kulturalnej. Komentarz,* Wydawnictwo C.H. Beck, 2016 Głowacki J., *Przemysły kreatywne i ich wpływ na gospodarkę,* [w:] *Kultura a rozwój*, red. Hausner J., Karwińska A., Purchla J., Narodowe Centrum Kultury, Warszawa, 2013 Ilczuk D., Karpińska A., *Kultura jako koło zamachowe rozwoju gospodarczego,* [w:] *Pomorskie poszerzenie pola kultury: dylematy konteksty działania;* red. Obracht-Prondzyński C., Zbieranek P., Narodowe Centrum Kultury, Nadbałtyckie Centrum Kultury, Uniwersytet Gdański, 2017 Sanetra-Szeliga J., *Sektor kultury a rozwój gospodarczy miasta*, [w:] *Kultura a rozwój*, red. Hausner J., Karwińska A., Purchla J., Narodowe Centrum Kultury, Warszawa, 2013 Wieczorek P., *Instytucje kultury. Rachunkowość, sprawozdawczość, gospodarka finansowa, kontrola zarządcza*, Wydawnictwo C.H. Beck, 2011 Law acts: The Act of October 25, 1991 on organizing and conducting cultural activities, Journal of Laws 1991 No. 114, item 493, consolidated text: Journal of Laws 2017, item 862. Regulation of the Minister of Culture of June 30, 2004 on the organization and procedure for conducting a competition for the position of director of a cultural institution, Journal of Laws 2004 No. 154, item 1629. The lecturer updates the reading list at the start of the semester.
	Supplementary literature	Malczyk K., *Kultura i rynek,* [w:] *Kultura a rozwój*, red. Hausner J., Karwińska A., Purchla J., Narodowe Centrum Kultury, Warszawa, 2013 Wróbel M., *Pokerzysta i strateg dyrektor jako lider instytucji kultury,* [w:] *Strategie dla kultury. Kultura dla rozwoju,* red. Śliwa M., Małopolski Instytut Kultury, Kraków, 2011
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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