

**Subject card**

<b>Subject name and code</b>	Practical English IV, PG_00189687						
<b>Field of study</b>	Management of Artistic Institutions						
<b>Date of commencement of studies</b>	October 2026	<b>Academic year of realisation of subject</b>			2027/2028		
<b>Education level</b>	Bachelor's studies	<b>Subject group</b>			Obligatory subject group in the field of study Subject group related to practical vocational preparation		
<b>Mode of study</b>	full-time studies	<b>Mode of delivery</b>			at the university		
<b>Year of study</b>	2	<b>Language of instruction</b>			English		
<b>Semester of study</b>	4	<b>ECTS credits</b>			4.0		
<b>Learning profile</b>	practical	<b>Assessment form</b>			exam		
<b>Conducting unit</b>	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
<b>Name and surname of lecturer (lecturers)</b>	Subject supervisor		dr Olga Aleksandrowska				
	Teachers						
<b>Lesson types</b>	<b>Lesson type</b>	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
<b>Learning activity and number of study hours</b>	<b>Learning activity</b>	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		36.0	100
<b>Subject objectives</b>	Improving practical knowledge of general and specialist English in the four language skills (speaking, writing, reading and listening) with a focus on improving vocabulary, fluency, pronunciation and grammatical correctness, and based on various thematic issues, particularly in relation to issues related to art, business and management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills; they understand the importance of ongoing learning and professional development in managerial and/or artistic activity.	Is able to critically assess his/her knowledge and skills in English, in particular regarding issues related to the management of artistic institutions; demonstrates the need to constantly expand his/her language skills.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK5] implementation of a problem task
	[ZIAL3_W07] They possess a solid knowledge of English grammar and vocabulary at the B2 level, with a focus on practical application in arts management and/or artistic practice.	Possesses a solid knowledge of English grammar and vocabulary at the B2 level, especially regarding issues related to business and management of artistic institutions.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[ZIAL3_U05] They are proficient in using a foreign language at the B2 level of the Common European Framework of Reference for Languages (CEFR).	Is proficient in speaking, writing, reading and listening in English at the B2 level of the Common European Framework of Reference for Languages (CEFR).	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU6] demonstration of practical skills
	[ZIAL3_U08] They are capable of autonomously planning and pursuing lifelong learning in areas such as arts and literature studies, management of arts and cultural institutions, and/or artistic pursuits.	Is able to find and skillfully use a variety of materials for independent learning of English in the field of business and management, both in paper and digital form.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work [SU5] implementation of a problem task
	[ZIAL3_W09] They are familiar with the fundamental concepts and principles of intellectual property protection and copyright law.	Is familiar with the English equivalents of fundamental concepts related to intellectual property protection and copyright law.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work [SW5] implementation of a problem task
	[ZIAL3_U06] They are capable of preparing standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing fundamental theoretical approaches and sources.	Is able to prepare standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing reliable sources.	[SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task
Subject contents	<p>Component: Business English (BE) - 30 hours</p> <p>Improving communication and lexical skills related to business and management issues. Topics include, among others, issues such as: organizational culture, cultural differences in business, employment, qualification certificate, self-presentation, professional development, human resources management and other selected issues with detailed consideration of the specifications of cultural and art institutions.</p> <p>Component: written language - 30 hours</p> <p>Improving writing skills with particular emphasis on texts appearing in the business environment: review of a cultural event, problem analysis, writing a CV, cover letter, letter of complaint, letter of inquiry (offer), report, problem analysis, application for funding. Paraphrasing and summarizing someone else's text, plagiarism.</p>		

<b>Prerequisites and co-requisites</b>	<p>Passing the PNJA exam after semester 2 and successfully completing all PNJA components in semester 3.</p> <p>A student will be admitted to the exam if they receive a passing grade for all components of the course in semester 4:</p> <p>oral/written utterances: 51.0% (passing threshold), 40.0% (percentage of the final grade)</p> <p>oral/written tests: 51.0% (passing threshold), 40.0% (percentage of the final grade)</p> <p>active participation in classes: 80.0% (passing threshold), 20.0% (percentage of the final grade)</p>																				
<b>Assessment methods and criteria</b>	<table border="1"> <thead> <tr> <th data-bbox="448 651 798 689">Subject passing criteria</th> <th data-bbox="802 651 1139 689">Passing threshold</th> <th data-bbox="1144 651 1490 689">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 689 798 723">written exam - Business English</td> <td data-bbox="802 689 1139 723">51.0%</td> <td data-bbox="1144 689 1490 723">50.0%</td> </tr> <tr> <td data-bbox="448 723 798 754">written exam - Written language</td> <td data-bbox="802 723 1139 754">51.0%</td> <td data-bbox="1144 723 1490 754">50.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	written exam - Business English	51.0%	50.0%	written exam - Written language	51.0%	50.0%	<table border="1"> <thead> <tr> <th data-bbox="802 651 1139 689">Passing threshold</th> <th data-bbox="1144 651 1490 689">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="802 689 1139 723">51.0%</td> <td data-bbox="1144 689 1490 723">50.0%</td> </tr> <tr> <td data-bbox="802 723 1139 754">51.0%</td> <td data-bbox="1144 723 1490 754">50.0%</td> </tr> </tbody> </table>	Passing threshold	Percentage of the final grade	51.0%	50.0%	51.0%	50.0%	<table border="1"> <thead> <tr> <th data-bbox="1144 651 1490 689">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="1144 689 1490 723">50.0%</td> </tr> <tr> <td data-bbox="1144 723 1490 754">50.0%</td> </tr> </tbody> </table>	Percentage of the final grade	50.0%	50.0%
Subject passing criteria	Passing threshold	Percentage of the final grade																			
written exam - Business English	51.0%	50.0%																			
written exam - Written language	51.0%	50.0%																			
Passing threshold	Percentage of the final grade																				
51.0%	50.0%																				
51.0%	50.0%																				
Percentage of the final grade																					
50.0%																					
50.0%																					

Recommended reading	Basic literature	<p>tests LCCI levels 3&amp;4</p> <p>BEC Vantage and Higher.</p> <p><a href="https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation/">https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation/</a> / <a href="https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new/">https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new/</a> /</p> <p><a href="https://www.businessenglishresources.com/">https://www.businessenglishresources.com/</a> / <a href="https://www.businessenglishpod.com/business-english-podcast-lessons/">https://www.businessenglishpod.com/business-english-podcast-lessons/</a> .</p> <p>Freitag-Lawrence A., English For Work: Business Presentations, Longman 2003</p> <p>Patoka, Z., Fandrejewska A., Success in Business Success in Life., Poltext 2018.</p> <p>Tomalin B., Stempleski S., Cultural Awareness, Oxford 1993.</p> <p>Ur P., Discussions That Work: Task-Centred Fluency Practice</p> <p>Cambridge Handbooks for Language Teachers 1981.</p> <p>Authentic materials, e.g. TED talks, <a href="http://www.americanrhetoric.com/">http://www.americanrhetoric.com/</a> /, <a href="http://poets.org/">http://poets.org/</a> .</p>
		<p>testy LCCI levels 3&amp;4</p> <p>BEC Vantage and Higher.</p> <p><a href="https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation/">https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation/</a> / <a href="https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new/">https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new/</a> /</p> <p><a href="https://www.businessenglishresources.com/">https://www.businessenglishresources.com/</a> / <a href="https://www.businessenglishpod.com/business-english-podcast-lessons/">https://www.businessenglishpod.com/business-english-podcast-lessons/</a> .</p> <p>Freitag-Lawrence A., English For Work: Business Presentations, Longman 2003</p> <p>Patoka, Z., Fandrejewska A., Success in Business Success in Life., Poltext 2018.</p> <p>Tomalin B., Stempleski S., Cultural Awareness, Oxford 1993.</p> <p>Ur P., Discussions That Work: Task-Centred Fluency Practice</p> <p>Cambridge Handbooks for Language Teachers 1981.</p> <p>Autentyczne materiały, n.p. TED talks, <a href="http://www.americanrhetoric.com/">http://www.americanrhetoric.com/</a> /, <a href="http://poets.org/">http://poets.org/</a> .</p>
	Supplementary literature	-
	eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.