University of Gdańsk

Subject card

Subject name and code	BA Seminar I, PG_00189690		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	5.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Agnieszka Żukowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	0.0	0.0	30.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	10.0	85.0	125

Subject objectives

The aim is to familiarize students with the nature of research specific to the discipline addressed in the seminar (art studies or management and quality sciences), along with the fundamentals of the relevant methodology. Students will acquire advanced knowledge and skills necessary to conduct research in the above-mentioned area under the supervision of a thesis advisorranging from identifying a research problem to developing a literature review and writing the first chapter of the thesis using appropriate academic terminology. In the case of a bachelors project: students will acquire advanced knowledge and skills necessary to formulate project assumptions. The seminar also focuses on developing skills in publicly presenting ones own theses and engaging in critical discussion.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_U02] They are able to select appropriate sources and conduct the selection, evaluation, critical analysis, and synthesis of information drawn from these sources in the fields of arts studies, management and quality studies, and literary studies.	Is able to select appropriate sources and conduct the selection, evaluation, critical analysis, and synthesis of information drawn from these sources in the field of the discipline covered by the seminar that is essential for formulating the concept of the bachelor's thesis or project and completing the first chapter.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work
[ZIAL3_W09] They are familiar with the fundamental concepts and principles of intellectual property protection and copyright law.	Is familiar with the fundamental concepts and principles of intellectual property protection and copyright law, particularly those relevant to the chapter being developed or to the preparation of the bachelor's project.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
[ZIAL3_U06] They are capable of preparing standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing fundamental theoretical approaches and sources.	Is capable of preparing standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing fundamental theoretical approaches and sources related to the subject matter of the seminar.	[SU3] text preparation/written work
[ZIAL3_W03] They possess advanced detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses advanced detailed knowledge of specific topics within the thematic scope of the seminar, essential for formulating the concept of the bachelor's thesis or project and completing the first chapter, with a focus on practical applications in managerial and/or artistic activity.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[ZIAL3_K04] They are prepared to make independent decisions, critically assess their own actions, those of the teams they lead, and the organizations they are involved in. They are ready to take responsibility for the consequences of these actions, particularly in their managerial and/ or artistic activity.	Is prepared to make independent decisions, critically assess his/her own actions in research related to the seminar topic, as well as, especially while realising the bachelor's project, those of the teams he/she leads, and the organizations he/she is involved in. Is ready to take responsibility for the consequences of these actions.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is prepared to implement their knowledge within thematic scope of the seminar; is willing to seek the supervisor's opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work
[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills in the fields of art studies and the management of artistic institutions.	Is prepared for a critical assessment of his/her knowledge and skills pertaining to the subject matter of the seminar.	[SK1] oral statement/conversation/ discussion
[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, selecting appropriate methods and tools.	Is able to apply his/her knowledge of topics related to the subject matter of the seminar to solve cognitive problems, especially in developing the concept of a bachelor's thesis or project and writing the first chapter, and carry out professional tasks in managing arts and cultural institutions, and/or in realizing his/ her own artistic designs, selecting appropriate methods and tools.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
[ZIAL3_W06] They have an advanced understanding of the relationships and interdependencies between theoretical and practical aspects in the field of arts management, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	Has an advanced understanding pf the relationships and interdependencies between theoretical and practical aspects within the thematic scope of the seminar, applying this knowledge in managerial tasks and/or the implementation of artistic projects.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work

Course outcome	Subject outcome	Method of verification
[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is capable of communicating effectively using specialized terminology related to the discipline covered by the seminar.	[SU1] oral statement/conversation/ discussion
[ZIAL3_W02] They have an advanced understanding of fundamental theories, methodologies, and terminology in fields of arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Has an advanced understanding of fundamental theories, methodologies, and terminology that are related to the thematic scope of the seminar and essential for formulating the concept of the bachelor's thesis or project and completing the first chapter.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
[ZIAL3_U08] They are capable of autonomously planning and pursuing lifelong learning in areas such as arts and literature studies, management of arts and cultural institutions, and/or artistic pursuits.	Is capable of autonomously planning and pursuing lifelong learning in areas related to the thematic scope of the seminar, and/or artistic pursuits.	[SU2] presentation/project/paper/ report [SU3] text preparation/written work

Subject contents

The content covered during the course depends on the thematic scope of the seminar. There is also the possibility of preparingand in some cases implementinga project in the field of cultural activities, resulting in a diploma thesis in the form of a report.

- Introduction to the specifics of research within the discipline addressed by the seminar.
- Introduction to research ethics.
- Selection of a thesis topic and formulation of a specific research problem, or development of project assumptions.
- Definition of the research methodology: methods of data collection and analysis techniques.
- Preparation of a first draft of the literature review, research questionnaire (if applicable), and a chapter of the thesis.
- For project-based theses: preparation of an implementation budget, identification of potential funding sources, and establishment of cooperation with partner institutions.
- Presentation of the literature review and preliminary concepts for the thesis or bachelors project.

Prerequisites and co-requisites

Choice of the seminar.

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
preparation of the first chapter of the bachelor’s thesis or a section of the bachelor’s project specified by the supervisor, along with a preliminary bibliography	51.0%	50.0%
presentations delivered during the semester on the bachelor’s thesis or project in progress	51.0%	50.0%

Recommended reading

Basic literature	To be selected by the supervisor in consultation with the students. The supervisor selects the literature individually for each seminar, based on its specific research focus.
Supplementary literature	To be selected by the supervisor in consultation with the students. The supervisor selects the literature individually for each seminar, based on its specific research focus.
eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

Document generated electronically. Does not require a seal or signature.