University of Gdańsk

Subject card

Subject name and code	Practical English VI, PG_00189691						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		4.0		
Learning profile	practical		Assessment form		exam		
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Olga Aleksandrowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	60.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		36.0	100
Subject objectives	Improving practical knowledge of general and specialist English in the four language skills (speaking, writing, reading and listening) with a focus on improving vocabulary, fluency, pronunciation and grammatical correctness, and based on various thematic issues, particularly in relation to issues related to art, business and management.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills in the fields of art studies and the management of artistic institutions.	Is able to critically assess his/her knowledge and skills in English, in particular regarding issues related to the management of artistic institutions; demonstrates the need to constantly expand his/her language skills.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK3] text preparation/written work [SK4] test/exam - oral or written [SK5] implementation of a problem task
[ZIAL3_U08] They are capable of autonomously planning and pursuing lifelong learning in areas such as arts and literature studies, management of arts and cultural institutions, and/or artistic pursuits.	Is able to find and skillfully use a variety of materials for independent learning of English in the field of business and management, both in paper and digital form.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU5] implementation of a problem task
[ZIAL3_U06] They are capable of preparing standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing fundamental theoretical approaches and sources.	Is able to prepare standard written works in both Polish and English for diverse purposes, in various formats, lengths, and styles, employing reliable sources.	[SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task
[ZIAL3_W09] They are familiar with the fundamental concepts and principles of intellectual property protection and copyright law.	Is familiar with the English equivalents of fundamental concepts related to intellectual property protection and copyright law.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
[ZIAL3_W07] They possess a solid knowledge of English grammar and vocabulary at the C1 level, with a focus on practical application in arts management and/or artistic practice.	Possesses a solid knowledge of English grammar and vocabulary at the C1 level, especially regarding issues related to business and management of artistic institutions.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work [SW5] implementation of a problem task
[ZIAL3_U05] They are proficient in using a foreign language at the C1 level of the Common European Framework of Reference for Languages (CEFR).	Is proficient in speaking, writing, reading and listening in English at the C1 level of the Common European Framework of Reference for Languages (CEFR).	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work [SU4] test/exam - oral or written [SU5] implementation of a problem task [SU6] demonstration of practical skills

Subject contents

Component: Business English (BE) - 30 hours

Improving communication and lexical skills related to business and management. Topics include issues such as: advertising and marketing, copyright, patents, ethical issues in business, finance (financing cultural institutions), issues of ecology and sustainable development in business and culture.

Component: Rhetoric - 30 hours

Further improvement of rhetorical skills in longer oral statements. Formulation of elaborate hypotheses, presentation of elaborate arguments to support one's own judgments and opinions. Monitoring one's own speech and making changes in it (correction of error, explanation and addition, pause in speech) to enhance clarity of speech. Improvement of the use of grammatical and syntactical devices in oral speech. Organization of speech; use of visual aids during speeches.

<table>
<tr><td>Prerequisites and co-requisites</td><td>Passing the PNJA exam after semester 4 and successfully completing all PNJA components in semester 5.

A student will be admitted to the exam if they receive a passing grade for all components of the course in semester 6:

• oral/written utterances: 51.0% (passing threshold), 40.0% (percentage of the final grade)
• oral/written tests: 51.0% (passing threshold), 40.0% (percentage of the final grade)
• active participation in classes: 80.0% (passing threshold), 20.0% (percentage of the final grade)

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>written exam - Business English test</td><td>51.0%</td><td>50.0%</td></tr>
<tr><td>oral exam</td><td>51.0%</td><td>50.0%</td></tr>
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<tr><td>Recommended reading</td><td><table>
<tr><td>Basic literature</td><td>tests LCCI levels 3&4

BEC Vantage and Higher.

https://www.cambridgeenglish.org/exams-and-tests/business-higher/preparation /. https://www.businessenglishresources.com/learn-english-for-business/student-section/practice-exercises-new /.

https://www.businessenglishresources.com /. https://www.businessenglishpod.com/business-english-podcast-lessons/ .

Freitag-Lawrence A., English For Work: Business Presentations, Longman 2003

Patoka, Z., Fandrejewska A., Success in Business Success in Life,. Poltext 2018.

Tomalin B., Stempleski S., Cultural Awareness, Oxford 1993.

Ur P., Discussions That Work: Task-Centred Fluency Practice

Cambridge Handbooks for Language Teachers 1981.

Authentic materials, e.g. TED talks, http://www.americanrhetoric.com /, http://poets.org/ .</td></tr>
<tr><td>Supplementary literature</td><td>-</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
</table></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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