University of Gdańsk

Subject card

Subject name and code	Cultural Education - Strategy, Implementation, Financing, PG_00189698						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	1		ECTS credits	3.0			
Learning profile	practical		Assessment form	credit			
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Agnieszka Żukowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The course aims to prepare students for work in various educational departments within artistic and cultural institutions. It familiarizes them with issues related to organizing tasks, projects, and educational events (such as meetings with artists and workshops for specific audience groups), social projects, activities focused on cultural integration, types and possibilities of financing educational activities, and collaboration with specialists (translators, graphic designers, moderators).						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, selecting appropriate methods and tools.	Is able to apply his/her knowledge of cultural education to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, selecting appropriate methods and tools.	[SU1] oral statement/conversation/ discussion
[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is prepared to implement their knowledge of cultural education; is willing to seek expert opinions when implementing managerial tasks, whether those tasks are self-defined or assigned by others.	[SK1] oral statement/conversation/ discussion
[ZIAL3_W03] They possess advanced detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses an advanced detailed knowledge of specific topics within the realm of cultural education, with a focus on practical applications in managerial activity.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has organizational skills that allow for the planning and execution of individual and team tasks associated with cultural education.	[SU1] oral statement/conversation/ discussion
[ZIAL3_W08] They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the arts and culture sector.	Is acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the field of cultural education.	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is able to communicate effectively using specialized terminology in cultural education.	[SU1] oral statement/conversation/ discussion
[ZIAL3_K03] They are prepared to fulfill social obligations and to collaborate in organizing activities that contribute to the social environment, as well as to think and act entrepreneurially within the realms of managing arts and cultural institutions and/or artistic practice.	Is prepared to fulfill social obligations and collaborate in organizing activities related to cultural education as well as to think and act entrepreneurially within the realm of managing arts and cultural institutions.	[SK1] oral statement/conversation/ discussion
[ZIAL3_W11] They know and understand the fundamental dilemmas of contemporary civilization regarding the functioning of art, the management of arts and cultural institutions.	Knows and understands the fundamental dilemmas of contemporary civilization regarding the functioning of art, the management of arts and cultural institutions, and the practice of the artist's profession, with a special focus on issues related to cultural education.	[SW1] oral statement/ conversation/discussion

<table>
<tr><td>Subject contents</td><td>

What is Cultural Education?
Identifying the target audience, diagnosis (methods and justification of the need for the task).
Methods of reaching the target audience.
Detailed, substantive scope of the educational task, goals and expected outcomes of the activities conducted.
Financing cultural education activities.
Types of educational projects.

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<tr><td>Prerequisites and co-requisites</td><td>Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.</td></tr>
<tr><td>Assessment methods and criteria</td><td>
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<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>active participation in classes, systematic preparation of topics indicated by the lecturer in oral form</td><td>80.0%</td><td>40.0%</td></tr>
<tr><td>written assignment prepared at the end of the course, based on the knowledge and skills acquired during the classes</td><td>51.0%</td><td>60.0%</td></tr>
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<tr><td>Recommended reading</td><td>
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<tr><td>Basic literature</td><td>*Edukacja kulturalna w społeczeństwie obywatelskim*, ed. Jan Żebrowski, Gdańsk, 1997.

Orbowski Adam, *Edukacja kulturalna jako system działań społeczno-wychowawczych: (analiza systemowa i projekcja modelowa)*, Rzeszów 2000.

Warsztaty edukacji twórczej, ed. Elżbieta Olinkiewicz, Ewa Repsch, Wrocław 2001.

The lecturer updates the reading list at the start of the semester.</td></tr>
<tr><td>Supplementary literature</td><td>*Sztuka w życiu osób niepełnosprawnych: wybrane zagadnienia*, ed. Ewelina Jutrzyna, Warszawa 2003.

The lecturer updates the reading list at the start of the semester.</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
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<tr><td>Example issues/ example questions/ tasks being completed</td><td></td></tr>
<tr><td>Work placement</td><td>Not applicable</td></tr>
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