University of Gdańsk

Subject card

Subject name and code	Performing Arts Festivals, PG_00189715						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	Polish			
Semester of study	4		ECTS credits	2.0			
Learning profile	practical		Assessment form	credit			
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Kręglewska-Powązka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to provide students with knowledge of the theory, history, and contemporary significance of performing arts festivals. Students will gain an understanding of current approaches to reflecting on the role of festivals from the perspective of various humanities disciplines. They will also learn about the impact of festivals on local development as well as on the artistic growth of performing arts organizations. The course also focuses on analyzing fundraising and management processes, enabling students to acquire practical skills in planning, fundraising, and marketing. Students will learn the fundamental principles of collaborating with artists and creators.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_W03] They possess advanced detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	They possess advanced detailed knowledge of performing arts and music festivals, with a focus on practical applications in managerial activity.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ZIAL3_W08] They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the arts and culture sector.	They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in organising performing arts and music festivals.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, selecting appropriate methods and tools.	They are able to apply their knowledge of arts festivals to solve cognitive problems and carry out professional tasks in organising performing arts and music festivals, selecting appropriate methods and tools.	[SU2] presentation/project/paper/ report
	[ZIAL3_K06] They are prepared to engage in artistic and cultural life as recipients and managers, interacting with its diverse forms. They recognize the importance of the cultural heritage of the region, country, and Europe, and acknowledge their own responsibility in preserving them.	They are prepared to engage in performing arts and music festivals as recipients and managers. They recognize the importance of the cultural heritage of the region, country, and Europe, and acknowledge their own responsibility in preserving them.	[SK1] oral statement/conversation/ discussion
	[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills in the fields of art studies and the management of artistic institutions.	They are prepared for a critical assessment of their knowledge and skills in the field of performing arts and music festivals.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[ZIAL3_W04] They possess an understanding of contemporary artistic life and basic knowledge of both Polish and international arts and cultural institutions, with a focus on practical applications in managerial and/or artistic activity.	Is well-acquainted with performing arts and music festivals and has a basic knowledge of both Polish and international arts and cultural institutions, with a focus on practical applications in managerial activity.	[SW1] oral statement/ conversation/discussion
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Possesses organizational skills that allow for the planning and execution of individual and team tasks associated with organising performing arts and music festivals.	[SU2] presentation/project/paper/ report

Subject contents	A) Introductory Module (8 hours) 1. Fields of theoretical reflection on performing, stage, and music festivals (performance anthropology, performativity studies, sociology, social geography, institutional analyses) 2. The festival as form and format (typologies and formats) 3. The festival as a modern cultural institution (historical overview) 4. Key issues in the history of festivals in Poland B) Curatorial-Theoretical Module (8 hours) 1. From the curatorial turn to experience curation the role of curators in contemporary festival concepts 2. Curation and dramaturgy of experimental formats in contemporary music and performing arts 3. Participatory, collective, and improvised artistic forms and collective curatorship 4. Programming spatial narratives (spaces, formats, and associated challenges discussion) C) Production Module (8 hours) 1. Stages of festival work from concept development to implementation 2. Preparing proposals and festival budgeting (group workshop) 3. Opportunities for international collaboration: festival networks, residency centers, and collaborative platforms 4. Crisis management D) Final Module (6 hours) 1. Issues in festival evaluation (from various perspectives) 2. Discussion of group assessment presentations (prepared festival concepts) 3. Course summary festivals of the future
Prerequisites and co-requisites	Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.
Assessment methods and criteria	

Subject passing criteria	Passing threshold	Percentage of the final grade
Documented group presentation discussing a collaborative sound art exhibition project	51.0%	60.0%
Group presentation, documented and delivered as a debate on an assigned topic	51.0%	40.0%

Recommended reading	Basic literature	1. Monika Żyła, *W stronę nowego lepszego festiwalu*, Glissando.pl; 2. Monika Pasiecznik, *Lokowanie muzycznego produktu. Kilka refleksji wokół koncertu dzisiaj* , Glissando.pl; 3. Florian Malzacher, *Przy całej przyjaźni. Kuratorowanie w sztukach performatywnych*, Didaskalia nr. 112, 2012. 4. Michał Libera, *Everyday Workouts in Minor Curating*, On Curating, Iss. 57, 2023. The lecturer updates the reading list at the start of each semester.
	Supplementary literature	1. Marta Keil, *Collective Curating. On Breaking Some Spells*, https:// saal.ee/en/magazine/collective-curating-on-breaking-some-spells-694/ 2. T*he Routledge Handbook of Festivals,* red. Judith Mair, Routledge, London, New York, 2019. 3. *Festivals and the Cultural Public Sphere*, red. Liana Giorgi, Monica Sassatelli, Gerard Delanty, Routledge, London, New York 2011. 4. Brandon Farnsworth, *Curating Contemporary Music Festivals. A New Perspective on Musics Mediation,* transcript, Bielefeld 2020. 5. David Wiles, *Krótka historia przestrzeni teatralnych*, przeł. Łukasz Zaremba, PWN, Warszawa 2012.
	eResources addresses	

Example issues/ example questions/ tasks being completed	Debate Scoring (20 points): a) Use of class issues and methodology: 0-10 b) Use of texts from class: 0-5 c) Strength of arguments: 0-5 (The debate need not produce a winner.) Presentation Evaluation (30 points): a) Consistency of festival theme with curatorial solutions: 0-5 b) Creative application of class topics: 0-5 c) Justification of chosen festival formats and spaces: 0-5 d) Placement in the context of discussed artistic phenomena: 0-5 e) Comprehensive planning of festival experience: 0-5 f) Budget, funding, and institutional collaborations: 0-5
Work placement	Not applicable

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