University of Gdańsk

Subject card

Subject name and code	Animation of Culture - Contemporary Ideas, Concepts and Methods, PG_00189718		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Katarzyna Pastuszak	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

The purpose of the course is to familiarize students with the theoretical attitudes and practices of activities in the field of cultural animation with particular emphasis on environmental activities and the design of cultural animation programs.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZIAL3_K02] They are prepared to implement their knowledge of fields such as arts studies and management and quality studies; they are willing to seek expert opinions when implementing managerial and/or artistic tasks, whether those tasks are self-defined or assigned by others.	Is ready to use the knowledge of cultural animation and to consult experts in the implementation of managerial tasks defined by him/ herself or others.	[SK2] presentation/project/paper/ report [SK6] demonstration of practical skills
	[ZIAL3_K03] They are prepared to fulfill social obligations and to collaborate in organizing activities that contribute to the social environment, as well as to think and act entrepreneurially within the realms of managing arts and cultural institutions and/or artistic practice.	Is ready to fulfill social obligations and co-organise cultural animation activities for the social environment, as well as to think and act entrepreneurially, in the field of managing artistic and cultural institutions.	[SK2] presentation/project/paper/ report [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
	[ZIAL3_W03] They possess advanced detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Has advanced detailed knowledge of selected issues in the field of cultural animation, oriented towards practical applications in managerial activities.	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
	[ZIAL3_U01] They are able to apply their knowledge of arts studies, management and quality studies, and literary studies to solve cognitive problems and carry out professional tasks in managing arts and cultural institutions, and/or in realizing their own artistic designs, selecting appropriate methods and tools.	Is able to apply his/her knowledge in the field of cultural animation in solving cognitive problems and carrying out professional tasks while managing artistic and cultural institutions, selecting appropriate methods and tools.	[SU5] implementation of a problem task
	[ZIAL3_K06] They are prepared to engage in artistic and cultural life as recipients and managers, interacting with its diverse forms. They recognize the importance of the cultural heritage of the region, country, and Europe, and acknowledge their own responsibility in preserving them.	Is ready to participate in artistic and cultural life as a viewer and manager, using its various forms, with a special focus on cultural animation; is aware of the importance of the cultural heritage of the region, country and Europe and of his/her own responsibility for its preservation.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
	[ZIAL3_W11] They know and understand the fundamental dilemmas of contemporary civilization regarding the functioning of art, the management of arts and cultural institutions.	Knows and understands the fundamental dilemmas of contemporary civilisation concerning the functioning of art and the management of artistic and cultural institutions, especially in the field of cultural animation.	[SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[ZIAL3_W08] They are acquainted with the fundamental economic, legal, ethical, and social determinants of managerial activity in the arts and culture sector.	Knows the basic economic, legal, ethical and social determinants of managerial activity in the field of arts and culture.	[SW1] oral statement/ conversation/discussion [SW5] implementation of a problem task
	[ZIAL3_U07] They have organizational skills that allow for the planning and execution of individual and team tasks associated with managing arts and cultural institutions and/or realizing artistic projects.	Has the organisational skills to plan and carry out individual and team tasks related to the management of artistic and cultural institutions, especially within the domain of cultural animation.	[SU5] implementation of a problem task [SU6] demonstration of practical skills

Subject contents

- Definitions of cultural and socio-cultural animation
- Roots of cultural animation - characteristics of the development of the theory and practice of socio-cultural animation in Poland
- Cultural animator, art animator - functions, roles, tasks, typologies of cultural animators, attitudes of cultural animators, animator labour market
- Detailed characteristics of selected theoretical concepts of cultural animation and practical experiences in this field in Poland and the EU countries
- Methodology of socio-cultural animation of the local environment, small groups and individuals
- Artistic animation - theatre animation, reading animation, dance animation, music animation and in other fields of art and artistic creativity
- Innovation in cultural animation and new groups and areas of animation intervention
- Thinking about an animation project - areas of culture and types of projects: a case study with attention to problems such as: the animator and his/her partners; the types of activities undertaken and the aims of these activities and the methodology of the project (workshops, barter, exhibition, etc.); the relationship of the animator with the local community; the needs of the local community targeted by the project
- Cultural animation on the basis of existing cultural institutions, educational institutions and cultural-educational institutions
- Participation of Poles in culture / development of the market for cultural services and the role of the animator

Prerequisites and co-requisites

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Group assignment	75.0%	50.0%
Oral assesement	75.0%	50.0%

Recommended reading

Basic literature

Obligatory reading:

- G. Godlewski i in. (red.), Animacja kultury. Doświadczenie i przyszłość, Instytut Kultury Polskiej UW, Warszawa 2002.
- I. Kurz (red.), Lokalnie: Animacja kultury/community arts, Instytut Kultury Polskiej UW, Warszawa, 2008.
- I. Kurz (red.), TERAZ! Animacja Kultury/Culture Animation NOW!, Stowarzyszenie Katedra Kultury, Warszawa, 2008. Poradnik Animatora Kultury, Fundacja Kultura Enter, Lublin 2012.
- M. Krajewski, Filip Schmidt, Możliwości i ograniczenia edukacji i animacji kulturowej w Polsce, MiK, Kraków 2014.
- J. Kargul, Od upowszechniania kultury do animacji kulturalnej, Wydawnictwo Adam Marszałek, Toruń 1997.
- M. Mendel (red.), Animacja współpracy środowiskowej, Toruń 2002.
- M. Białek (red.), DLA Animacja kultury Metody/Działania/Inspiracje, Towarzystwo Inicjatyw Twórczych "e", Warszawa 2005.
- M. Białek-Graczyk, Kulturalny Start-up. Od pomysłu do realizacji, Towarzystwo Inicjatyw Twórczych "e", Warszawa 2016. E. Gryszko, Eksperyment partnerstwo, Mazowiecki Instytut Kultury, Warszawa 2016.
- R. Tennyson, Poradnik animatora partnerstwa, The Partnering Initiative, 2005
- B. Jedlewska, B. Skrzypczak (red.), Dom kultury w XXI wieku - wizje, niepokoje, rozwiazania, CEiIK, Olsztyn 2009.
- P. Henzler, B. Skrzypczak (red.), Kim jest animator społeczny, Stowarzyszenie CAL, Warszawa 2006.
- K. Dziarmakowska, M. Durlik, Miniporadnik ewaluacji dla realizatorów projektów edukacji kulturalnej, Pracownia Badan i Innowacji Społecznych Stocznia, Gdansk 2013.
- Ł. Ostrowski, M. Wisnicka, Ewaluacja. Jak to się robi?, PBIS Stocznia i Polsko-Amerykańska Fundacja Wolności, Warszawa 2016.
- J.Orlik (red.), NieKongres Animatorów Kultury, Narodowe Centrum Kultury, Warszawa 2014

Most of the publications are accessible online.

	Supplementary literature	Additonal reading - self-study: • J. Kargul, Upowszechnianie, animacja, komercjalizacja kultury. Warszawa: Wydawnictwo Naukowe PWN, 2012 • Sztuka + animacja, Narodowe Centrum Kultury, Warszawa 2014. • Nowe media + animacja, Narodowe Centrum Kultury, Warszawa 2012. • Edukacja + animacja, Narodowe Centrum Kultury, Warszawa 2011. • Historia + animacja, Narodowe Centrum Kultury, Warszawa 2015. • Animacja + świętowanie, Narodowe Centrum Kultury, Warszawa 2020. • J. Zebrowski (red.), Animacja kulturalna i społeczno-wychowawcza w środowiskach lokalnych, Gdańskie Towarzystwo Naukowe, Gdańsk 2003. • J. Grad, U. Kaczmarek, Organizacja i upowszechnianie kultury w Polsce. Zmiany modelu, Wydawnictwo Naukowe UAM, Poznań, 1999. • K. Olbrycht, D. Sieron-Galusek, Inspiratorzy, projektodawcy, realizatorzy edukacji kulturowej i upowszechniania kultury, Wydawnictwo FASK, Toruń 2010. • D. Kubinowski, U. Lewartowicz (red.), Animacja Kultury. Współczesne dyskursy teorii i praktyki, Wydawnictwo Makmed, Lublin 2013. • Kultura lokalnie. Miedzy uczestnictwem w kulturze a partycypacja w zarzadzaniu, red. Wojciech Kowalik i inni, Kraków 2011. • Strategie dla kultury. Kultury dla rozwoju. Zarzadzanie strategiczne instytucja kultury, Wydawnictwo MiK, Krakow 2011. • B. Fatyga, Jakiej kultury Polacy potrzebują i czy edukacja kulturalna im ja zapewnia? Raport o problemach edukacji kulturalnej w Polsce dla Ministerstwa Kultury i Dziedzictwa Narodowego, Wydawnictwo MKiDN, Warszawa 2009. • Zierkiewicz E. (red.), Tworzyć, zmieniać, aktywizować... Animacja społeczno-kulturalna jako mobilizowanie potencjału indywidualnego i przeciwdziałanie bezradności społecznej, Wrocław 2006, Wydawnictwo Mar-Mar, s. 35-47. • P. Jordan, B. Skrzypczak, Centrum Aktywnosci lokalnej jako metoda rozwoju społecznosci lokalnej, CAL, Warszawa 2002. • Dylematy animacji kulturalnej, red. J. Gajda, W. Zardecki, Lublin 2001. • D. Głazewska, T. Schimanek, B. Tokarz (red.), Fundraising to sztuka, której można się nauczyć, Akademia Rozwoju Filantropii w Polsce, Warszawa 2005. • Publikacje, materiały, raporty i teksty dostępne na stronach: • www.edukacjakulturalna.pl • www.isp.org.pl • www.kongreskultury.pl • www.stowarzyszenie.cal.org.pl • www.nck.pl • www.czytelnia.frse.org.pl w szczególności Pakiety szkoleniowe (seria T-kit)
	eResources addresses	
Example issues/ example questions/ tasks being completed	- definitions of cultural animation and the processes, methods, institutional forms, and social practices of contemporary animation - characteristics of the development of theory and practice of socio-cultural animation in Poland and selected theoretical concepts of cultural animation and practical experience in Poland and the EU - problems of innovation in cultural animation	
Work placement	Not applicable	

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