University of Gdańsk

Subject card

Subject name and code	Storytelling, PG_00189811						
Field of study	Cultural Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2026/2027			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Optional subject group			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	2		ECTS credits	3.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Division of Culture Studies -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Magdalena Horodecka					
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM	
	Number of study hours	30		2.0	43.0	75	
Subject objectives	The aim of the course is to familiarize the student with the idea, history and, above all, the practice of storytelling. The achievement of these goals is possible through the student's activity in various areas - the art of the spoken word and the art of the written word. The classes are workshop-based, thanks to which the student will gain a number of skills - from knowledge about storytelling techniques to their use in speaking or constructing written stories.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[KULL3_W08] They know and understand the basic conditions of various types of professional activities for a cultural studies specialist, copyright law, and different forms of entrepreneurship in the field of culture.	They know and understand the conditions of various types of professional activities related to storytelling	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[KULL3_K02] They are ready to fulfill their obligations toward culture, its heritage, and cultural groups.	They are ready to fulfill responsibilities towards culture using storytelling techniques.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
[KULL3_U03] They are able to communicate using specialized terminology in the fields of cultural and religious studies, as well as the arts.	They know terminology in the field of cultural and religious studies and art studies; with particular emphasis on poetics and rhetoric (rhetorical topoi, means of persuasion, tools of imaging and ethical persuasion).	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[KULL3_U02] They possess the skills necessary to conduct research on culture and to draw conclusions through the appropriate selection and use of theories, methods, and research tools of cultural studies, as well as advanced information and communication technologies.	They possess the skills to recognize various cultural and artistic texts and are able to analyze and interpret them using research methods from cultural studies, rhetoric, and the analysis of verbal and visual (multimodal) texts.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report

Subject contents

1. History of storytelling.2. The psychology of storytelling. Interdisciplinarity.3. Speaking and writing exercises.4. Narrative analysis in board games5. Creating stories about images6. Preparing a TedTalk7. Analysis of storytelling based on the example of a film script.8. Storytelling in journalistic genres.9. Analysis of master stories.10. Rhetorical workshops.

Prerequisites and co-requisites

Basic writing and oral fluency in Polish language.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
activity	51.0%	25.0%
project	60.0%	40.0%
test	51.0%	10.0%
presence	80.0%	25.0%

Recommended reading

Basic literature	The storytelling handbook: a guide for primary teachers of English, ed. G. Ellis, G. Brewster, London 2003. The stories that families tell: narrative coherence, narrative interaction and relationship beliefs, ed. B. Fiese, Washington 1999. Wright A., Storytelling with children, Oxford 2004.
Supplementary literature	Cavarero A., Relating narratives: storytelling and selfhood, trans. P. Kottman, London 2006.
eResources addresses	

Example issues/ example questions/ tasks being completed

History of storytelling, techniques of oral and writing narration.

Work placement

Not applicable