University of Gdańsk

Subject card

Subject name and code	Serbian and Croatian Language in Dyplomacy and Business - lecture, PG_00190239						
Field of study	Slavic Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject	2027/2028			
Education level	Master's studies		Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	2		Language of instruction	Polish			
Semester of study	4		ECTS credits	3.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Division of Slavonic and Balkan Studies -> Institute of Classical and Slavonic Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Dubravko Vencl				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the course is to improve the student's language competences in the field of business and diplomatic activities. The student becomes familiar with linguistic etiquette, expands the scope of vocabulary, and develops competences in the field of intercultural communication, political and economic contexts of negotiations and translation.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[SLAWMU2_W01] Knows in depth the terminology of linguistics, literary studies and cultural and religious studies - in Polish or South Slavic languages (Serbian or Croatian).	Student: knows at an advanced level terminology in the field of diplomacy and business in Serbian and Croatian (K_W01);	[SW3] text preparation/written work
[SLAWMU2_W12] Knows at the deepened level the methodology of performing tasks, norms, procedures and good practices that are being used in the institutions related to cultural, diplomatic and commercial activities in the field of international cooperation related to the area of the Polish language and specialized languages, taking into account the understanding of the basic principles of creating and developing various forms of entrepreneurship	Student: knows terminology as well as procedures and good practices used in institutions and companies related to diplomatic and commercial activities in the field of international cooperation related to the area of the Polish language and specialized languages (K_W12).	[SW3] text preparation/written work
[SLAWMU2_W05] Has the deepened understanding of the connections between the South Slavic languages and the literature, culture and economy of the Balkan Peninsula.	Student: knows and understands the connections of the Serbian and Croatian languages with the economy of the Balkan Peninsula (K_W05);	[SW3] text preparation/written work
[SLAWMU2_U11] Is able to cooperate and work in a group, also using Serbian or Croatian language, taking thevarious roles in said group.	Student: can cooperate and work in a group, using Serbian or Croatian, taking on various business roles in it (K_U11).	[SU3] text preparation/written work
[SLAWMU2_U10] Has language skills in the field of study - Serbian or Croatian - at the level C1 of the Common European Framework of Reference for Languages.	Student: has language skills in the field of specific language at level C1 of the Common European Framework of Reference for Languages (K_U10);	[SU3] text preparation/written work
[SLAWMU2_K03] Is ready to act as a responsible employee for the companies requiring knowledge of South Slavic languages and demonstrates competence in entrepreneurial thinking and action.	Student: is ready to act as an employee of companies and institutions requiring knowledge of Serbian and Croatian languages (K_K03).	[SK3] text preparation/written work

Subject contents

Oral and written communication in the business sphere in the Serbian and Croatian language area. Business correspondence in Serbian and Croatian. Oral and written communication in international relations of Serbia and Croatia and in diplomatic relations. Diplomatic protocol and its specificity in relation to the Serbian and Croatian language areas. Diplomatic missions of Serbia and Croatia in Poland, honorary consulates, bilateral chambers and business forums.

Prerequisites and co-requisites

Knowledge of Serbian or Croatian at B2+ level.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
preparation of a final paper	51.0%	60.0%
active participation in the seminar	80.0%	20.0%
preparing exercises and tasks assigned by the teacher	80.0%	20.0%

Recommended reading

Basic literature	Sutor, J.: Korespondencja dyplomatyczna, Warszawa 1992. Nick, S.: Diplomatski leksikon, Zagreb 1999.
Supplementary literature	Material from websites, magazines, and audiovisual material of your own choice and development. The instructor updates the list of applicable literature on the subject each time.
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable