

Subject card

Subject name and code	Public Speaking and Pitching, PG_00190256						
Field of study	Historical game design						
Date of commencement of studies	October 2026	Academic year of realisation of subject			2027/2028		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form			credit		
Conducting unit	Institute of History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Marcin Słowikowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	Practical public speaking training, building soft skills in effective communication and self-presentation.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PGHL3_U03] Communicates with the environment using specialized terminology of historical sciences and related fields, as well as terminology adopted in the game industry		Consciously uses and correctly attributes source texts and cultural quotes. Sets statements in a broad historical and cultural context.		[SU2] presentation/project/paper/report		
[PGHL3_U05] Uses a foreign language at the B2 level of the Common European Framework of Reference for Languages (CEFR)		Delivers prepared and improvised speeches in English.		[SU1] oral statement/conversation/discussion			
Subject contents	<ul style="list-style-type: none"> • conditions for effective communication, • elements of verbal and non-verbal communication • form and strategy of communication adapted to the goals and recipient • persuasive communication, pitching, self-presentation • principles and techniques of improvisation 						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Analysis and presentation of a selected speech and placing it in a historical context.		51.0%		10.0%		
	Assessment of skill progress based on prepared and improvised speeches during exercises.		51.0%		30.0%		
	Final public speech according to a previously prepared script using audiovisual aids.		51.0%		60.0%		

Recommended reading	Basic literature	<ul style="list-style-type: none"> Lucas S. E. 2020. The Art of Public Speaking. McGraw-Hill Education Hampshire N, Califano G., Spinks D. 2022. Mastering Collaboration in a Product Team (Chapter: Elevator Pitch). Apress.
	Supplementary literature	<ul style="list-style-type: none"> Sebag Montefiore S. 2020. Voices of History: Speeches that Changed the World. W&N. Gallo C. 2017. Talk Like Ted. Macmillan Wiśniewska K. 2022. English for Speeches and Presentations A Practical Guide. Wystąpienia publiczne i prezentacje w języku angielskim. MT Biznes
	eResources addresses	
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> different types and formats of public speaking selected structures of public speaking basics of voice production, diction exercises multimedia presentation - good practices delivering a pre-prepared and impromptu speech 	
Work placement	Not applicable	

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