University of Gdańsk

Subject card

Subject name and code	Curatorial Practice and Exhibition Management, PG_00191105		
Field of study	Management of Artistic Institutions		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	practical	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Agnieszka Żukowska	
	Teachers	Olha Yatsechko	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	2.0	18.0	50

Subject objectives	The aim of the course is to familiarize students with curatorial practice and the process of organizing contemporary art exhibitions. Students will learn about all stages of developing an exhibition project from concept development and artwork selection, through budgeting and planning, to installation, promotion, and the organization of accompanying events. The course develops curatorial thinking, teamwork skills, and communication competencies within curatorartistinstitution relationships. Particular attention will be given to contemporary exhibition strategies and curatorial practice in social and institutional contexts, with special emphasis on contemporary painting.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_U03] They are capable of communicating effectively using specialized terminology in arts studies, management and quality studies, literary studies, as well as auxiliary and related studies.	Is capable of actively participating in debates regarding curatorial practice and exhibition management, presenting, evaluating, and discussing various viewpoints.	[SU2] presentation/project/paper/ report
[ZIAL3_U04] They are capable of actively participating in debates regarding art, literature, and arts management, presenting, evaluating, and discussing various viewpoints.	Is capable of actively participating in debates regarding curatorial practice and exhibition management, evaluating, and discussing various viewpoints.	[SU2] presentation/project/paper/ report
[ZIAL3_W03] They possess detailed knowledge of specific topics within arts studies, management and quality studies, literary studies, as well as auxiliary and related studies, with a focus on practical applications in managerial and/or artistic activity.	Possesses detailed knowledge of curatorial practice and exhibition management, with a focus on practical applications in managerial activity.	[SW4] test/exam - oral or written
[ZIAL3_K01] They are prepared for a critical assessment of their knowledge and skills; they understand the importance of ongoing learning and professional development in managerial and/or artistic activity.	Is prepared for a critical assessment of his/her knowledge and skills in the field of curatorial practice and exhibition management; understands the importance of ongoing learning and professional development in managerial activity.	[SK2] presentation/project/paper/ report

Subject contents

- The role of the curator in the contemporary art field
- The history and contemporary formats of curatorial practice
- The phenomenology of the exhibition and the viewers experience
- Developing the theme and concept of an exhibition
- Selecting artists and artworks; collaboration with artists
- Relationships between the curator, institution, and production team
- Exhibition budgeting and planning
- Scheduling and logistics
- Exhibition design and spatial narrative
- Writing curatorial texts and accompanying materials
- Exhibition promotion and media relations
- The exhibition in relation to the local community
- Contemporary curatorial trends, with particular emphasis on painting
- Development of an original exhibition project

Prerequisites and co-requisites

<table>
<tr><td>Assessment methods and criteria</td><td colspan="2"><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Written or oral end-of-term test</td><td>51.0%</td><td>40.0%</td></tr>
<tr><td>Curatorial project (exhibition concept + budget + presentation)</td><td>51.0%</td><td>60.0%</td></tr>
</table></td></tr>
<tr><td rowspan="3">Recommended reading</td><td>Basic literature</td><td>Gayford M., Hockney D., Historia obrazów
Lorenc J., Berger C., Skolnick L., Czym jest projektowanie wystaw?
Poprzęcka M. (red.), Artysta / kurator
Wysocki M., Wystawa sztuki współczesnej jako usługa , pdf</td></tr>
<tr><td>Supplementary literature</td><td>Czyż M., Wielgus J., W ramach wystawy
Hodge S., Przewodnik po sztuce współczesnej
Obrist H.U., A Brief History of Curating</td></tr>
<tr><td>eResources addresses</td><td></td></tr>
<tr><td>Example issues/ example questions/ tasks being completed</td><td colspan="2"></td></tr>
<tr><td>Work placement</td><td colspan="2">Not applicable</td></tr>
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