

Subject card

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|--|---|--|---|------------|------------|--|-----|
| Subject name and code | Entrepreneurship, PG_00191737 | | | | | | |
| Field of study | Spatial Management | | | | | | |
| Date of commencement of studies | October 2026 | Academic year of realisation of subject | | | | 2027/2028 | |
| Education level | Bachelor's studies | Subject group | | | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | |
| Mode of study | full-time studies | Mode of delivery | | | | at the university | |
| Year of study | 2 | Language of instruction | | | | Polish | |
| Semester of study | 3 | ECTS credits | | | | 2.0 | |
| Learning profile | academic | Assessment form | | | | credit | |
| Conducting unit | Division of Spatial Studies -> Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Grażyna Chaberek-Kaluźniak | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 20.0 | 0.0 | 0.0 | 0.0 | 20 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | | SUM |
| | Number of study hours | 20 | 0.0 | | 30.0 | | 50 |
| Subject objectives | To understand the basic aspects of running a business: setting up and running your own business. To provide the basic knowledge and skills to function effectively in a business environment and to develop an attitude of entrepreneurial attitude. Elementary preparation for self-employment | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | | Method of verification | |
| | [GPL3_U09] can plan and implement lifelong learning independently | | plans a career path taking into account continuing education and personal development | | | [SU3] text preparation/written work | |
| | [GPL3_K05] is ready to take up professional roles in an entrepreneurial manner | | is oriented towards entrepreneurial action in the field of spatial management both in private activities and when taking up employment in institutions and local authorities. | | | [SK3] text preparation/written work [SK5] implementation of a problem task | |
| | [GPL3_W04] knows and understands at an advanced level, the aims and conditions of using basic methods of quantitative analysis and interpretation of spatial processes and phenomena | | apply appropriate methods for the calculation of costs and the financial result of businesses operating under different social, economic and spatial conditions | | | [SW5] implementation of a problem task | |
| | [GPL3_W11] knows and understands general principles of creating and developing forms of individual entrepreneurship, using knowledge of spatial management and corporate social responsibility, with particular emphasis on the responsibility for impact on the natural environment | | explains the economic determinants and social responsibility of various economic activities related to land use planning and development | | | [SW5] implementation of a problem task | |

| Subject contents | <p>Module 1 Basic economic categories including the market Module 2 Law and formal aspects of entrepreneurship in Poland Module 3 Habits and self-management in time Module 4 Good practices and career planning Module 5 Market and business simulations</p> | | | | | | | | | | | |
|--|--|-------------------|-------------------------------|--------------------------|-------------------|-------------------------------|--------------|-------|-------|-----------------------------|-------|-------|
| Prerequisites and co-requisites | <p>knowledge and skills in accordance with the subject matter and effects of the course Economic and legal conditions of spatial management</p> | | | | | | | | | | | |
| Assessment methods and criteria | <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:40%;">Subject passing criteria</th> <th style="width:30%;">Passing threshold</th> <th style="width:30%;">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>Writing test</td> <td>51.0%</td> <td>60.0%</td> </tr> <tr> <td>Presentation of businessmen</td> <td>51.0%</td> <td>40.0%</td> </tr> </tbody> </table> | | | Subject passing criteria | Passing threshold | Percentage of the final grade | Writing test | 51.0% | 60.0% | Presentation of businessmen | 51.0% | 40.0% |
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| Presentation of businessmen | 51.0% | 40.0% | | | | | | | | | | |
| | | | | | | | | | | | | |
| Recommended reading | <p>Basic literature</p> <p>Siwa-Niedraska, M. Maciejewski, 2005, To tylko mikro, Wydawnictwo WSB Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych krajach europejskich, CEDEWU, Wydanie IX, Warszawa 2018 Covey S.R., 7 nawyków skutecznego działania. PWN, Poznań 2019 Chaberek-Karwacka G., 2013, Kształtowanie ścieżki kariery zawodowej zgodnej z głęboko zakorzenionymi w świadomości zamiłowaniem, w. W.Bizon, A. Poszewiecki (red.) Efektywność innowacyjnych narzędzi dydaktycznych w procesach kształtowania postaw przedsiębiorczych, Wyd. Uniwersytetu Gdańskiego, Gdańsk, s. rozdz. 4A.2. studiowana samodzielnie przez studenta Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własny biznes, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2010</p> | | | | | | | | | | | |
| | <p>Supplementary literature</p> <p>Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] Zachowania rynkowe przedsiębiorstw w teorii i praktyce gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, Oddział w Gdańsku, Gdańsk 2015, s.154-169</p> | | | | | | | | | | | |
| | <p>eResources addresses</p> | | | | | | | | | | | |
| Example issues/ example questions/ tasks being completed | <p>Presentation of an entrepreneur's profile or interview with an entrepreneur. Preparing a short presentation in accordance with the specified requirements accounts for 40% of the final grade. Presentation assessment criteria: Preparation on time 1 point, preparation in accordance with the requirements 3 points, manner and aesthetics of the presentation 1 point, a total of 5 points to be earned. A written test, in which 10 points can be obtained, accounts for 60% of the final grade.</p> | | | | | | | | | | | |
| Work placement | <p>Not applicable</p> | | | | | | | | | | | |

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