University of Gdańsk

Subject card

Subject name and code	Business and Innovation, PG_00193547		
Field of study	Bioinformatics		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Optional subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	6	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Ewa Ignaciuk	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	0.0	30.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	45.0	75

Subject objectives

1.Preparing students to start and run an innovative business

2. Preparing for further education in entrepreneurship

Learning outcomes

Course outcome	Subject outcome	Method of verification
[BIOINL3_W05] Possesses knowledge helpful in individual entrepreneurship and has knowledge in the fields of social sciences and humanities helpful in entrepreneurship and effective functioning in society, as a person, citizen, employee, employer. He/ She understands the principles of responsibility in conducting scientific research.	The student recognises the economic, legal and ethical implications of different forms of entrepreneurship	[SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[BIOINL3_K02] Graduate thinks and acts entrepreneurially and responsibly, understands the need to popularize scientific achievements and their practical applications to society	The student acts in an entrepreneurial way Student identifies and critically assesses entrepreneurial attitudes	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report

Subject contents	1. Innovation in business the concept, characteristics, types, opportunities and risks of innovation activities 2. Types of legal forms of business activity - key similarities and differences 3. Registration of companies and sole proprietorships 4. Forms of taxation of income/income from business: tax card, flat-rate tax on registered income, general principles 5. Social security in business activities 6. Business incubators as an alternative to a registered business 7. Financial support for business start-ups, with a particular focus on innovation activities
Prerequisites and co-requisites	

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
activity during classes	51.0%	40.0%
preparation and presentation of the investor speech	51.0%	60.0%

Recommended reading

Basic literature	1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makieła, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018 2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011 3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012 4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018
Supplementary literature	1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 2.Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192 4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna

	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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