University of Gdańsk

Subject card

Subject name and code	Social Conditions of Economic Activities - lecture, PG_00194282		
Field of study	Geography		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Julia Ziółkowska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	20.0	0.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	2.0	28.0	50

Subject objectives

To familiarise the student with the characteristics of an entrepreneur and the determinants of entrepreneurial development, as well as the forms of entrepreneurial support. To familiarise the student with the basic social, administrative and legal factors influencing business activity. To familiarise the student with contemporary challenges in business management.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[GEOGRL3-U05] can use scientific language and express opinions and discuss topics related to geography in Polish and a foreign language	Is able to find and select the necessary information from literature professional literature and other sources, including electronic sources	[SU5] implementation of a problem task
[GEOGRL3-U04] can apply field and laboratory methods and research tools, spatial analysis methods, and methods of presenting research results in the field of geography, assess their usefulness for tasks in which the application goal of geography can be realized	Is able to plan and carry out, independently and as part of a team, simple research investigation in the geographical sciences under the guidance of a supervisor research	[SU8] observation of student's independent or team work
[GEOGRL3-W07] knows basic concepts and principles of copyright law and their application in professional practice	Knows and understands the principles of planning and development of individual entrepreneurship, using knowledge of geography	[SW3] text preparation/written work
[GEOGRL3-W04] has advanced knowledge of the Earth's geographical environment, understood as a unified system of interconnected and interacting components; its diversity, functioning, and dynamics of change, including the interaction of environmental components in the area of the South Baltic Coast and Lake District	Has an advanced knowledge and understanding of the diversity of the world's and social characteristics, countries and regions, particularly of northern Poland and the Pomeranian Voivodship, understands social and economic transformations taking place in the contemporary world, and understand the socio-economic transformations taking place in the modern world.	[SW3] text preparation/written work

Subject contents

The entrepreneur and the modern labour market
Business planning
Contemporary challenges in business
The importance of human and social capital in business
Social entrepreneurship
Modelling the social determinants of business

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
written assignement	51.0%	60.0%
problem-based task	51.0%	20.0%
group work	51.0%	20.0%

Recommended reading

Basic literature	Lisowska, Renata, and Jarosław Ropęga, eds. Współczesna przedsiębiorczość a rozwój małych i średnich firm. Łódź: Wydawnictwo Uniwersytetu Łódzkiego, 2016. Glinka, Beata, and Svetlana Gudkova. Przedsiębiorczość. Warszawa: Wolters Kluwer, 2011. Paszkiewicz, Rafał, and Andrzej Nowak. Przedsiębiorczość społeczna. Warszawa: Wolters Kluwer, 2012.
Supplementary literature	Ustawa z dnia 6 marca 2018 r. - Prawo przedsiębiorców Buczkowski, Bogdan, Tomasz Dorożyński, Anetta Kuna-Marszałek, Tomasz Serwach, and Justyna Wieloch, eds. Społeczna odpowiedzialność biznesu. Łódź: Wydawnictwo Uniwersytetu Łódzkiego, 2016.
eResources addresses	

Example issues/ example questions/ tasks being completed	Written assignment interview with an entrepreneur conducting an interview with a selected entrepreneur, presenting their profile, and the problems and challenges they face. Problem-based tasks and group work on a given topic related to the lectures subject matter, e.g. Characteristics of a modern entrepreneur, Profile of a selected social enterprise, Mind map of the future of entrepreneurship
Work placement	Not applicable

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