University of Gdańsk

Subject card

Subject name and code	ABC of Entrepreneurship, PG_00196940		
Field of study	Biotechnology		
Date of commencement of studies	October 2026	Academic year of realisation of subject	2028/2029
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Microeconomics -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Ewa Ignaciuk	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	20.0	0.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	5.0	25.0	50

Subject objectives

To provide basic knowledge and skills to function effectively in a business environment and to develop an entrepreneurial attitude. Basic preparation for self-employment. Preparing for further education in entrepreneurship

Learning outcomes

Course outcome	Subject outcome	Method of verification
[BIOTECHL3_K06] The graduate is able to think and act in an entrepreneurial manner, recognizing the possibilities of using biotechnology achievements in practice.	The student takes on the challenge of creative thinking in business design	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[BIOTECHL3_W10] The graduate possesses knowledge of the social sciences and humanities that fosters entrepreneurship, professional responsibility and proper functioning in society; understands ethical principles and responsibility in conducting scientific research.	The student knows the concepts and theories in the field of social sciences and humanities relevant to running a business and the mechanisms of functioning of the market, organizations and institutions supporting entrepreneurship, understands the importance of ethics and social responsibility in business activities and conducting scientific research.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

<table>
<tr><td>Subject contents</td><td>The concept of entrepreneurship and the characteristics of an entrepreneurial person

Registered activity

Unregistered activity

Forms of employment

Conclusion of an employment contract

Establishment of an employment relationship

Working hours

Rest leave

Management styles</td></tr>
<tr><td>Prerequisites and co-requisites</td><td></td></tr>
<tr><td>Assessment methods and criteria</td><td>
<table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>Performance of assignment, project or presentation</td><td>51.0%</td><td>60.0%</td></tr>
<tr><td>, individual work in class, group work in class</td><td>51.0%</td><td>40.0%</td></tr>
</table>
</td></tr>
<tr><td>Recommended reading</td><td>Basic literature</td><td>1. Przedsiębiorczość i zarządzanie innowacjami. Wiedza, technologia, konkurencja, przedsiębiorstwo, red. Z. Makieła, M. Struss, Wydawnictwo C.H. Beck, Warszawa 2018

2. Glinka B., Gudkova S., Przedsiębiorczość, Oficyna a Wolters Kluwer business, Warszawa 2011

3. Matejun M., Zarządzanie małą i średnią firmą w teorii i ćwiczeniach, Difin, Warszawa 2012

4. Mućko P., Sokół A., Jak założyć i prowadzić działalność gospodarczą w Polsce i w wybranych Warszawa 2018</td></tr>
</table>

	Supplementary literature	1. Drucker P., Innowacja i przedsiębiorczość. Praktyka z zasady, PWE, Warszawa 1992 2.Ignaciuk E., Umowy cywilnoprawne a bezpieczeństwo podmiotów rynku pracy, [w:] gospodarczej, pod red. B. Majeckiej i M. Jarockiej, Polskie Towarzystwo Ekonomiczne, 154-169 3. Ignaciuk E., Machowska-Okrój S., Przedsiębiorczość jako czynnik rozwoju społeczno-gospodarczego, "Zeszyty Naukowe Uniwersytetu Gdańskiego, Studia i Materiały Instytutu Transportu i Handlu Morskiego", 2016, nr 13, s.171-192 4. Ignaciuk E., Kiwak W., Społecznoekonomiczne konsekwencje naruszania równowagi między pracą i życiem osobistym, [w:] Bezpieczeństwo zdrowotne ujęcie interdyscyplinarne, pod red. I. Babetsa i H. Marka, Wydawnictwo Wyższej Szkoły Bezpieczeństwa, Poznań 2016, s.37-47 5. Harvard Business Review Polska 6. Forbes 7. Gazeta Prawna
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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